

Unlocking Toastmasters Club Success

How Pathways & the DCP
Fuel Member Growth and Club Excellence

"When leadership keeps the plan to themselves, they build disconnection, not success.

Great leaders invite others into the vision, so everyone can rise together."

- Amanda Cuda -



What we'll cover

The Toastmasters Club Officers' greatest tool and secret weapon for club success!



What we'll cover.. Cont.

- Toastmasters Education Program (Pathways)
- Distinguished Club Program (DCP)
- How Officers Can Use the DCP to Drive Member Engagement
- Creating Buy-In: Bringing the DCP Back to Your Club Members
- Officer Takeaway: Lead with Purpose, Not Pressure



Toastmasters Education Program 101

Welcome to Pathways

- The opportunity to build more than 300 unique skillset competencies
- 6 specialized learning paths
- Online content, affording you to learn anytime, anywhere
- Real-world, transferable skills
- Content is available in Arabic, English, French, German, Simplified Chinese, and Spanish.

Toastmasters Education Program 101

Pathways learning experience

Offering members <u>6</u> specialized learning paths

- 1. Presentation Mastery
- 2. Dynamic Leadership
- 3. Engaging Humor
- 4. Motivational Strategies
- 5. Persuasive Influence
- 6. Visionary Communication

Discontinued paths

- 1. Effective Coaching
- 2. Innovative Planning
- 3. Leadership Development
- 4. Team Collaboration
- 5. Visionary Communication

No new enrollments will be allowed in these paths.



Pathways – Steps to selecting a Path

- Login to https://www.toastmasters.org/
- Select Education Programs from the top menu bar
- Choose a Path

MORE INFORMATION

Education Program FAQ

Get the answers

Choose a Path

6 engaging options

Go to Base Camp

Quick path access

Base Camp Videos

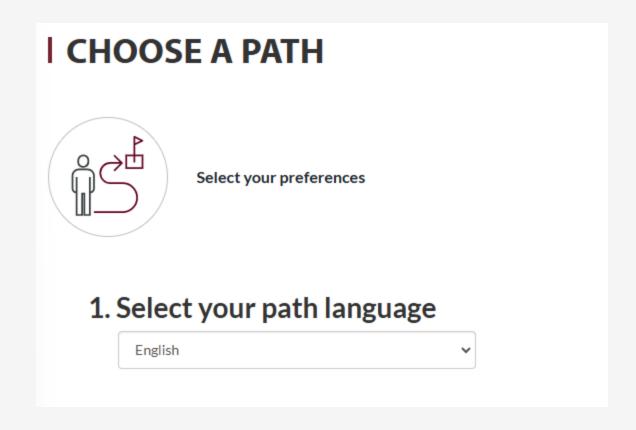
Watch and learn

Pathways Updates

News and enhancements

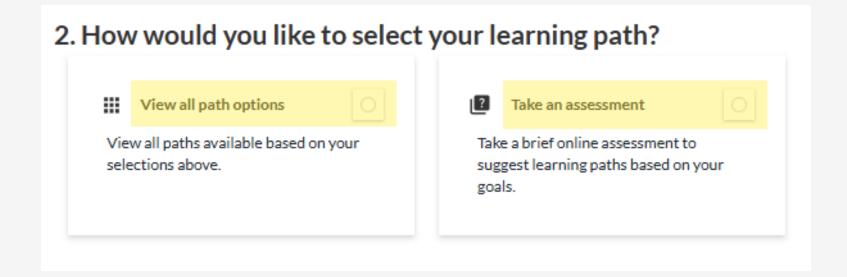
Pathways

Select your path language



Pathways

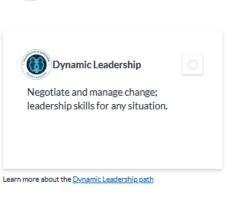
How would you like to select your learning path?



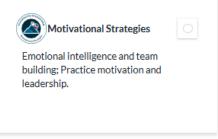
Pathways



Compare and make your selection

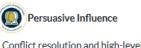






Learn more about the Engaging Humor path

Learn more about the Motivational Strategies path



Conflict resolution and high-level leadership; develop skills for every situation.

Learn more about the Persuasive Influence path



Learn more about the Visionary Communication path



Presentation Mastery

Build your skills as an accomplished public speaker

You cannot purchase this path at this time. This path is currently in progress on your Base Camp transcript.

PATHS, LEVELS AND ELECTIVES



Persuasive Influence

This path helps you build your skills as an innovative communicator and leader. The projects on this path focus on how to negotiate a positive outcome together with building strong interpersonal communication and public speaking skills. Each project emphasizes developing leadership skills to use in complex situations, as well as creating innovative solutions to challenges. This path culminates in a "High Performance Leadership" project of your design.

Five Levels

Level 1



Mastering Fundamentals

- Ice Breaker
- Writing a Speech with Purpose
- Introduction to Vocal Variety and Body Language
- Evaluation and Feedback

Level 2



Learning Your Style

- Understanding Your Leadership Style
- Active Listening
- Introduction to Toastmasters Mentoring

Level 3



Increasing Knowledge

 Understanding Conflict Resolution

Elective Projects

Level 4



Building Skills

 Leading in Difficult Situations

Elective Projects

Level 5



Demonstrating Expertise

- High Performance Leadership
- Reflect on Your Path

Elective Projects

Pathways - Step 2 – Work your path!

- Log in to https://www.toastmasters.org/
- Select Education Programs
- Go to BASE CAMP



Welcome to Base Camp, Amanda!

Paths & Learning

Achievements

Feedback

Resources





Presentation Mastery

In Progress



In Progress

Pathways Mentor Program

This program includes three projects and a 6-month commitment to mentoring in your club.

Presentation Mastery

Progress 0% Complete

: ■ Overview

1 Level 1

Ice Breaker

Ice Breaker

✓ Part 1: Get Started

Assignment

Learning in the Ice
Breaker

Part 2: The Ice Breaker Speech

You and Your Goals

Prepare and Present

Home / Presentation Mastery / Level 1 / Ice Breaker / 1 of 14

Ice Breaker

☐ Bookmark this page



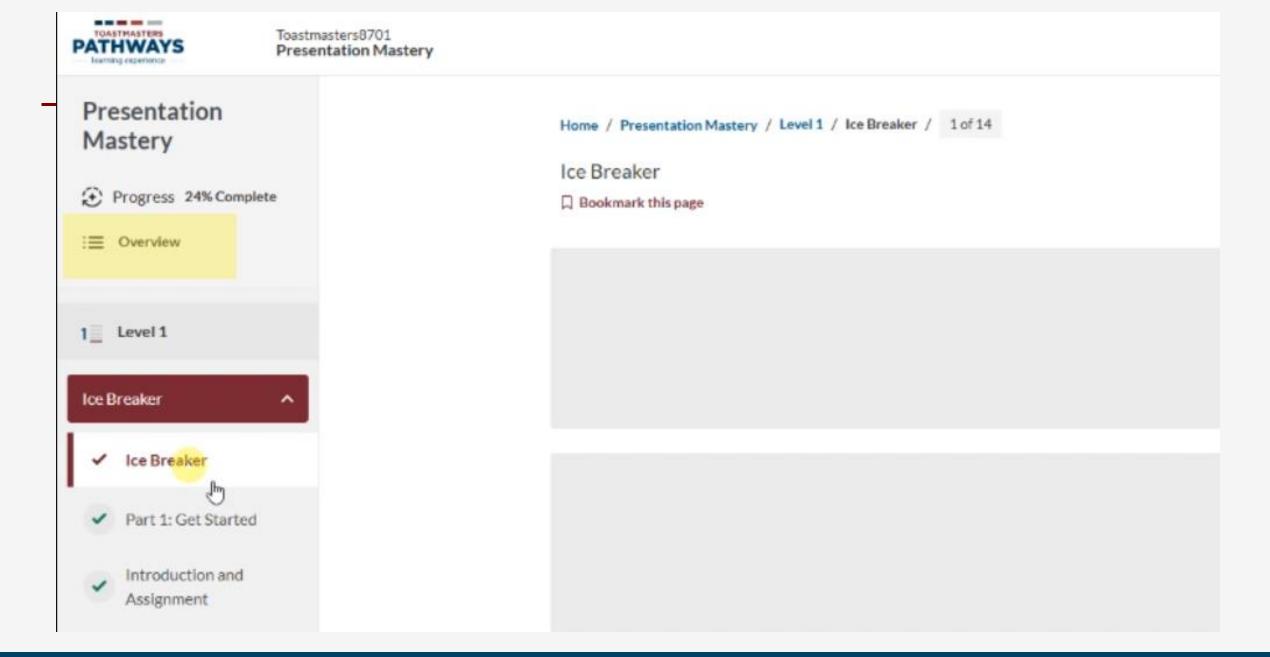
About the Ice Breaker

You may have participated in an ice breaker activity at an event sometime in your life. These activities are designed to help people connect and get to know one another. Your Ice Breaker speech fulfills the same purpose.

 $The \ lce \ Breaker \ marks \ the \ beginning \ of \ your \ new \ To a st masters \ path. \ It \ is \ your \ opportunity \ to \ introduce \ yourself \ to \ the \ group \ and \ share \ something \ about$

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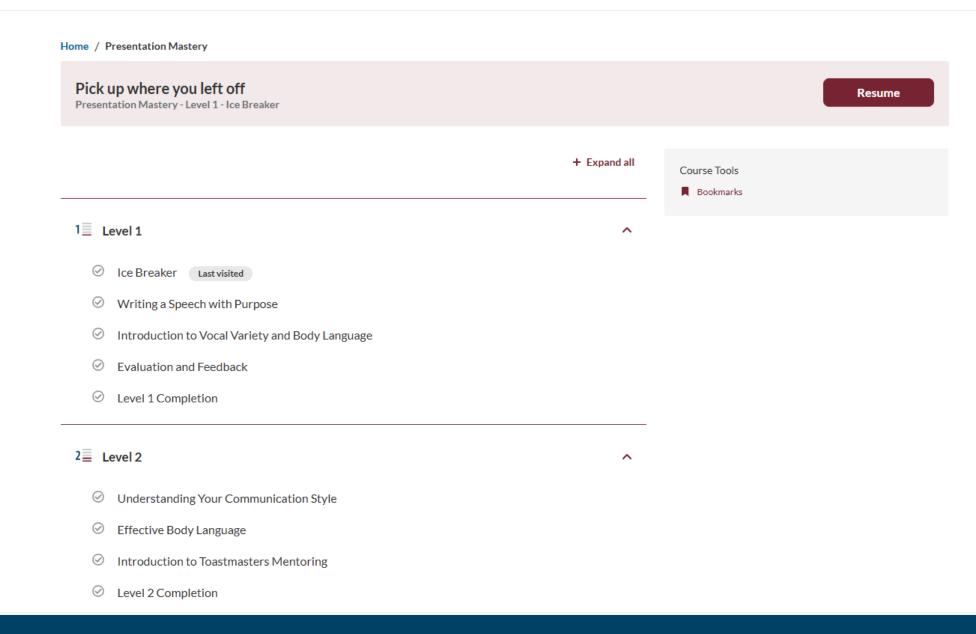


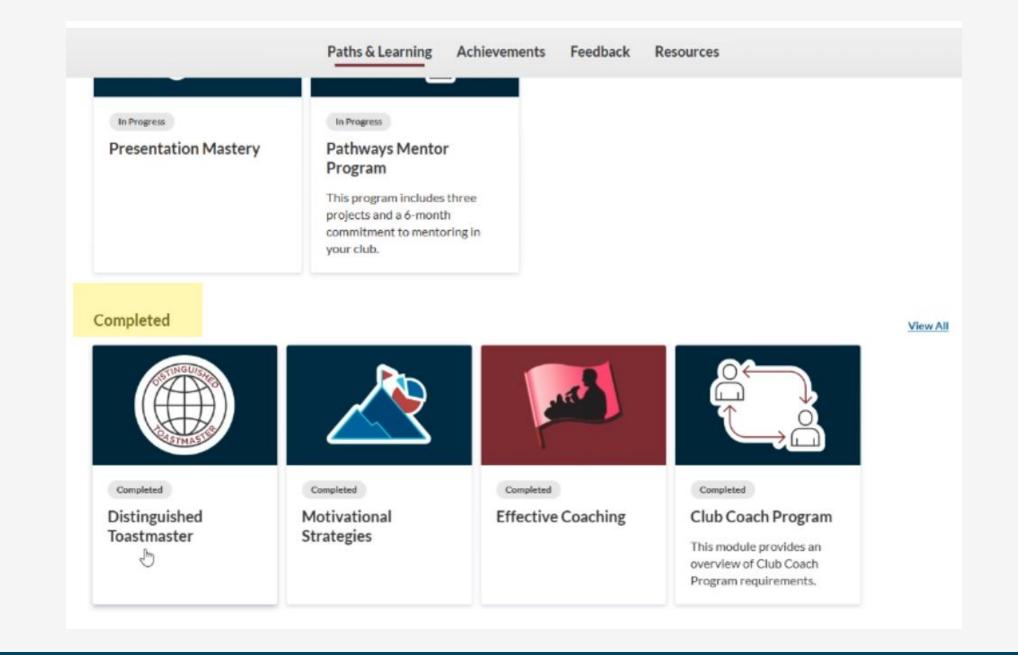




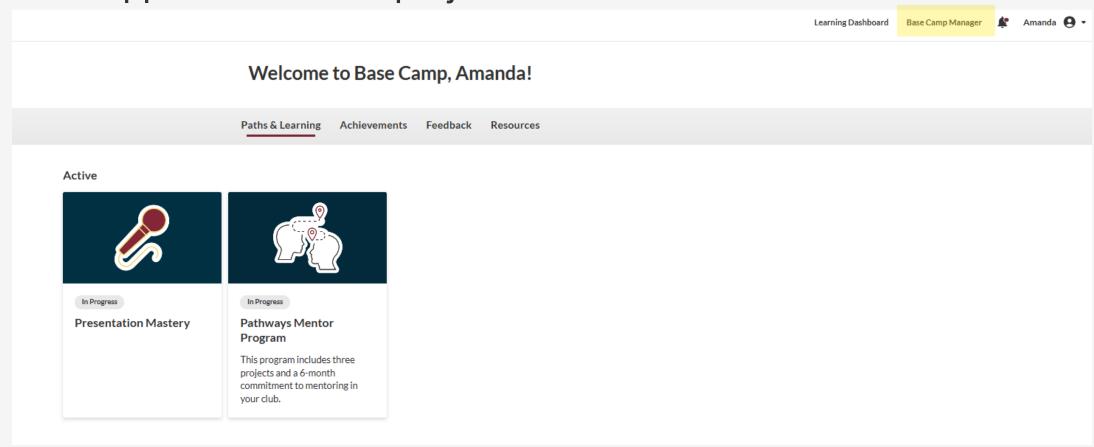
Presentation Mastery

:≡ Overview

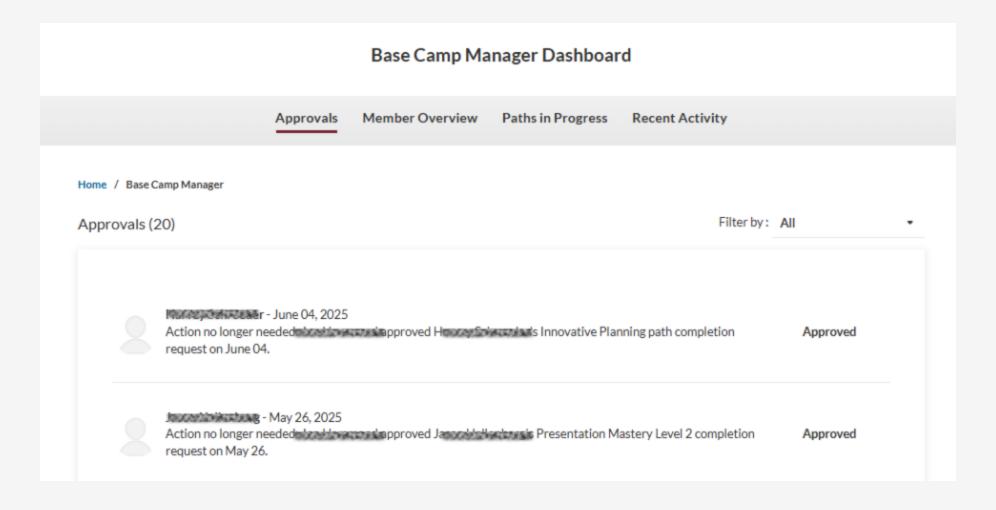


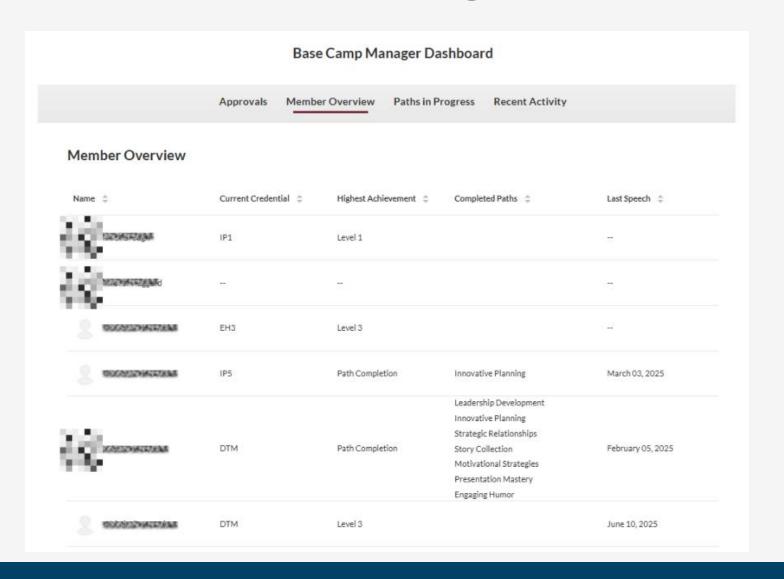


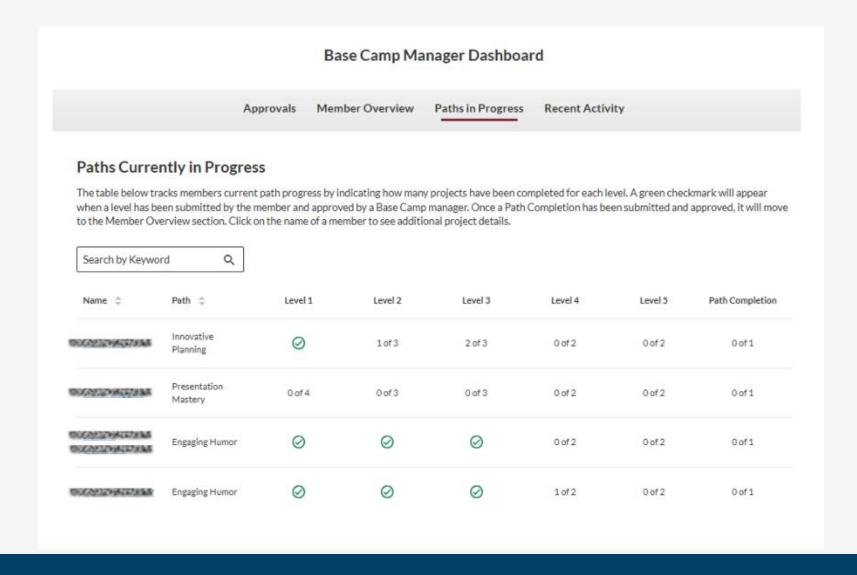
How to approve member projects











	Approvals Member Ove	rview Paths in Progress	Recent Activity
Recent Activity - Las	st 60 Days		
Date \$	Name 💠	Path 💠	Activity \$
June 20, 2025	TO CONTROL OF THE SECOND	Presentation Mastery	Level 1 Completion Approved by
June 19, 2025	THE STATE OF THE S	Presentation Mastery	Submitted Level 1 Completion
June 04, 2025	WW. Napuel Russer	Innovative Planning	Path Completion Approved by January
June 03, 2025	Parvey constant	Innovative Planning	Submitted Path Completion



What is DCP?

Distinguished Club Program

- Performance-based recognition program
- Quality member experience.
- Consists of 4 Categories
 - Member <u>Education</u>
 - New Club <u>Membership</u>
 - Club Officer <u>Training</u>
 - Club Officer <u>Administration</u>

Club Alignment	
Region 2	
District 03	
Division D	
Area 01	

Membership				
Base	To Date			
20	26			
Required 20				
20 members or				
a net growth of	3 new members			

Goals Goals Met 4 Distinguished 5 Select Distinguished 7 President's Distinguished 9

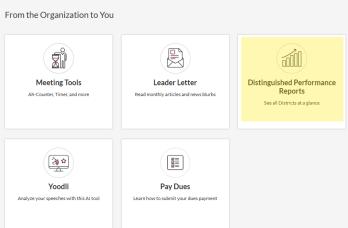
Chartered 11/22/2019

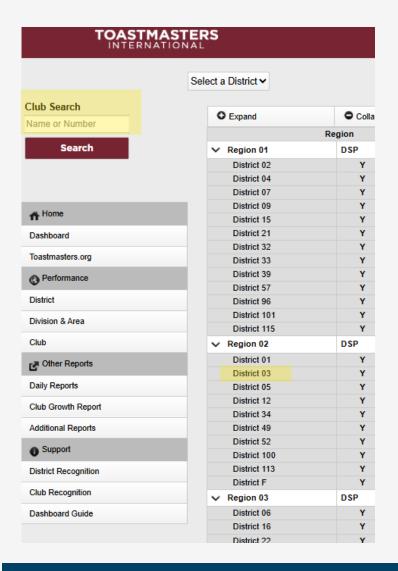
	Goals to Achieve Goal To Date Status					
	Education Education					
1	Level 1 awards	4	0	4 Level 1s needed		
2	Level 2 awards	2	0	2 Level 2s needed		
3	More Level 2 awards	2	0	2 Level 2s needed		
4	Level 3 awards	2	0	2 Level 3s needed		
5	Level 4, Path Completion, or DTM award	1	0	1 Level 4, Path Completion, or DTM needed		
6	One more Level 4, Path Completion, or DTM award	1	0	1 more Level 4, Path Completion, or DTM needed		
	Membership					
7	New members	4	4	✓		
8	More new members	4	11	✓		
	Training					
	Club officers trained June-August	4	6			
9	Club officers trained November-February	4	5	▼		
	Administration					
40	Membership-renewal dues on time	Y	1			
10	Club officer list on time	Y	1	▼		



How to find your Club's DCP Dashboard

- Go to: https://dashboards.toastmasters.org/
 - Search for your club's name
 - Go to Region 2 -> District 3
- Log in to TI
 - Home
 - From the Organization to You





Club Alignment	
Region 2	
District 03	
Division D	
Area 01	

Membership				
Base	To Date			
20	26			
Required 20				
20 members or				
a net growth of	3 new members			

Goals Goals Met 4 Distinguished 5 Select Distinguished 7 President's Distinguished 9

Chartered 11/22/2019

	Goals to Achieve Goal To Date Status					
	Education Education					
1	Level 1 awards	4	0	4 Level 1s needed		
2	Level 2 awards	2	0	2 Level 2s needed		
3	More Level 2 awards	2	0	2 Level 2s needed		
4	Level 3 awards	2	0	2 Level 3s needed		
5	Level 4, Path Completion, or DTM award	1	0	1 Level 4, Path Completion, or DTM needed		
6	One more Level 4, Path Completion, or DTM award	1	0	1 more Level 4, Path Completion, or DTM needed		
	Membership					
7	New members	4	4	✓		
8	More new members	4	11	✓		
	Training					
	Club officers trained June-August	4	6			
9	Club officers trained November-February	4	5	▼		
	Administration					
40	Membership-renewal dues on time	Y	1			
10	Club officer list on time	Y	1	▼		

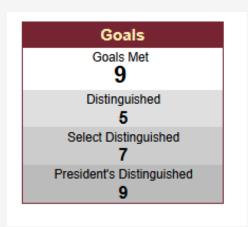


DCP – New Changes coming in 2025-2026

A new qualifying requirement:

- Complete and submit your Club Success Plan by September 30
- Introduction of the <u>prestigious Smedley level achievement</u> for clubs that:
 - Maintain at least <u>25 members</u>, and
 - Accomplish all <u>10 Distinguished Club Program goals</u>

Requirements					
Level	Club Success Plan	Membership as of June 30	Goals		
Distinguished	Submitted by September 30*	20 total members or net growth of 3**	5		
Select Distinguished	Submitted by September 30*	20 total members or net growth of 5**	7		
President's Distinguished	Submitted by September 30*	20 total members**	9		
Smedley Distinguished	Submitted by September 30*	25 total members**	10		





Club Alignment	
Region 2	
District 03	
Division C	
Area 03	

Membership			
Base	To Date		
20	18		
Required 20			
20 members or			
a net growth of	a net growth of 3 new members		

Goals Goals Met 5 Distinguished 5 Select Distinguished 7 President's Distinguished 9

Chartered 4/1/1984

	Goals to Achieve	Goal	To Date	Status	
	Education				
1	Level 1 awards	4	1	3 Level 1s needed	
2	Level 2 awards	2	0	2 Level 2s needed	
3	More Level 2 awards	2	0	2 Level 2s needed	
4	Level 3 awards	2	0	2 Level 3s needed	
5	Level 4, Path Completion, or DTM award	1	1	✓	
6	One more Level 4, Path Completion, or DTM award	1	0	1 more Level 4, Path Completion, or DTM needed	
	Membership				
7	New members	4	4	✓	
8	More new members	4	4	✓	
	Training				
	Club officers trained June-August	4	5	4	
9	Club officers trained November-February	4	6	✓	
	Administration				
40	Membership-renewal dues on time	Υ	2	. 4	
10	Club officer list on time	Y	1	▼	

Requirements						
Level	Club Success Plan	Membership as of June 30	Goals			
Distinguished Submitted by September 30*		20 total members or net growth of 3**	5			
Select Distinguished	Submitted by September 30*	20 total members or net growth of 5**	7			
President's Distinguished	Submitted by September 30*	20 total members**	9			
Smedley Distinguished	Submitted by September 30*	25 total members**	10			

Goals

Goals Met

9

Distinguished

5

Select Distinguished

7

President's Distinguished

9



Membership				
Base	To Date			
21	19			
Required 20				
20 members or a net growth of 3 new members				

Goals Goals Met 7 Distinguished 5 Select Distinguished 7 President's Distinguished 9

Chartered 8/1/1995

	Goals to Achieve	Goal	To Date	Status	
	Education				
1	Level 1 awards	4	0	4 Level 1s needed	
2	Level 2 awards	2	2	✓	
3	More Level 2 awards	2	1	1 Level 2 needed	
4	Level 3 awards	2	0	2 Level 3s needed	
5	Level 4, Path Completion, or DTM award	1	1	✓	
6	One more Level 4, Path Completion, or DTM award	1	1	✓	
	Membership				
7	New members	4	4	✓	
8	More new members	4	4	✓	
	Training				
	Club officers trained June-August	4	7		
9	Club officers trained November-February	4	4	~	
	Administration				
10	Membership-renewal dues on time	Y	2		
10	Club officer list on time	Υ	1	▼	



Membership				
Base	To Date			
13	14			
Required 16				
20 members or a net growth of 3 new members				

Goals Goals Met 6 Distinguished 5 Select Distinguished 7 President's Distinguished 9

Chartered 3/31/2005

	Goals to Achieve	Goal	To Date	Status	
	Education				
1	Level 1 awards	4	1	3 Level 1s needed	
2	Level 2 awards	2	2	✓	
3	More Level 2 awards	2	1	1 Level 2 needed	
4	Level 3 awards	2	2	✓	
5	Level 4, Path Completion, or DTM award	1	1	✓	
6	One more Level 4, Path Completion, or DTM award	1	0	1 more Level 4, Path Completion, or DTM needed	
	Membership				
7	New members	4	4	✓	
8	More new members	4	0	4 New Members needed	
	Training				
	Club officers trained June-August	4	7		
9	Club officers trained November-February	4	7	✓	
	Administration				
10	Membership-renewal dues on time	Y	2		
10	Club officer list on time	Y	1	•	



Membership				
Base	To Date			
15	20			
Required 18				
20 members or				
a net growth of 3 new members				

Goals Goals Met 4 Distinguished 5 Select Distinguished 7 President's Distinguished 9

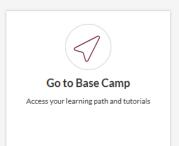
Chartered 1/18/2022

	Goals to Achieve	Goal	To Date	Status	
	Education				
1	Level 1 awards	4	2	2 Level 1s needed	
2	Level 2 awards	2	1	1 Level 2 needed	
3	More Level 2 awards	2	0	2 Level 2s needed	
4	Level 3 awards	2	0	2 Level 3s needed	
5	Level 4, Path Completion, or DTM award	1	1	✓	
6	One more Level 4, Path Completion, or DTM award	1	0	1 more Level 4, Path Completion, or DTM needed	
	Membership				
7	New members	4	4	✓	
8	More new members	4	9	✓	
	Training				
9	Club officers trained June-August	4	7	First Training Period Achieved	
	Club officers trained November-February	4	3	Second Training Period 1 needed	
	Administration				
10	Membership-renewal dues on time	Υ	2	•	
	Club officer list on time	Υ	1	▼	

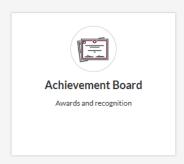
Where to find the Club Success Plan

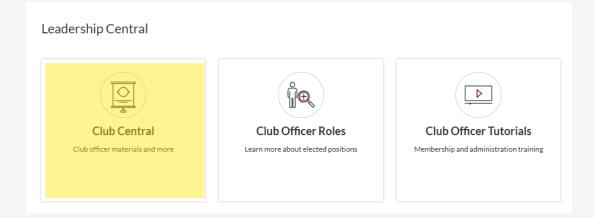
- Go to: https://www.toastmasters.org/myhome
- Leadership Central

My Education and Achievements









Where to find the Club Success Plan.. Cont.

Club Membership



Membership Management

Add/update member records, review/print club roster, and submit payment



Prospective Member Management

Facilitate the journey from first contact, to guest, to new member application

Club Management

- Club Contact and Meeting Information
 - Update club contact/meeting information

Club Officer Assignment

Review, update and assign club officers

Club Success Plan

Share club success plans to enhance the quality of member clubs.

Club Demographics

Review and update your club's mailing address, officer terms and club preferences

Addendum of Standard Club Options

Review, update and print Addendum of Standard Club Options

Club Events

Submit information for planned club events

Club Financials

Review club receipts and statements

Club Achievements

Review and print club awards and achievements

Resources and Reports



Club Officer Tools

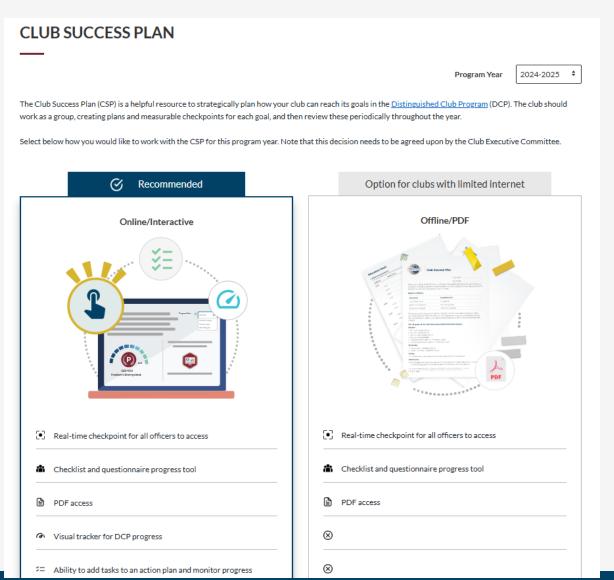
Tutorials, kits, resources, and more



Distinguished Performance Report

Review your club's Distinguished Performance Report

Where to find the Club Success Plan.. Cont.



What is the Club Success Plan?

The Club Success Plan is a **helpful resource** for the **Club Executive Committee** and **club members** to <u>strategically plan and map out</u> how the club will <u>achieve</u> its desired goals within the Distinguished Club Program.

The **club should work together as a group**, creating action plans and measurable checkpoints for each goal. The club should review these things periodically throughout the year.

Club Alignment	
Region 2	
District 03	
Division D	
Area 01	

Membership			
Base To Date			
20	26		
Required 20			
20 members or			
a net growth of 3 new members			

Goals Goals Met 4 Distinguished 5 Select Distinguished 7 President's Distinguished 9

Chartered 11/22/2019

Goals to Achieve G			To Date	Status			
	Education						
1	Level 1 awards	4	0	4 Level 1s needed			
2	Level 2 awards	2	0	2 Level 2s needed			
3	More Level 2 awards	2	0	2 Level 2s needed			
4	Level 3 awards	2	0	2 Level 3s needed			
5	Level 4, Path Completion, or DTM award	1	0	1 Level 4, Path Completion, or DTM needed			
6	One more Level 4, Path Completion, or DTM award	1	0	1 more Level 4, Path Completion, or DTM needed			
	Membership						
7	New members	4	4	✓			
8	More new members	4	11	✓			
	Training						
	Club officers trained June-August	4	6				
9	Club officers trained November-February	4	5	▼			
	Administration						
40	Membership-renewal dues on time	Y	1				
10	Club officer list on time	Y	1	▼			





Club Success Plan

Program Year	
Club Number	

The Club Success Plan is a helpful resource for the Club Executive Committee and club members to strategically plan and map out how the club will achieve its desired goals within the Distinguished Club Program. The club should work together as a group, creating action plans and measurable checkpoints for each goal. The club should review these things periodically throughout the year.

Qualifying Requirements

Requirements					
Level Club Success Plan		Membership as of June 30th	Goals		
Distinguished	Submitted by September 30*	20 total members or net growth of 3**	5		
Select Distinguished Submitted by September 30*		20 total members or net growth of 5**	7		
President's Distinguished	Submitted by September 30*	20 total members**	9		
Smedley Distinguished	Submitted by September 30*	25 total members**	10		

^{*} For newly chartered clubs, the due date is 90 days after charter date. Clubs that charter after April 1st will automatically receive credit for submitting the Club Success Plan for their charter program year.

The 10 goals of the DCP have been placed into four groups:

Education

- 1. Four Level 1 awards achieved
- 2. Two Level 2 awards achieved



^{**} Total member count consists of renewing, dual, new, charter, and reinstated members. Transfer members do not count toward this total.

Education Goa	Is			
 Goal 1: Four Level 1 awards achieved Goal 2: Two Level 2 awards achieved Goal 3: Two More Level 2 awards achieve 		 Goal 4: Two Level 3 awards achieved Goal 5: One Level 4, Path Completion, or DTM award achieved 		
		► Goal 6: One more Level 4, Path Completion, or DTM award achieved		
Member Progress	s Worksheet			
Use the below table to p	olan out how you and you	ur club can attain the education goals		
Goal/Award ①	Member Name			
Goal 1: list up to six p	people who are likely to ea	arn a Level 1		
Level 1				
Goal 2: list up to three	people who are likely to e	earn a Level 2		
Level 2				
Level 2		<u> </u>		
Level 2				

Membership Goals

- ▶ Goal 7: Four new, dual, or reinstating members
- ▶ Goal 8: Four more new, dual, or reinstating members

Qualifying Requirement

A qualifying requirement is a prerequisite or prior condition for participation in the program.

To be eligible for recognition, a club must meet the following three requirements:

- A club must be in good standing according to Policy 2.0: Club and Membership Eligibility, Section 4: Good Standing of Clubs.
- 2. A club must have either 20 members or a net growth of at least three new, dual, or reinstating members as of June 30.
- 3. The club must submit the Club Success Plan by September 30.

If any qualifying requirement is not met, your club will not earn Distinguished recognition even if all Distinguished program goals are met. The Membership to Date number is the number of members that have paid dues to an individual club. This number matches the number of members on the club roster except when members transfer out of one club and into another. If a member transfers to a different club, their original club will still retain credit for their membership until the next renewal cycle. Note that transfer and honorary members do not count toward the qualifying requirements.

Although your club may gain several new members throughout the year, if the amount of nonrenewing members is greater, then your club may not be eligible for recognition. The Distinguished Performance Report for each individual club will show the minimum membership base needed to meet this qualifying requirement.

Membership base as of July _	
Membership goal by June 30	
Strategles and Tactics	
What is your club's plan to motival	te its current members to renew? ①



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u		119	\sim		٠

▶ Goal 9: A minimum of four club officer roles trained during each of the two training periods

Club Officer Training Progress

Which officers will attend training? ①

Officer Title	Name(s)	(June - August)	(November - February)
Club President			
VP Education			
VP Membership		- 	
VP Public Relations		- 	
Club Secretary		- ₋	
Club Treasurer			П
Sergeant at Arms			П

Administration Goals

▶ Goal 10: On-time payment of membership dues accompanied by the names of eight members (at least three of whom must be renewing members) for one period and on-time submission of one club officer list

Assign Responsible Party

Decide who will be responsible for submitting the following two items to World Headquarters on time.
Membership Dues ①
Officer List ①
Strategies and Tactics
What obstacles does your club have in achieving its administration goals and what can be done to overcome them?

Club Alignment
Region 2
District 03
Division B
Area 04

Membership		
Base To Date		
8	11	
Required 11		
20 members or a net growth of 3 new members		

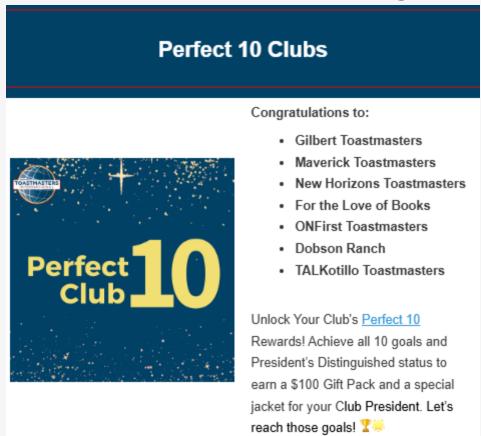
Goals Goals Met 10 Distinguished 5 Select Distinguished 7 President's Distinguished 9

Chartered 8/11/2022

	Goals to Achieve	Goal	To Date	Status
	Education			
1	Level 1 awards	4	4	✓
2	Level 2 awards	2	2	✓
3	More Level 2 awards	2	3	✓
4	Level 3 awards	2	2	✓
5	Level 4, Path Completion, or DTM award	1	1	✓
6	One more Level 4, Path Completion, or DTM award	1	2	✓
	Membership Membership			
7	New members	4	4	✓
8	More new members	4	4	✓
	Training			
	Club officers trained June-August	4	6	
9	Club officers trained November-February	4	7	•
	Administration			
40	Membership-renewal dues on time	Y	1	
10	Club officer list on time	Υ	1	•

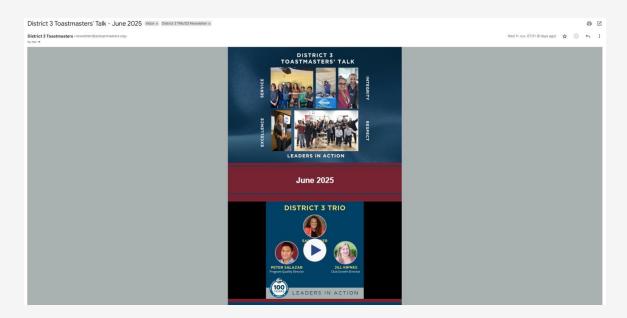
DID YOU KNOW?

The District has Club Incentives for achieving DCP Goals?



WHERE TO FIND THE INCENTIVES?

- District 3 Toastmasters' Talk monthly newsletter
- Facebook Group





Ready for the Secret Weapon?



SHARE DCP WITH YOUR MEMBERS!





WIIFM

What's in it for me

DCP WIIFM – (What's in it for me)

WHY SHOULD CLUB OFFICERS CARE?

- More engaged Club Members
- Better Club Morale
- Better meetings
- Club Longevity
- Prestige & Recognition Being part of a President's Distinguished Club, or <u>Smedley</u> Distinguished Club means you're in a topperforming Toastmasters club!

DCP FOR MEMBERS

DCP isn't just goals for the Club Officers to meet!

Don't keep it a secret from members!!!

It should be a Member Engagement Program!



DCP - Member Engagement Strategy

- Member's WIIFIM
 - Fun & Uplifting Meetings
 - Better Member Support
 - Track Personal Progress
 - Club Longevity
 - Prestige & Recognition Being part of a President's Distinguished Club or Smedley Distinguished Club means you're in a top-performing Toastmasters club!

In short, when the members succeed, the club succeeds!



TRAIN YOUR MEMBERS

- Spend time training the members
- Every 2 3 months, update members
- When you have a goal ticked off SHARE IT!
- Training new members, this is our club culture to be the best!
- Reminding existing members their why, their WIIFM

TRAIN MEMBERS ON...

Pathways

- The different types of pathways
- Where are they in the pathways
- Their why for being here
- Have them set goals, how many speeches will they give?

• DCP

- Keep members updated on the progress
 - During club meetings
 - Through club emails

HOW TO TRAIN MEMBERS

- Present this presentation!!!
- Amanda has given this presentation to clubs by request this year!
- You can get a copy of this presentation to present yourself!

CLUB DCP GOALS!

Club Alignment
Region 2
District 03
Division
D Area
01

Memb	Membership						
Base	To Date						
20	30						
_	Required 20						
20 men	20 members or						
a net growth of 3 new members							



Chartered 11/22/2019

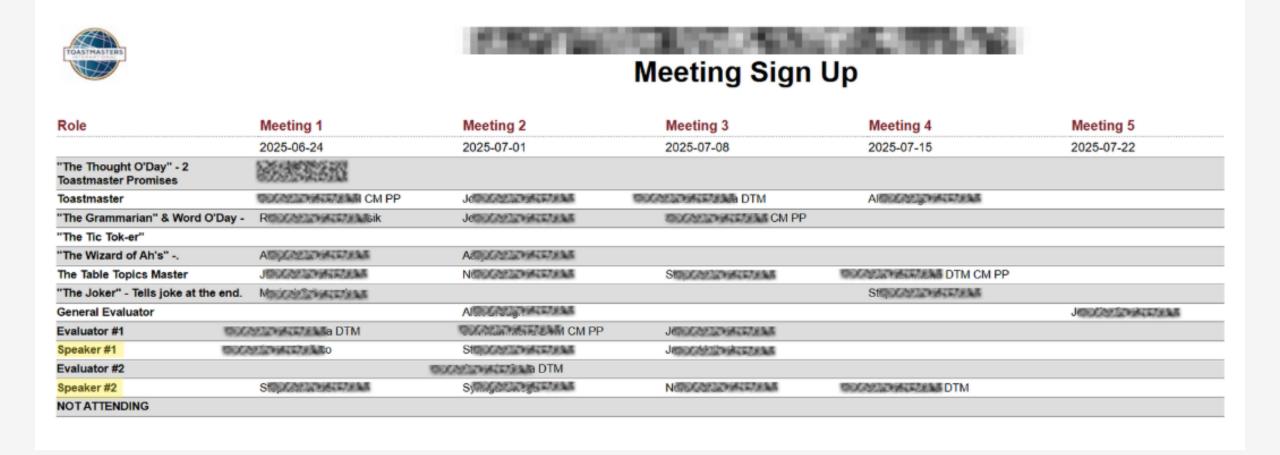
	Goals to Achieve	Goal	To Date	Status
	Education			
1	Level 1 awards	4	5	✓
2	Level 2 awards	2	2	✓
3	More Level 2 awards	2	2	✓
4	Level 3 awards	2	2	✓
5	Level 4, Path Completion, or DTM award	1	1	✓
6	One more Level 4, Path Completion, or DTM award	1	1	✓
	Membership Membership			
7	New members	4	4	✓
8	More new members	4	20	✓
	Training			
9	Club officers trained June-August	4	6	
3	Club officers trained November-February	4	5	•
	Administration			
10	Membership-renewal dues on time	Υ	2	
10	Club officer list on time	Υ	1	•

Let's work together!!

Reminder

- Toastmasters year July 1st to June 30th
 - You have until June-30-2026 to reach the 10 goals.

Schedule Meeting Roles in Advance



Together

We are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth...

through regular practice!



MY GIFT

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- Copy of this Presentation
- My Contact Details
- Access to book a Zoom Call with me
- Videos of Past District Trainings



Let's do it!

