



District 3

Roadrunner



Roadrunner

June 2013

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Our Club Pride section is where you want to brag!

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Layout Editor

Prince Leftridge, II, DTM



Marcia Roberts, DTM
District 3 Governor 2012-13

Remember that rush of excitement you got when you completed your Ice Breaker, earned your Competent Communicator, were chosen Best Speaker, were elected club officer, were asked to be a mentor? It felt awesome! Those successes were so energizing that you shared the stories with everyone you met. Now is the time to share more than the stories: share the excitement of joining a Toastmasters club! As we move through the last month of the Toastmasters year, we're asking everyone to bring a guest into a Toastmasters club before June 30. Here are five benefits to adding new members to our clubs:

- New members always bring fresh energy and new ideas into the club.
- New members makes it easier to fill meeting roles and club officer positions.
- Growth provides a buffer for those times when club member numbers falter.
- Adding members creates new friendships and networking opportunities.
- New members bring interesting new life experiences and speech topics.

Whatever your experience and however many members your club currently has, now is the perfect time to bring in new members. Those new members will never regret having the opportunity to grow professionally and personally through Toastmasters, just like you.

Sally Goodwin, DTM

TLI Chairperson 2012-14

The 2012-2013 Toastmasters year is quickly coming to a close. Now is the time to take a step towards being successful in the upcoming year. How? One of the key opportunities is Toastmasters Leadership Institute (TLI), otherwise known as Club Officer Training. District 3 holds these TLI sessions twice a year in effort to help each club reach the level of success. Be sure to submit your newly elected club officer lists to Toastmasters International and register all your officers to attend TLI on the District 3 Website, www.aztoastmasters.org. Officer training costs a mere \$7 per club officer. Bring your new club officer manual or download it from www.toastmasters.org.

Not a club officer? We would still love to have you attend our events, whether as a non-officer participant or a volunteer. If you are interested in volunteering, please email me at tli@aztoastmasters.org. **Special offer:** Clubs that send all of their officers to Summer 2013 TLI will receive a \$50 Toastmasters International gift certificate!



Sally Goodwin
Toastmasters Leadership Institute



Meredith Dekker, ACB Growth through Toastmasters

Heart disease is one of the biggest causes of death in the United States. Organizations such as the American Heart Association strive to bring awareness to conditions such as heart attacks, hypertension and strokes. Ocotillo Breakfast Club helped raise awareness in a big way. I spearheaded the “Go Red” event to raise awareness in the Valley. My main objective was to raise at least \$20,000. Never having done anything of that magnitude before, I turned to Ocotillo Breakfast Club for help. With their planning assistance, the soiree ultimately raised \$32,000 in 2012 and \$26,000 in 2013!

The speaking skills I acquired through Toastmasters helped me develop communication skills in order to ask for donations and perform duties as Master of Ceremonies. Toastmasters also gave me the foundation to develop team leadership skills such as collaboration and delegation. I credit those fellow club members who attended the event or worked on the committee for helping this two year project become a smashing success. Toastmasters such as Emi Bauer, Aimee Kokobun, JR Richards, Trisha Baggs, Shauna Murphy, Denise McCreery, Laureen Pugh, Paul Totten, Brian Goedkin, and Susan Nagi provided support and encouragement to me when I needed them the most!

If you are interested in being involved with this worthy cause, please contact **Meredith Dekker at 480-229-7227**

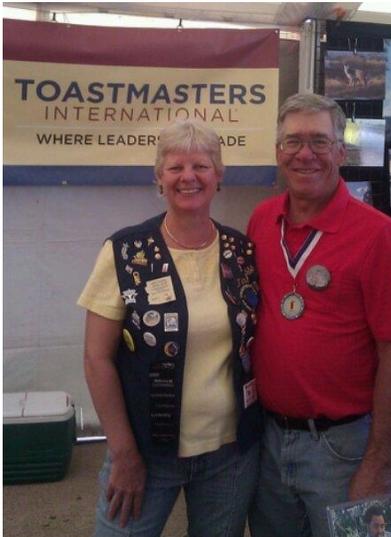


Jonathan Saatkamp What is Toastmasters?

What was your initial thought the first time you heard the term “Toastmasters”? For some, it was an odd word to digest. Possibly images of golden crust, melting butter, and your favorite fruit spread cut across your mind. Lifting the veil of Toastmasters mystery usually elicits one of two responses: the fear associated with standing before a large group; and an overwhelming desire to challenge ones scruples through public speaking. It is the latter that the members of Carpe Diem chose to pursue. Public speaking is not for everyone, especially for the stigmatized demographic found at the Saguaro Correctional Center in Eloy, Arizona. But for members of Carpe Diem, the obstacles of having the label “convicted felon” attached to our resumes does little to distract us from the goal of personal refinement. We find solace every Sunday morning in a small desert oasis of sanity and normalcy that we call Toastmasters.

What began as an uncertain vision of the term Toastmasters, has morphed into something of great relevance and prestige with regards to the moral fabric we are sewing into our new lives. The tools, guidance, and experience this amazing organization is affording us is producing more eloquent, responsible, and distinguished individuals when our time comes to re-join society. The members of Carpe Diem extend thanks to the State of Hawaii’s Department of Public Safety for paying our dues, the Saguaro Correctional Center for allowing Carpe Diem to function within the facility, District 3 for all of the support and guidance, and finally Toastmasters International for the opportunity to utilize its curriculum in an institutional environment where we really flourish!





Jan Kaml, DTM Arizona Game and Fish Expo

The Toastmasters booth at the Arizona Game and Fish Expo was a success! In spite of Saturday's wind and blowing dust, crowds grew as the weekend progressed. There were always at least two members at the booth, who spoke with hundreds of potential guests. Our members wore badges, pins and vests and very eagerly approached the public and used their communication skills to reach out. A mountain of brochures and flyers were distributed.

Toastmasters banners attracted numerous guests to our booth, located right near the entrance to the tent - a great location and we drew a lot of interest. We handed out a ton of brochures and talked to some very interesting people. The head of the Game and Fish Department spent time at the booth, encouraging his son to become interested in Toastmasters. There were a lot of families with school age children who were interested in learning more about Toastmasters school programs. It was exciting to tell them about our programs.

There was so much interest in Toastmasters that we ran out of Toastmasters magazines to give away. We gave everyone a business card with the website address to help them learn more about the organization and where to locate clubs. For me, this was an opportunity to learn more about leadership and involving other members, through a High Performance Leadership Project. Thanks to all the club members who helped, especially **Mike Kaml** who acquired the booth, and **Dominick Clark** and **Nancy Goins** for providing all the materials we needed to make this another successful event to help spread the word about Toastmasters!



Laurie Rangel, DTM Cottonwood Toastmasters

Members of Cottonwood Toastmasters participated in the Verde Valley Career and Education Fair, which drew in a steady stream of job seekers to the Verde Valley Fairgrounds in Cottonwood on Wednesday, April 3rd, 2013. This event was sponsored by the Chamber of Commerce, each year we set up a table to recruit prospective members. The fair draws in over 50 businesses, those with educational services and governmental agencies. With a solid sales pitch, I successfully promoted our organization. I explained to several bright participants, employers and job seekers that with Toastmasters, you learn not only speaking skills, but you also learn listening skills.

One nugget of wisdom that I passed on to the people was that during an interview, the company is looking at how well you present yourself. They want to see if you answer the questions or "hash around" not really saying anything. There is so much going on in this economy, the recession, etc. Toastmasters is a very affordable way to polish up on your communication and leadership skills. Most thought that we were going to charge them a thousand bucks for a weekend of information overload. But at less than \$100 a year, getting the privilege to attend weekly meetings is a serious bang for your buck! We know that Toastmasters is a continual path to personal development. Promoting Toastmasters puts you in contact with great people, just meeting them alone is my reward! Feel free to visit Cottonwood, we meet on Mondays from noon to 1 p.m. at Cottonwood Village, 201 Mingus Ave. in Cottonwood Arizona.





Tim Smith, DTM **Lt. Governor of Education and Training 2012-13**

“Do or do not. There is no try.”

I quoted Yoda, my favorite Jedi Master, when my club officers told me that they would try to be Distinguished this year. They laughed and started calling me Yoda. I will admit I do resemble him a little but I am a good bit taller than he is. On Facebook, I regularly ask people to consider joining clubs that have achieved 5 or more Distinguished Club Program (DCP) goals but still need 1, 2 or 3 members to be Distinguished. I list the club name, the club's meeting time, location and whether they are open to all or have eligibility requirements. Sallie Diebolt, our DCP Chair, sends emails and makes phone calls to the officers of these clubs congratulating them for being SO CLOSE to Distinguished. This two-pronged approach is working very well. People are offering to join these clubs and the officers know exactly how many more members they need to be Distinguished.

What about my club? Why did I quote Yoda to the officers? They achieved 8 DCP goals and started to celebrate. But then 4 members did not renew. “Named must your fear be before banish it you can.” (Yup, Yoda again.) The officers were concerned that they would not sign up 4 more members. We discussed how we could convince people to join our club. We all sold the benefits of Toastmasters to everyone we knew and we now have 20 members! 8 DCP goals + 20 members = Select Distinguished!



Hallie Adams, DTM **Lt. Governor of Marketing 2012-13**

We are approaching the finish line and what a great race we are running! For us to cross the finish line, we must have everyone bring one (1+1) to Beat the Clock. Then you will have Bragging Rights for your club and could finish winning the Silver and Gold. We asked you to “Wind Up to Beat the Clock” in April and now that you are “Wound Up to Beat the Clock” in May and June, we are watching our membership numbers grow. Check out the gift certificates being offered for 3 to 10 new members and don't forget that Special Club Celebration for 10 new members.

Achieve the goals set for the **Silver and Gold** campaign and receive a special pin and a \$25 or \$50 gift certificate for your club. Be the April or May or June District 3 winner in the 1 + 1 Campaign and win a \$50 gift certificate. Also the 5 top growth clubs this year will receive \$100 gift certificate to use in the TI store. Go to www.aztoastmasters.org and check out Beat the Clock, 1+1 Campaign, Bragging Rights, Silver and Gold and make your club a WINNER this year. There have been 17 new clubs chartered so far this club year. District 3 has another 15 prospective clubs working to build their membership to 20 members by holding weekly or semimonthly meetings. Demo meetings are scheduled and being held for another 6 potential clubs. Thanks to every Toastmaster for making 2012-2013 a great club year!



International Convention 2013

Attend the 2013 Toastmasters International Convention August 21-24 in Cincinnati, Ohio, the most anticipated event of the Toastmasters year. Register by **July 26** to take advantage of the early-bird discount rate. Hotel reservations are offered at a special rate through **July 26**, based on availability. Visit www.toastmasters.org and click on the 2013 International Convention tab for more info.

November 15-17, 2013: Fall 2013 Conference in Prescott, AZ! Visit www.aztoastmasters.org for more events!



Marlon Avila, CC District 3 International Speech Contest Winner

I have been chosen by my fellow Toastmasters to represent District 3 at the International Convention. Winning the District Contest was an explosive experience for my family and me. My family has been with me every step of the way and I hope Ohio will not be the exception. I have been approached by many of you wishing to assist me in this great endeavor and trust me, when I say I need all the help I can get. I am looking for help in three areas, with transparency in my intentions and in my character.

1. Coaching, Coaching, and Coaching! I need to practice as much as I can. All the advice and

evaluations I can get from my fellow Toastmasters will be helpful and very much needed.

2. I know that some of you are already looking into the financial aspect of this journey. I really want to thank all of you for your initiative regarding this matter. My wife was asking me "How are we going to do it?" to which I responded "I don't know, I just trust." I definitely wish to remain very transparent with this aspect, for the reputation of each club and this wonderful Toastmasters Institution is my priority. Your advice will help me know where to start or where to go.

3. Finally and most importantly to me, I want to remain faithful to the God-given gift. I need all of your prayers for Creativity, Protection and Inspiration. This will really help and will mark the difference between everything I do. Thank you all so much!



Feel free to email Marlon with your support and encouragement at mlaiy3@gmail.com

INVITE + ENCOURAGE = GROWTH

Beat the Clock

June is the final month for members to participate in the **1+1 membership-building** program. Invite your friends, family and colleagues to join a club today! Visit the [1+1 webpage](#) for free marketing materials to help you inspire potential members. The top 20 clubs and top five districts that gain the most new members through the program will be announced July 22. **Beat the clock:** This is the perfect time to hold an Open house for your club, update the club website and reach out to those former members of your group. Beat the Clock is from May 1 - June 30. There is money on the table! Visit www.aztoastmasters.org!

Toastmasters Educational Modules

Education and training is very important in the Toastmasters year. A big part of educating a club is utilizing Toastmasters Educational modules. Seasoned Toastmasters in your club can earn that ACS or ALB while teaching. You can choose from the *Successful Club series*, *Better Speaker series* and more! Go to www.toastmasters.org to purchase hard copies of these modules or download for free! You can season and add your own flavor by adding personal experiences to these presentations while teaching the club! Get your educational materials today and teach on!





Kick Off Your Shoes It's July Jubilee!

Saturday July 27, 2013

Keynote Speaker
International Director
Don Griffith

- ☛ Distinguished Club Officers
- ☛ Legacy Club Officers
- ☛ District Outstanding Toastmaster of the Year
- ☛ Distinguished Area Governors
- ☛ Distinguished Division Governors
- ☛ District Outstanding Division Governor of the Year
- ☛ Outstanding Committee Chair
- ☛ District Outstanding Area Governor of the Year
- ☛ District Governor Appreciation Awards

☛ ...and that little thing called a District Governor Roast

It's time for us to gather together and celebrate all the District 3 Leaders who stepped up and contributed to making this year a success! - Marcia Roberts



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Standard \$69.00
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For reservations, please call the hotel
directly:
480-804-6070 / (800) 728-6357
When making reservations be sure
to reference: Toastmasters July Jubilee

Detach & Return Lower Portion

Please register my guest and me for dinner at July Jubilee at a cost of \$33 per person.

Name _____

Make Checks payable to:
District 3 Toastmasters

Phone _____

Send Registration Slip with payment to:
District 3 Toastmasters

Guest _____

Dinner Preference:

- Cranberry Apple Chicken
- Salmon Filet
- Tenderloin Beef tips
- Vegetable Polenta

Attn: July Jubilee
PO Box 61114
Phoenix, AZ 85082
(Online registration is also available)

To participate in the celebration roast or to share a photo, check here _____



Club Pride



Sabrina Hiltunen, DTM Phoenix Rising Toastmasters

April 5, 2013 is one of the most significant and happiest days of my life. It is not my wedding anniversary, but the charter date of Phoenix Rising Toastmasters. I felt elation, pride, relief and joy because sponsoring a club was the most challenging and rewarding task to become a Distinguished Toastmaster. In February 2012, my fellow Word Warrior charter member and Rio Area Governor, Theresa Jepsen, and I held a demo meeting.

Corporate restructuring, layoffs, major changes, and other obstacles interfered with our 20 member headcount needed to become official. Yet we met every week, determined to charter and I knew as the leader I had to be positive, energetic, and encouraging. I learned to delegate and the charter officers are thriving in their new roles and their passion for Toastmasters is evident in the hard work they have put into the club. When we chartered, we submitted educational awards and became a Distinguished club in its second month! Phoenix Rising Toastmasters is a dynamic, energetic, professional, supportive and fun club, open to the community! We meet every Wednesday from 11:00 a.m. – noon in Room 221 in 1625 W. Fountainhead Pkwy, Tempe, AZ 85282. Contact Sabrina.Hiltunen@hotmail.com for more information.



Kathy Eiskamp, ACS Prescott Toastmasters

Prescott Toastmaster Club 104 recently celebrated our 75th Anniversary with a dinner at the beautiful Prescott Resort. It is no surprise that the club has been active and growing all of these years. The excitement, energy and enthusiasm that we display each week, at 6:30 a.m., converts our guests into members every time. The skills I have learned in both communication and leadership during the past five years that I've been a member of Club 104 have been instrumental in opening up opportunities for service in multiple areas of our community. The creativity of our members keeps our meetings

fun and interesting. We recently had a meeting called Treasure Trove Tuesday which was a huge success. Each member brought their own special treasure and discussed why that item meant so much to them. We learned a great deal about our members from their interesting and poignant stories!

Lynne Brasher, DTM Melrose Toastmasters

Melrose Toastmasters is an open, community club founded in December 2009 to give a voice and a Toastmasters home to Lesbian, Gay, Bi-Sexual and Transgender (LGBT) community members and friends. Have you ever tried to give a gender neutral speech? The speeches given at Melrose are liberating, interesting and gender neutrality is definitely not required. Membership is equally divided gay and straight, long term to new Toastmasters and in between. If you are a member of the LGBT community or simply open minded and looking for a fun way to spend the 2nd and 4th Wednesday of every month, visit us at The Rock, 7th Ave & Indian School. Melrose offers a unique club culture with fantastic stage space. We also actively recruit membership staffing booths at the Arizona Rainbow festival, the Arizona Pride festival and the Melrose Street festival. As the 2013 membership drive chairman, it gives me great pride to have seen 6 new members join the fold with hopefully more to come from our active Meetup site. A member of Toastmasters for 12 years, I can honestly say that growth is constant. Visit us at <http://melrose.toastmastersclubs.org/>.



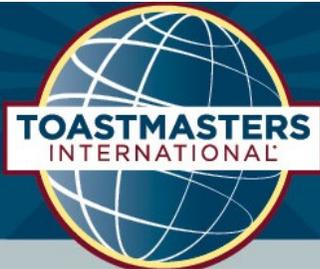
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TOASTMASTERS
INTERNATIONAL



Approaching the Finish Line!



“Roadrunner Gang”

Pictured (L to R)
Prince Leftridge, II - Layout Editor
Sabrina Hiltunen - Assistant Editor
Dominick Clark - Editor-in-Chief

Prince: For the past year, working on the Roadrunner has allowed me to utilize my talents in other areas such as being able to express my own style. With Dominick at the helm, the Roadrunner has gone to another level and I hope to take it to another level during my tenure as editor. For me, this has been more fun than it has been work. Being able to utilize my creative side to lay out the newsletter using tools ranging from Microsoft Publisher to Adobe Creative Suite not only sharpened my skills but also added to them. Adding the Community Spotlight to the Roadrunner was the icing on the cake.

Sabrina: When District 3 realigned in 2012, the Rio Division may have faded into our history, but the 2011-12 Rockin’ Rio Area Governor team has stayed alive with the Roadrunner newsletter! Continuing to work with Dominick and Prince in a different facet of the district has been an honor and a true testament of the dedication and love for our fellow Toastmasters and D3. I’m excited to continue to work with our 2012-2014 District Public Relations Officer, Dominick, and Roadrunner Editor-in-Chief, Prince, for a third year and serve as your Assistant Editor of our fine newsletter!

Dominick: Working with Prince and Sabrina has been priceless! They made it easy for me to juggle being a team player on the newsletter and serve as District PRO. The amazing thing about it is this is not the end! Expect more great things from us! It’s an honor to serve the Toastmasters of the State of Arizona! You can now find electronic downloadable versions of every Roadrunner that we have done at www.aztoastmasters.org under Member Resources. And network with us! On Facebook search for District 3 Toastmasters or Twitter @d3_toastmasters!

