



District 3

# Roadrunner



Volume 1, Issue 2

Winter2016

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## District Highlights

### Focus: Membership

The primary focus for 2016-2017 is Membership growth and the needs of the members.

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## Season's Greetings!!

**Jan Byrd; DTM**  
**D3 District Director**  
**dd@aztoastmasters.org**



Season greetings! I am wishing each and every one of you a wonderful and safe holiday season. This is my favorite time of the year as we spend more time with friends and family. We are a little more thankful and we take the time to think of others. I am grateful for every one of you. Each one of you brings something special to your clubs and Toastmasters. As the New Year begins, we all think about our goals for the upcoming year. What are your goals for personal growth? Will you focus on your communication skills? Communication skills that will help you get a promotion at work or maybe communications skills that help you in a personal relationship? Maybe you are a member that is focusing on improving your leadership skills. Toastmasters is the right place to help you with those personal growth goals.

To help reach those personal goals make sure to stretch yourself. I challenge you to step outside of your comfort zone. Step outside your club and see what else is out there to help you grow. If you want to do more speeches, ask other clubs if you could be a guest speaker. As a leader there are many chair positions or committees that you can serve on. "Be willing to step outside your comfort zone once in a while; take the risks in life that seem worth taking. The ride might not be as predictable if you'd just planted your feet and stay put. But it will be a heck of a lot more interesting." Edward Whitacre, Jr.

One of the great gifts I have been given is to serve as the District 3 Director. I know that we have the best members in the world. "It's all about the members, the members, the members." Thank you to every member that has stepped outside of their club to help the District such as a chair, an Area Director, Division Director and any member that has helped with a speech contest. There are so many of you to thank. Thank you all for helping this District be successful.

*Happy New Year! Here's to Personal Growth!*

Jan Byrd, DTM  
District 3 Director



## Fall Conference SPARKS JOY for District 3 Toastmasters

**Enid Moore-Cranshaw; DTM**  
**PQD@aztoastmasters.org**

District 3's most recent Fall Conference was held at the Tucson Omni Resort Hotel during the weekend of November 4-6. The Fall Conference was filled with fun, laughter, and a great time to SPARK JOY in all who attended. The Fall Conference had many special features such as guest keynote speaker Toastmasters International Director, Michael Osur, DTM and Sheryl Roush, DTM, AS. Both shared informative and inspirational speeches and educational sessions that helped attendees move closer to achieving their club and personal goals. Also, there were local speakers included in the educational sessions like Tucson's Ethel Lee-Miller, DTM who discussed the topic of "ASK! ASK! ASK! – Getting What You Want and Need Professional and Personal Relationships."

The weekend was filled with excitement around the Table Topics and Humorous Speech contests. Congratulations to the District 3 Champions! Humorous Contest Champions: 1st Place: Jenny Locklin; 2nd Place: Andrew Hatch; 3rd Place: Kristin Gramando. Table Topics Champions: 1st Place: Tom Lindsey; 2nd Place Jerry Samson; 3rd Place Robert Colbert.

Prizes were given to the Aztec Toastmasters for the Club Pride Award and there were three winners recognized for their ability to complete a highly interactive First Timers Scavenger Hunt that allowed them to meet some awesome Toastmasters. 1st Place: Susan Conn-Head; 2nd Place: Randi Zeehadelaar; 3rd Place: Donald Heckle.

The Fall Conference concluded on Sunday with a well-attended Leadership Breakfast with a special training on How to Become a Paid Professional speaker facilitated by Sheryl Roush, DTM, AS. Along with the training there was an exuberant and rhythmic presentation by Jam2Grow on team building.

Special thanks to Kevin Taylor and the Fall 2016 Conference Committee for organizing such a spectacular conference!

If you think this sound like an amazing Fall Conference, you will be thrilled to find out what is being prepared by Rich Wavrik and his committee for the upcoming Spring 2017 Conference. This Mardi Gras-themed conference is scheduled for May 5-7, 2017 at the Sheraton Hotel in Phoenix, AZ. Guest Keynote speakers will be Ed Tate, World Champion of Public Speaking and speech coach. Keynote Speaker for the Sunday Leadership Breakfast is Storyteller, Kelly Swanson. She will train on how to deliver a keynote Speech using the power of humor and storytelling.

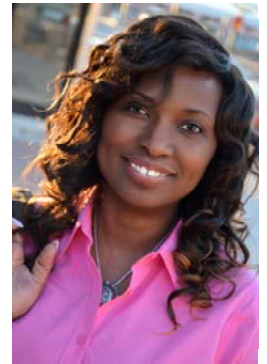
*You won't want to miss it. See you at the Spring 2017 Conference!*

### **S.L.E.E.K.**

**Nancy Duckett, ACB, ALB**  
**VP PR, S.L.E.E.K.**

Competent Communicators (Toastmasters with a CC Award) -- Do you aspire to become a better Communicator or is your passion Leadership? There's a world out there beyond your first 10 speeches and your club. If you have made the commitment to grow and learn, and even mentor others, you might wonder where to begin. We often hear suggestions about visiting other clubs, participating in speech contests, or volunteering to help with an event. How do you get started, where can you learn more, do you contact your Area Director?

There's an advanced Toastmasters club called S.L.E.E.K. with members that include Area Directors and at least 12 DTMs, with a mission to help all members achieve their communication and leadership goals, and stretch beyond their clubs. Toastmasters are constantly striving to improve speaking skills through practice and evaluation. As leaders, fine-tuning advanced speaking skills is just as important and an advanced club can offer high-caliber evaluations and support for further development. Learn from proven leaders who have been recognized as Outstanding with numerous OTMOTY awards; 3 District, 7 Division, 7 Area and 5 Club.



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Photography



L -> R: Glenn Barber (Agave Div), Jennifer Sarracino (Area N3), Charlene Carrillo (Area A1), Middle Bettie Covington (District 3), Renee Stanneart (Area N1), Nancy Duckett (Area V3), Shelley Gabriel (Verde Div)

## Once the Gavel Falls

**Emi Bauer; DTM**

**2016-2017 Tonto 6 Area Director**



I don't read posts on the Official Toastmasters Members Only Facebook Page anymore. When I did, I was too frequently appalled by how negatively Toastmasters interacted with each other. I had to ask, what happens to the "supportive and positive learning environment" once the gavel falls? Is that environment only limited to the regular club meeting?

*It shouldn't be.*

I have a few ideas on how we Toastmasters should interact with each other outside the club environment.

1. Remember we are all somewhere on our journey. Some of us are at a place where we can receive "criticism" while others aren't, and we should strive to communicate with others based on where they are in their journey. Several years back as a leader of a team, I failed to relate to one of my team members on their current level. I tried to treat all the members of my team the same way and the one who was a member of a different generation than the others did not take that well. I was not the positive force in this person's leadership journey that I should have been; I should have related to this person on their own individual level in a way that would effectively inspire them to improve and learn.

2. Use tact. Always. You never know who is listening. As a committee chair, I received a phone call from a fellow committee chair who left a berating message just as my mother and thirteen-year-old son were walking past the answering machine. Now there are two individuals who will likely never become Toastmasters because of the negative message left for me by a fellow Toastmaster. A little bit of tact could have prevented this, as well as spared me the half hour lecture I had to then endure courtesy of my mother.

3. Finally, one of the most practical skills we develop is the ability to give effective feedback to others so that even after the gavel falls, we can apply the speech evaluation skills we work so hard to develop! A former area governor once told me that they received an email that began with "You are the worst of the area governors..." That message was immediately deleted and the sender was blocked. As speech evaluators we would never start our evaluations with "That was the worst speech of the meeting," so why would we as leaders speak to each other that way? So often we simply forget to use the skills we develop in the club meeting environment out in the real world where we really need them.

The bottom line is that we should strive "to maintain honest and highly ethical standards during the conduct of ALL Toastmasters activities," including treating "fellow members with respect and courtesy," whether that is in person, over the telephone,

## Happy December District 3!

**Michael Heier; DTM**

**Club Growth Director**



This year has just flown by, before you know it, it'll be 2017! The holidays are a great time to slow down, relax, and reflect on the many reasons we have to be thankful. Being involved in starting new clubs has been especially inspiring for me. You see a group of men and women, all ages, all races, all political views, get together in the name of personal development. These are often groups of complete strangers, even those that work together, though they quickly learn and grow as a team, and as individuals.

It takes me back to when and why I joined Toastmasters and seeing just how far I've come. I knew I was lacking in my communication skills, especially in high pressure situations, like job interviews. I had spent a lot of time working on my resume, but very little on the soft skills I needed to make it work for me. Everybody has a different specific reason to join Toastmasters, almost everyone stays for another reason. In the end, we are all here to build each other up and become a bit better, every day.

"Ours is the only organization I know dedicated to the individual, we work together to bring out the best in each of us and then we apply these skills to help others." - Ralph C. Smedley

*Wishing each of you a happy and safe holiday season*

## **Toastmasters Leadership Institute**

**Stephanie Hoffman; TLI Chair**

**TLI@aztoastmasters.org**

Your officer training continues at TLI this winter, where you will connect with fellow officers and receive top notch training that will set you up for success throughout the remainder of the Toastmasters Year. Whether you are a first-time officer or a veteran, TLI has something for you.

### ***Do I have to be an officer to attend TLI?***

No, any member of Toastmasters, even from another district, is welcome to attend this great training.

### ***Why should a non-officer attend training?***

You can find out about different officer roles that you might be interested in the future.

There are multiple breakout sessions that teach about topics that are applicable personally & professionally.

### ***What kinds of topics will there be?***

- Diversity: Becoming Culturally Intelligent
- The Power of Ideas
- Doing the Hard Things as Leader
- And many more

### ***Volunteers learn too! Help at TLI***

Are you new to Toastmasters and eager to benefit from all Toastmasters has to offer? Volunteering at a TLI event, or two, or three is a great way to see beyond the boundaries of your club and learn about many leadership opportunities in the district.

Seasoned officers - have you attended TLI multiple times, but never experienced the back stage workings of this fantastic district-wide training? I encourage you to give back to the training that helps our clubs be successful each & every year.

Best of all, volunteering at TLI will connect you with more Toastmasters Volunteers are needed to help at each session with registration, hospitality, SAA. Volunteer by emailing: TLI.Volunteers@aztoastmasters.org



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# *Winter Toastmasters Leadership Institute*

## **Registration Opens Dec. 5**

**Register Online: <http://www.aztoastmasters.org/TLI>**

**Questions? Want to Volunteer and help us make TLI Great?**

**Email us at: [TLI@aztoastmasters.org](mailto:TLI@aztoastmasters.org) or [TLI.Volunteers@aztoastmasters.org](mailto:TLI.Volunteers@aztoastmasters.org)**



#### **01-MES**

Friday 1/13/17  
Trinity Church  
2130 E. University Dr.  
Mesa, AZ 85213  
Lite Dinner Provided  
TLI Session: 6:00 PM - 9:35 PM  
Registration Opens: 5:30 PM

#### **02-TMP**

Saturday 1/21/17  
Edward Jones  
8333 S. River Parkway  
Tempe, AZ 85284  
Continental Breakfast  
TLI Session: 8:00 AM - 12:15 PM  
Registration Opens: 7:30 am

#### **03-TMP**

Saturday 1/21/17  
Edward Jones  
8333 S. River Parkway  
Tempe, AZ 85284  
Lite Lunch  
TLI Session: 1:00 PM - 5:15 PM  
Registration Opens: 12:30 pm

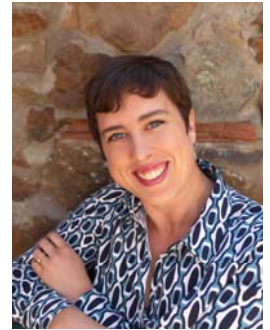
#### **04-TUC**

Saturday 1/28/17  
Fountain of Life Church  
710 S. Kolb Rd.  
Tucson, AZ 85710  
Continental Breakfast  
TLI Session: 8:30 AM - 12:45 PM  
Registration Opens: 8:00 am

#### **05-GLD**

Saturday 2/4/17  
Thunderbird Exec Inn  
15249 N. 59th Ave  
Glendale, AZ 85306  
Lite Lunch  
TLI Session: 10:00 AM - 2:15 PM  
Registration Opens: 9:30 am

**Make a Difference the Toastmasters Way!**  
**Sharon Tewksbury-Bloom, ACS, ALB**  
**Speakers Bureau Chair**



Did you know that District 3 has a Speakers Bureau? Right now we are looking for new venues for Speakers Bureau members to speak at. Do you belong to a professional association that is looking an experienced speaker for their next meeting? What about your networking group or faith based organization? The Speakers Bureau connects experienced Toastmasters with opportunities to speak outside of the club environment. Currently we have members who have expertise in travel, Arizona history, volunteer management, real estate, marketing, stress management, and more! We also have speakers who specialize in facilitation, inspirational keynotes, emceeing, and humor. There is no charge to the organization hosting the speaker. If you or someone you know would like to be connected with a speaker, please email [speakers@aztoastmasters.org](mailto:speakers@aztoastmasters.org).

Does all of this sound like fun and you want to help make the Speakers Bureau active and successful? I am currently recruiting committee members to assist with promoting the Speakers Bureau to new organizations. In addition, Toastmasters in the district who have completed at least the Competent Communications Manual can apply to become a member of the Speakers Bureau. If you would like to join the committee or apply to be a speaker in the bureau, please email [speakers@aztoastmasters.org](mailto:speakers@aztoastmasters.org).

**Key Dates to Remember**

Talk Up Toastmasters Campaign .....	February 1—March 31
Spring 2017 Area Contest Season (International & Evaluation).....	March 1—March 31
Dues Renewal .....	March 31
Spring 2017 Division Contests (International & Evaluation) .....	April 1—April 29
Spring 2017 District Conference .....	May 5—7
Deadline for Roadrunner Articles .....	February 15
Roadrunner Publication Date .....	March 1

**Editor's Corner**  
**Martha Brock-Leftridge; DTM**



While this issue is packed full of useful information, the next one will be even more exciting. In the next issue, Division Directors and Area Directors will be highlighted. Many members have a lot of questions about each of these roles and what they can do to fill those roles. With an election in May, this is the time to determine *your* leadership style. There will also be a proxy for the conference so that officers can cast their vote(s) for the District Leaders of their choice. Speaking of conference, there will also be more information regarding the conference to be held in Downtown Phoenix.

However, I am going to need one thing from you. **Please stop waiting until the last second to produce articles!!** I have hard and fast dates that need to be met in order to get this out to you on time.

**DCP "Top of Mind"**

**Nancy Duckett; ACB, ALB**  
**DCP Chair**



More on achieving Distinguished Club status -- Now that clubs have completed their Club Success Plans for 2016-17 and charted their Distinguished Club Program (DCP) goals for the year with member commitments, how do we keep DCP - 'Top of Mind'?

- ★ Serve the needs of members - they'll keep coming
- ★ Track and measure achievements - see personal and club progress
- ★ Positive and supportive environment - for a quality learning experience
- ★ Aid fellow members in meeting goals - a role for everyone
- ★ Recognition - celebrate your awards and become a "Distinguished" club

Read more about it. There's a timely Club Quality article in the October 2016 issue of Toastmasters Magazine by Floyd R. Strayer, ACB, ALB. "Measuring What Matters -- Why you should care about the Distinguished Club Program". The article discusses why the Distinguished Club Program helps clubs to keep a focus on what's important for sustainable success -- serving the needs of the individual club members, helping them with tracking and measuring what matters, providing a supportive and positive learning environment and celebrating individual and club achievements through Recognition. Clearly there's a path to the 10 goals of the DCP, covering education, membership, training and administration.

Don't forget! DCP - 'Top of Mind' Campaign continues --

Now that we have danced the 2-STEP, It's time for the WALTZ

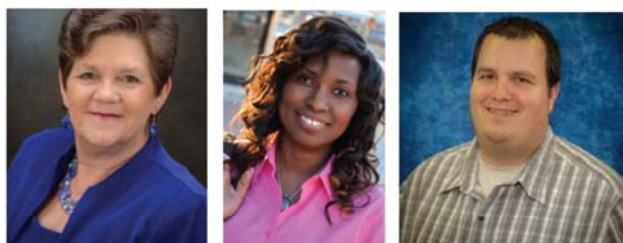
All clubs that reach 5 or more DCP Goals by January 31, 2017 will have their club name dropped into a hat for a drawing to receive an "Ice Cream Social in a Box"\*.

*There's more .....*

Clubs with 5 or more DCP Goals and qualify for Distinguished with 20 members or have a net growth of 5 new members April 30, 2017 will be entered into a drawing for a \$75 Toastmasters International gift card\*\*.

If you have questions, contact Nancy Duckett [dcp@aztoastmasters.org](mailto:dcp@aztoastmasters.org)

# Happy Holidays from District 3



*Jan Byrd : District Director*  
*Enid Moore-Cranshaw: Program Quality Director*  
*Michael Heier : Club Quality Director*  
*....and the rest of the District 3 Leadership Team*

