

DISTINGUISHED 90-DAY ACTION PLAN

BY GUACY BARNES

First 30 Days – “Prepare the Soil”

- Get clarity: Create a list of every member (active/non)
- Learn their Pathways, goals, and reasons for joining
- Call each member — build connection
- Fill all 7 officer roles
- Plan 6–12 themed open houses
- Audit DCP progress, member & pathway status
- Launch aggressive marketing
- Create Club Mantra

Days 31–60 – “Plant & Water Intentionally”

- Begin mentorship: Engage members who’ve completed Level 2
- Launch the Mentorship Pathway
- Bring in seasoned leaders from strong clubs to teach
- Offer model speeches, Table Topics, and functionary roles
- Introduce accountability tools
- Make the club mission, TM promises visible in every meeting, emails
- Start weekly motivation emails

Days 61–90 – “Cultivate & Watch It Bloom”

- Run “Moments of Truth” for honest club reflection
- Share wins weekly — big or small
- Use club social media to highlight growth
- Build rituals: meeting openers, affirmations, cheers, 1st timers, anniversaries (TM gifts)
- Encourage every officer to mentor at least one member
- Launch a campaign
- Hold quarterly creative contests
- Rotate leadership opportunities intentionally
- Monthly pulse checks with members
- Revisit goals and adjust based on progress
- Keep the garden engaged: continue calls, inspiration, roles
- Celebrate legacy: Highlight stories of transformation
- Anchor meetings in purpose and vision