



Cultivating the Distinguished Mindset

TOASTMASTERS
LEADERSHIP INSTITUTE

SUMMER 2025



About Me

- Member for 28+ years & received the 8,550 DTM in 2002
- Served in every club officer role & contributed to Distinguished or better status each year of service.
- Passionate about mentoring. Those experiences changed my life
- District & International Service Highlights
 - 2005-06 District Governor
 - 2008-10 International Director
 - 2010-12 Toastmasters Leadership Institute Chairperson
 - 2012 Presidential Citation
 - 2025-26 District Leadership Committee chairperson
- True aficionado of the intricate worlds of credentials, elections, protocol, & parliamentary procedure





01

Define the Distinguished Mindset and its importance

02

Connect officer roles to the Distinguished Club Program (DCP)

03


Apply strategic planning for club success

04

Foster a results-oriented club culture



SESSION OBJECTIVES



WHAT IS THE DISTINGUISHED MINDSET?



Proactive,
strategic,
service-
oriented
leadership



Focus on
long-term
member and
club success



Aligned with
Toastmasters
values and
mission





WHY THE MINDSET MATTERS

“We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.”



Successful clubs go beyond chasing points



Mindset = lasting growth and stronger member value



Build for sustainability and impact

WHY THE MINDSET MATTERS



DCP OVERVIEW



10 measurable goals for club health and performance



Tracks member achievement, engagement, and leadership



DCP is a tool—not just a scorecard



CONNECTIONS TO THE DCP

President

- Set the vision and tone for the year
- Lead with purpose and inspire accountability
- Monitor progress and support officer collaboration

VP Education

- Create personalized member growth plans
- Encourage Pathways progress and mentorship
- Track DCP goals and awards

VP Membership

- Drive recruitment with a focus on member fit
- Lead onboarding and retention strategy
- Foster a welcoming, connected environment

VP Public Relations

- Tell the club's story with pride and clarity
- Use media to attract guests and recognize members
- Align promotion with club culture and goals



CONNECTIONS TO THE DCP

Secretary

- Maintain Club records
- Update Club officer lists and information
- Take meeting minutes and notes

Treasurer

- Maintain Club Account
- Update Club Budget
- Ensure Club is in Good Standing

Sergeant at Arms

- Creates optimal environment
- Provides logistical support
- “VP of First Impressions”

Immediate Past President

- Advisor & resource to Executive Committee
- Club Leadership Committee Chairperson

Area Director

- Liaison between District and Club
- Club visits
- Supports & guides club to achieve the mission



THE CLUB SUCCESS PLAN IS A STRATEGIC PLANNING TOOL





TRAITS OF A DISTINGUISHED CULTURE



LET'S CHAT...



What mindset shift will you implement this week?



What will success look like at year-end?



Who will you partner with to stay on track?



Next Steps

- Review and revise your Club Success Plan
- Lead with the Distinguished Mindset
- Support and challenge each other
- Ask for help