

3 ROADRUNNER



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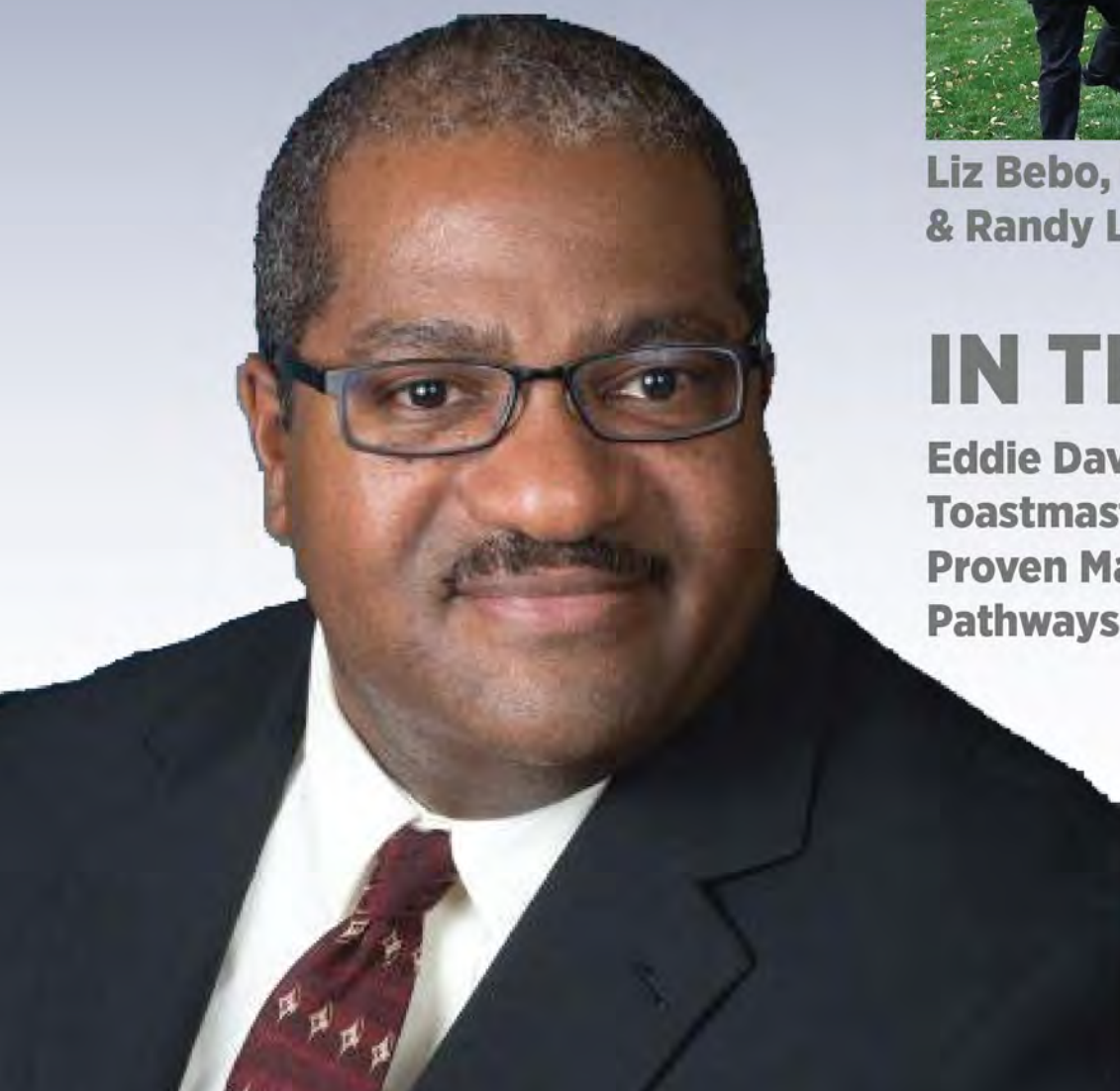
IN MEMORIAM



Liz Bebo, Mike DiCerbo,
& Randy Lindsey

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Eddie Davis: Portrait of Service
Toastmasters Leadership Institute
Proven Management Training
Pathways is here!



DISTRICT 3 Roadrunner

A quarterly publication of District 3 Toastmasters covering the majority of the State of Arizona.

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Cover Photo

Administrative Manager Eddie Davis, DTM.

A playful memory of Liz Bebo



A moment shared between Liz Bebo and her cat, Mocha.

Roadrunner Spring 2018



EDITOR'S CORNER

Integrity ♦ Service ♦ Pride

Prince Leftridge, II; DTM

2x Roadrunner Editor-In-Chief

roadrunner@aztoastmasters.org

The Illinois State Police have three core values that they uphold. The first is Integrity. The second is Service. The third is Pride. These core values were emblazoned on every marked vehicle until last year.

One may wonder what the above has to do with Toastmasters.

Simply put, two of those core values are the same as those in Toastmasters. Respect, Integrity, Service, Excellence are the four core values of any Toastmaster whether newbie or seasoned multiple DTM. This issue is dedicated to those of us who are in service in a myriad of ways whether you are an officer in a club or part of the Trio.

Their counterparts on the Arizona Highway Patrol provide courteous vigilance (Much like a mentor does with a club or member). As mentors, we are charged to be vigilant and ensure that the members are being guided properly and, most importantly, in a courteous and professional manner (Much like a certain spry English Teacher we all knew and loved).

However, there are other ways that Toastmasters provide service. Don Ratliff shares his experience behind bars with the members of Carpe Diem. Lynne Nutter shares her experience with TLI, Steve Broe shares how you can gain leadership experience. Catherine Norman blazes a new path heading the 2018 Spring Conference.

Integrity, Service and Pride are three core values that each Toastmaster innately has. However, we must be mindful of Respect and Excellence when we are providing service regardless of the capacity.



Prince Leftridge, II; DTM

2017-2018 Roadrunner Editor-In-Chief

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What is your Legacy?

Enid Moore-Cranshaw, DTM
2017-2018 District Director



Enid Moore-Cranshaw
2017-2018 District Director
©2017 Martha Brock Photography

District 3 Toastmasters,

What is your Legacy?

Legacy is not about the material wealth passed down from generation to generation.

It is about the impact you have on the lives of others through service.

Through service, you are able to touch the lives of others by serving as a club officer, Area Director, Mentor, Eagle, or Club Coach. The possibilities & opportunities are endless!

Imagine creating a legacy that will last many lifetimes. A legacy that is realized when you Mentor a Club Member through their first three speeches. The tips and encouragement you provide fellow members will last multiple lifetimes. How??? That one member will pass on the same tip and spirit of encouragement to three more members. Then, those three members will pass it on to nine additional members empowering them to become accomplished communicators and leaders. (....and so on, and so on....)

David Green says "You need an attitude of service. You're not just serving yourself. You help others to grow up and you grow with them".

I encourage you to log onto aztoastmasters.org to learn about the different opportunities to serve in District 3 Toastmasters and start building your Legacy today.

Best,

Enid Moore-Cranshaw, DTM
2017-2018 District Director
Toastmasters International, District 3
"Together We Will."
dd@aztoastmasters.org



D3 PRM Martha Brock Leftridge with District Director Enid Moore-Cranshaw presenting the Communication Achievement Award to Karen Nowicki of Phoenix Business Radio X



CGD Michael Holian, PQD Christina Mencuccini,
DD Enid Moore-Cranshaw



Roadrunner Spring 2018

A Tribute to **Liz Bebo**

Christina Mencuccini, DTM; 2017-2018 Program Quality Director



Our dear friend, confidant, partner-in-crime, mentor, and fellow Toastmaster -Liz Bebo passed away on January 23rd.

It wasn't long ago that we were planning the surprise party to mark her 30th year as a Toastmaster (this year is her 32nd year as a Toastmaster!). Today we celebrate the contributions she made not only to us as Toastmasters, but to us as her friends and her extended family.

Liz had a way of mentoring you, with or without your consent. She was a demon with ringing the bell at an "ah" or an "um" and her impish grin was so lovable that one couldn't help but laugh back. We all faced her grammarian wrath at one time or another in our speeches as she corrected a dangling modifier or misused pronoun. Still, she never meant anything but good for all of us.

I learned early on that Liz merely wanted to help us see and be the best version of ourselves. She didn't clang the bell to beat us down or even annoy us – at least I don't think so – we all know she had a "thing" for bells. Deep down, I know that Liz saw something in each one of us that she knew she could rouse with the right prodding or intonation of her feedback. And if that didn't work, she'd shrug, throw out her arms and say, "I don't know," as if to say, "I dare you to do better." As soon as the guilt pierced your heart, she would twinkle like a child and grin as if she'd just sprinkled pixie dust on you to get you to see things her way.

Liz inspired us with her sage wisdom to see more, do more, and be more. Her passion ran deep, and she was gently assertive in her

encouragement for someone to go further in their education, career, or in Toastmaster leadership. I believe this is one of the reasons the members of her clubs have indeed gone so far and continue to move forward. She saw things that we did not always see in ourselves. She was a teacher through and through.



Christina Mencuccini
Program Quality Director

Liz's laughter and bell-ringing will permeate the fabric of our memories for many years to come. She taught us to go beyond the tough times and live life fully. We are better for having her mentor-ship and friendship in our hearts as we celebrate her remarkable life.

In her final hours, she was with many friends and the peace of her family. She was surrounded by wonderful memories of her life – travels, music, church, school, and Toastmasters. She leaves us with many lessons of life and even more funny, warm and tender memories.

The music that carries on may be the chiming of her bells, or the abrupt ping of the school bell to remind you of your words, or it may be the sweet song of her voice watching over you.

A celebration of life is planned for Liz's birthday – April 21st.





You will be missed, Liz!

HERE FOR YOU

Michael Holian, DTM; 2017-2018 Club Growth Director



Believe me, I know how you feel. I go to my mailbox every few days, and then I stand next to the trash bins as I filter my mail. Most of it ends up in the recycle bin; there are some items that go to the trash, and then there are those couple of things that I actually have to look at and process. The same is true with my email inbox, except there I have multiple mailboxes to look through, performing triage on each item as I decide what I have time to pay attention to in my life.

We have so much information coming at us these days. If you have made it all the way to the second paragraph of this article, I have to tell you I'm humbled and thankful for your attention. As I said, I know how you feel, and I'm very concerned that with all of the information bombarding us every day, some valuable information might be sliding through your fingers into the recycle bin without your really realizing what's in it for you.

I do mean you. The truth about Toastmasters is that it is a pyramid scheme. There. I said it, and what makes this scheme such a positive thing is that the pinnacle of the pyramid is you, the member. It might not always seem that way, but the mission of the clubs is to create an environment where you achieve greater self-confidence and personal growth. The mission of the district is to support your club in achieving excellence, so everything that the district does should be to those ends. We want you to grow, and we feel that to do so through Toastmasters,

you need to participate in productive meetings as a member of a strong club.

That is where Club Growth can help you. Through the Club Assist and Dues committees, we put in place programs that help incentivize members and clubs to build their membership, conduct open houses and collect dues, all intended to build the strength of your club. Here are a few of our current programs:

Membership Master: when you find someone to join your club, make sure to put your member number in the sponsor section of their application! We are rewarding people for bringing in new members! Find details here.

Bragging Rights: Clubs that sign up the most members in a given month are listed on our Facebook page, and the clubs named are entered into a drawing for an end of year Toastmasters gift card! More information on that program is here.

Talk up Toastmasters: This program is run by Toastmasters International, and if you sign up 5 new members in February and March, Toastmasters awards you with a ribbon and 10% off at the Toastmasters store. The district is also adding cash incentives for this program. Check out the flier here.

Dues incentive: By collecting 80% of your club dues by March 15th, your club will be given a \$50 Toastmasters International gift card! The flier for this program is here.

Club Coaches: If your club is struggling for members, we can assign a Club Coach to help you out, bringing fresh ideas and energy to your club! Please have your club president send an email to clubassist@aztoastmasters.org to begin this process.

Club Eagles: If you have over 12 members but still need help getting up to charter strength, there is a program to help you get there. Club Eagles are DTMs with the experience to help you grow. Write eagles@aztoastmasters.org for assistance.

Have your club take advantage of these resources available to you! If you have any questions, please feel free to ask me at cgd@aztoatmasters.org



Talk Up Toastmasters!! Membership Campaign February 1, 2018 - March 31, 2018

Encourage your members to invite guests to a special meeting where prospective members can learn about Toastmasters many benefits. If your club adds at least 5 new, dual, or reinstated members between February 1st- March 31st, your club will receive a special "Talk Up Toastmasters" ribbon for your banner and a 10% Discount on their next order at the Toastmasters International Store.

District 3 Awards

First Place: \$50.00 Gift Certificate
Second Place: \$25.00 Gift Certificate
Third Place: \$ 20.00 Gift Certificate



Prizes will be awarded to one club each that fall into these 4 club sizes ('size' is determined by 7/1/2017 club base)

1. Up to 12 members
2. 13-19 members
3. 20-29 members
4. 30+ members

For more information, contact Charlene Carrillo, DTM (Membership Chair) at charleneandnick2002@yahoo.com

District 3's Road to Distinguished

Goal!
231
Paid Clubs

220
Current # of
Paid Clubs



-1.79% Growth

Paid Clubs	
Base	To Date
224	220
Goals	
Distinguished	231
Select Distinguished	236
President's Distinguished	242

+44.79% Growth

Payments	
Base	To Date
9,389	5,184
Goals	
Distinguished	9,671
Select Distinguished	9,859
President's Distinguished	10,141

0% of Clubs

Distinguished Clubs	
Base	To Date
224	0
Goals	
Distinguished	90
Select Distinguished	101
President's Distinguished	112

Membership Payments

Base	Oct	Apr	Total	New	Churn	Total	Active Clubs
29	3,480	283	3,792	1,179	213	5,184	231

11 Paid Clubs
to Distinguished

4487 Payments
to Distinguished

90 Clubs
to Distinguished

16 Paid Clubs
to Select Distinguished

4475 Payments
to Select Distinguished

101 Clubs
to Select Distinguished

22 Paid Clubs
to President's Distinguished

4957 Payments
to President's Distinguished

112 Clubs
to President's Distinguished



EDDIE A. DAVIS:

A Portrait of Leadership

Wendy D. Killeen

When you meet Eddie A. Davis, it is clear you are meeting a man with boundless energy, enthusiasm, positivity and focus. Among the myriad more adjectives one might use to describe Eddie is perhaps most important. He is the very definition of leadership.

He means business, but he's fun

Mr. Davis grew up in the Philadelphia area and put himself through college at the age of 22. Arizona State University was his school choice and he went on to earn a Bachelor of Science in Supply Chain Management in 1999. He loved ASU after his first visit, and says college let him see an entirely different side of himself. Always goal-oriented, Eddie describes his college days in this way: "I was the ultimate business mullet: Business in the front, party in the back." The description fits. Eddie is an organized professional with a fun-loving side.

His Toastmasters journey begins

Eddie became interested in public speaking and leadership in 2011 after he gave a presentation to the Navajo Nation about how to do business with Arizona Public Service Company (APS), the electric utility company for which he presently serves as Supply Chain Data Analyst. Eddie was given 20 minutes on the agenda. An hour later, he was asked to exit the stage. That was a Wednesday. Eddie attended his first

Toastmasters meeting the very next day.

"I joined Toastmasters to learn how to speak less, not more," Eddie admits. Toastmasters is known for its adherence to an agenda, starting on time and stopping on time. And those were the skillsets he was seeking.

And he's been nonstop ever since. At present, Eddie is Administration Manager for District 3, a member of Rise and Shine Toastmasters in Mesa; a member of Elite Toastmasters in Phoenix; and a member of Reddys Toastmasters in Phoenix (one of three corporate clubs at APS). Two of those clubs meet in the 7 a.m. hour. Eddie is indeed a morning person.

He was hesitant at first, however. "For the first six weeks, I have to admit, I was pretty timid; I was looking to learn at the feet of the masters." Eddie quickly discovered the networking opportunities an organization like Toastmasters offered. It truly was a world outside his own.

Eddie first stepped into leadership when he hosted a contest at APS and the very next week, Eddie was invited to be timer at another contest in the Boy Scouts of America building. Eddie loves contests. "They give people a chance to show their growth, and it's typically a very positive experience for everyone, whether they win or not. And it is a chance to meet new people; something I enjoy."

A leader from the beginning

Eddie does not hesitate when asked to step up. Within his corporate club, he quickly moved from Sergeant at Arms to Vice President of Membership to President in the space of a year. He swiftly continued his growth becoming Area Director (then Governor) for Saguaro Area 3 in July of 2013, a leadership role for which he would be voted Area Governor of the year. But his growth did not stop there.

He added more responsibility – and more miles to his car – when he became Zuni Division Governor (now Director). At that time, Zuni Division included many parts of the current Mohave Division. Eddie spent a lot of time on the road traversing Arizona from Lake Havasu to Goodyear, to Kingman, Flagstaff and Quartzsite; places he explained he might never have visited had it not been for taking on the role of Zuni Division Governor for which he would be voted Division Governor of the year. Clearly when Eddie commits to something, he jumps in with both feet.

He jumps in with his heart, too. Eddie was awarded the Juris Kursulis Sprit Award in the fall of 2015. The award, named for Past District Governor Juris Kursulis, DTM, is bestowed at each District 3 conference and is given to the person who demonstrates unusual enthusiasm, dedication, and caring for District 3 and its members. Eddie proudly

wore the blue denim vest with all its memorabilia, ribbons, pins, and awards until it was bestowed upon Connie Weiss in 2016.

Eddie also received the Art Nieto Club Excellence Award in July of 2017. Established in 2004, the award recognizes an active member dedicated to raising the standard of excellence in District clubs. You may have figured it out by now. Eddie Davis is an example to follow.

About mentorship

When asked about commitment and the power of mentorship, Eddie shared a story about Gloria Diaz from AHCCCS Toastmasters. He invited her to become Division Director, something very much outside the norm as that meant Gloria would skip directly from club officer to Division Director, eliminating the experience of Area Director completely.

“She had a good time; her group was fantastic,” Eddie explained. She enjoyed meeting and getting to know everyone but, there were admittedly some rough spots. And Eddie will tell you they tackled issues together, collectively, with a great group of area directors and lots of support. So, what were the elements of that success? Eddie offers his favorites:

“Not afraid to offer, not afraid to ask” – A leader isn’t afraid to offer help or ask if there is something he or she could do. And likewise, a mentor should not be afraid to ask for help or offer to do something by themselves and needs to ask when they need help to accomplish a goal.

Trust – You really do have to trust people to tell you what their needs are. Eddie’s philosophy is very in sync with the Toastmasters servant-leadership philosophy. “It’s not important for the person to be acknowledged or the center of attention as far as providing leadership or helping someone to achieve their goals. A leader wants the person to be successful.”

Mentoring – A strong foundation in Toastmasters has been a very important part of Eddie’s growth. He invited Nancy Biggs, his very first mentee, to attend his Distinguished Toastmasters ceremony. Nancy taught Eddie a lot about being a good mentor. Specifically, that it really is not important to know everything, and to teach your mentee everything there is to know. Rather, it’s only important to stay one step ahead of them. Otherwise, they may feel disillusioned and overwhelmed. Too much information can be too much. A mentor needs to break it down.

Servant leadership and a solid mentoring philosophy are Eddie’s two key principles of leadership along with doing what serves a mentee best, and that is simply staying one step ahead of them. Everything Eddie has done in Toastmasters has been about those key principles. Put simply: “Tell me what you need and how can I help?”

Thoughts on ‘lead versus follow’

Eddie understands many come to Toastmasters with real issues when it comes to expressing their communication and leadership skills. He appreciates the hard work it takes to achieve success, but what Eddie finds troubling is “when people feel it’s their way or the highway, when that is not the Toastmasters philosophy. Our mission as Toastmasters is to “allow members to fail and provide constructive feedback.”

Others do not have to do it exactly the way someone else did. “Everyone has their own voice... their own life experiences they brought to Toastmasters, and everyone has their own needs. Unfortunately, I’ve seen just one too many people punish others for not being perfect and that is not what Toastmasters is about. To me it’s about continuous improvement and not ultimate perfection.”

Personal growth

Eddie’s leadership opportunities in Toastmasters have been plentiful and have helped him grow professionally and personally. Eddie encourages you to push yourself a little bit. “If you’ve just joined Toastmasters, look around the room and identify that person whose leadership role you might want someday, and then do what you need to do in order to prepare for that.”

“Once you’ve found success as a club officer, build on that success, build on your network, build on your personal desires and consider moving outside your club to expand your leadership skillset even more as an Area Director, district leader or committee chair.”

In closing, Eddie says: “Just like the Highlander, there can only be one, so there can only be one Division Director, but everyone’s contribution is important. In Toastmasters, everyone’s small contribution makes for the betterment of us all.”

Who is your Club's Outstanding Toastmaster of the Year?



**Have your club Outstanding
Club Member of the year
recognized at the
Spring Conference!**

Submit by March 31, 2018

**Send club name, member name
and a brief description of
why they deserve recognition
to awards@aztoastmasters.org**





Corporate Appreciation Day

District 3's way of thanking corporate clubs

District Hosts Successful Corporate Appreciation Meeting and Workshop!

More than 60 Toastmasters and their guests from corporate clubs throughout the state spent a sunny Saturday afternoon in late February at the well-heeled Biltmore Financial Center in Phoenix to hear International Speaker Dom Faussette engage members to leverage their leadership skills empathically in building and growing their clubs and serving the community.

"The unique program," Co-Chair Brian Mosley, ACS, ALB, said, was "designed to support and celebrate the club successes and accomplishments," and it drew attendance from more than 140 corporate-sponsored clubs for an engaging workshop on the new Pathways educational program tied to a career tips workshop by Stephanie Hoffman, ACB, ALB and Alison Bell, CC. Mosley noted that the meeting's success drew from the tireless work of the committee which included Hoffman, Bell, Yvonne Campanella, ACB; Co-Chair Hannellie Mendoza, CC, ALB and Zuni 5 Area Director; D3 PRM Martha Brock-Leftridge, DTM; and 2018 Spring Conference Chair Catherine Norman, CC. "Without them and their team effort, this meeting could have been for naught" he said, in thanking them for their outstanding work.

Campanella and Mendoza were joined by District Director Enid Moore-Cranshaw, DTM; Program Quality Director Christina Mencuccini, DTM; and Club Growth Director Michael Holian, DTM; in presenting more than 30 awards to the following clubs, based on Distinguished Club Performance (DCP) Report goals and other metrics:

Notable Achievements: Noontime Toastmasters, Success Speaks Here Burnt Toast – Vanguard, Insightful Speakers of OneADP, and AA First Class Flyers.

Bronze Awardees: Talk of the Tower, Stagecoach Speakers – Chandler, Biltmore Toastmasters, Sogeti Masters, Vertical Toastmasters, ToastPal, USAA Eagles, USAA Master's Touch, Petsmart Sit! Stay! Speak!, Progressive Valley of the Sun, Orbital ATK, Speaking with Insight, Toastdale, Sun Country Toastmasters, Insightful, TM2, Empresarios, Electrifying Speakers, and OAG Toastmasters.



Brian Mosley and Yvonne Campanella

Silver Awardees: Tempe Expressions, Platinum Toastmasters, Reddy's Club, Legacy Toastmasters, PIC Masters, Saguaro Speakers # 5650677, and Stagecoach Speakers Club of Phoenix.

Gold Awardees: Spice It Up Toastmasters, ONFirst Toastmasters, Chipmasters, Saguaro Speakers Club # 3262, and the Junior League of Phoenix.

Of special note were presentations and honors to Bettie Covington, DTM; Karen Nowicki, president of Phoenix Business RadioX; and Martha Brock-Leftridge; D3 PRM.

Corporate sponsors and supporters, in addition to the District, included Albertson's, the NHL Arizona Coyotes' Franchise Offices, Fry's Food Stores, Phoenix Business RadioX and Karen Nowicki, Think, Lead, React by Dom Faussette, Trader Joe's, and ViaWest Properties.

For more information and photos, please visit AZ District 3 Facebook and Business RadioX websites:

<https://www.facebook.com/media/set/?set=oa.1644945762263838&type=3>

https://www.facebook.com/pg/phoenixbusinessradiox/photos/?tab=album&album_id=1581591355259725

and Business RadioX Toastmasters' Interview Link:
<http://businessradiox.com/podcast/phoenixbusinessradio/toastmasters-arizona/>



Corporate Appreciation Day

District 3's way of thanking corporate clubs



Karen Nowicki, Phoenix Business Radio X Owner and President



Catherine Norman, 2018 Spring Conference Chair



Wendy Durfee, Brian Mosley, and Hannellie Mendoza



Keynote Speaker Dom Faussette



The Trio with Yolanda Goode, Elysia Hernandez, Angelica Delgado, Mindy Schwartz, Bimala Pudasaini, Catherine LeMaster, Trish Gutierrez from Spice it Up Toastmasters (US Foods)



Stephanie Hoffman discusses Pathways



Corporate Appreciation Day

District 3's way of thanking corporate clubs



The Trio with Karla Franjul Florez, Angela Poe (One ADP Insightful Speakers), and Brian Mosley



The Trio and PRM Martha Brock-Leftridge after winning the D3 Toastmasters "In Appreciation For Your Outstanding Service and Leadership 2017-2018 award"



The Trio with Tabitha Christensen, and Bettie Covington of USAA Eagles



The Trio with AA First Class Flyers (American Airlines)



The Trio with Tina Bennett of Talk of the Tower (Bank of America)



The Trio and Wendy Durfee of Sun Country Toastmasters (Bank of America)



Corporate Appreciation Day

District 3's way of thanking corporate clubs



The Trio and Mike Garland from Biltmore Toastmasters



Edwin Weston and Jamie Patterson of Tempe Expressions (Express Scripts)



The Trio, Jamie Patterson, Jasmine Burch, and Edwin Weston of Tempe Expressions (ExpressScripts)



The Trio with Danielle Hooten, Jesse Gardner, Bettie Covington, Suzanne Yager of USAA Master's Touch



Angelica Delgado with Wayne Purdin of Grand Canyon University



The Trio and Janice Steinman of Reddy's Toastmasters (APS)



The Trio and Cheryl Abram from Platinum Toastmasters (American Express)



Dom Faussette



The Trio with Alison Bell, and Moto Kinjo (ONFirst Toastmasters)



The Trio with TJ Greene, and Eric Rodnanski of Stagecoach Speakers (Wells Fargo)



District Leaders Networking



Winner of the Autographed copy of Dom Faussette's Book from US Foods

CARPE DIEM

DON RATLIFF: ACB, CL



Carpe Diem is Latin for *Seize the Day!*

It's also the name of a President's Distinguished Toastmasters Club whose members are inmates at the Saguaro Correctional Center, in Eloy, Arizona.

That's right... a Toastmaster club that meets inside a prison.

I had no idea prison clubs even existed until Kristin Gramando told me about Carpe Diem at the Spring Conference, in 2015. (She is one of four Toastmaster volunteers who regularly work with the club).

As she was telling me about the Carpe Diem, what captured my attention was that since its inception in 2010, over 200+ men had taken part, been released, and to date, not a single one of those 200+ men has gone back to prison!

Prison recidivism rates are often 70-80%, so this truly is an amazing statistic!

When she finished telling me about the club, she asked if I would like to visit sometime and without a moment's hesitation, I said I would!

When the big day finally arrived, I met Kristin at the prison, we went through a screening similar to airport security, and we were then escorted inside the prison.

I must admit... I was a bit nervous at first.

But once the men came into the room, I relaxed. Dressed in tan prison uniforms, the men were friendly and genuinely happy to see us. They addressed us as Mr. Ratliff and Ms. Gramando.

Being a first time visitor, I was given the honor of leading them in the Pledge of Allegiance and never before had I said it with as much pride as I did that morning.

Their speeches, evaluations, and table topics answers were positive and uplifting.

Towards the end of the meeting, the VPE went to the lectern to fill the functionary roles for next week's meeting and I was floored by what happened next.

He called for a timer... and five hands went up!

He called for an "ah counter"... and five more hands went up!!

And when he called for a grammarian... four hands went up!!!

Stunned by what I just witnessed, Kristin told me it was a common occurrence and when multiple hands went up, they had a lottery system to determine who would get the role.

Joining Carpe Diem is not a given for the inmates; it is a privilege that must be earned.

Prospects must be free of write ups for one year before they can visit the club. They must then visit three times before they can apply for membership. And their behavior must always be exemplary, as a single infraction can cost them their membership.

I am now one of four Toastmaster volunteers who regularly work with the club, and I keep going back because I love what Toastmasters is doing for them and because of what being a part of Carpe Diem is doing for me.

If you would like to visit Carpe Diem and see for yourself what an amazing club it is, send me a message.

Don Ratliff
Area Director - Tonto 5



BLAZING

A NEW PATH TO SUCCESS

Catherine Norman, CC ❖ 2018 Spring Conference Chair

"Blazing A New Path To Success" is the theme for the Spring Conference, May 18-20, 2018. Online registration is open, so make your reservations today, and take advantage of the early bird special full package registration for \$155 until April 22 at 1159 pm. We have a limited number of early bird spots, so don't miss out!

Patricia Fripp, CSP, CPAE, is the keynote speaker, and will present on Under the Magnifying Glass: Good to Great Presentations. Patricia will present the education session You Are the Star: Under the Magnifying Glass in Action!

Patricia Fripp is a presentation skills authority. In 1975, Fripp joined the Cable Car Toastmasters Club in San Francisco. She was the second woman ever to deliver a keynote at an International Toastmasters convention and has been invited three more times since then.

For over 35 years she has delighted audiences on five continents. Patricia is a Hall of Fame award-winning speaker, sales presentation skills trainer, in-demand executive speech coach, and online training expert. Meetings and Conventions magazine named her "One of the 10 most electrifying speakers in North America." Kiplinger's Personal Finance wrote that the sixth best way to invest

in you is to learn presentation skills from Patricia Fripp.

The 3,500 member National Speakers Association elected Patricia as their first female president. She is now virtually everywhere with her interactive, web-based training at www.FrippVT.com. A few of the clients who have benefitted from Patricia's wisdom are Genentech, Concur, Cisco, Visa, Microsoft, Nutanix, and the American Payroll Association.

Becky Van Fleet, ACS, ALB, will head the Sunday morning Leadership Breakfast.

The Spring Conference will be held at the Sheraton Crescent Hotel (I-17 & Dunlap) 2620 W. Dunlap Avenue, Phoenix, AZ 85201. Call 1-800-325-3535 to make your reservation, make sure to ask for Toastmasters' rate (\$119/night- early bird plus tax).

Join us, and make this an incredible experience. SEE YOU THERE!!



Catherine Norman, CC
2018 Spring Conference Chair

ENTER THE 2018 SPRING CONFERENCE TABLE DECORATION CONTEST



CONTEST ENTRY DEADLINE: APRIL 30, 2018

SIGN UP TODAY!

NUMBER OF TABLES IS LIMITED!!

Entering the Table Decoration Contest is a great opportunity for your club to take an active role in the District 3 Toastmasters Spring Conference May 18-20, 2018 at the Sheraton Crescent Hotel in Phoenix, AZ

Participating clubs will create a unique silk floral centerpiece featuring our conference theme "Blazing A New Path To Success." Motivate your club, what path will you take? The centerpieces will be displayed in the Crescent Ballroom for all to admire during the conference:

- Friday, May 18, 2018, at the Banquet Dinner
- Saturday, May 19, 2018, Hall of Fame Luncheon, Banquet Dinner
- Sunday, May 20, 2018, Leadership Breakfast

Each club will receive a certificate of participation and the three best silk floral centerpieces will win a prize. All clubs are invited; let your creativity shine through and show your club's style in an inspired floral centerpiece design! Guidelines: budget amount cannot exceed \$10 per club, the size of the base of arrangement cannot exceed 4 inches deep or wide or tall, and overall height of the floral arrangement cannot exceed 10 inches. **The number of tables is limited, so don't wait!!**

The Decoration Committee is also looking for three judges for the contest. Please contact Hallie Adams at hallieadams1@gmail.com or Catherine Norman at spring.conference@aztoastmasters.org to reserve your table to be decorated or for more information about volunteering as a judge for the contest.





District 3 Spring Conference

May 18 - 20, 2018



Call for Presenters and Application Form
Conference Chair – Catherine Norman
Education Chair – Bob Myers, DTM

For further information, please contact Conference Chair
Catherine Norman at spring.conference@aztoastmasters.org
or Bob Myers at bob_myers@att.net



Sheraton Crescent

2620 W Dunlap Ave. Phoenix, AZ 85021
Phone: (602) 943-8200



2017-2018 Winter Toastmasters Leadership Institute Feedback

Lynne Nutter, ACS, ALB

There were several positive comments from officers on how well TLI was organized and the breakout sessions. Luke Toastmasters Club President Eugene Gonzales, DTM said "this was the best TLI I have ever attended". The Pathways break-out sessions nearly filled the room from an overwhelming number of officers that were interested in learning more about the new education program. From Northern Arizona to Southern Arizona and East to West over 900 Club officers were trained in eight different locations on a handful of dates. Summer TLI is right around the corner, if interested in becoming part of the committee contact Lynne Nutter at tli@aztoastmasters.org.



Toastmasters #D3TLI Leadership Institute



**SUMMER SESSIONS
BEGIN JULY 2018!**

#D3TLI

**Like our Facebook page and
stay tuned for dates & locations!**



TOASTMASTERS PATHWAYS

learning experience

Pathways is here!.....

Take Four, High Five!

District 3 Pathways Implementation Team

Pathways officially launched in District 3 on December 5 – Hooray!! Kudos to the entire Pathways deployment team of Ambassadors and Guides who made the valiant effort to make in-person visits to 235 clubs across District 3 to conduct the Pathways orientation. But the reality of getting our members to focus on Pathways in the midst of the holiday season, year-end reviews, and New Year's resolutions was, to say the least, a challenge. One that became apparent during the recent TLI club officer training events.

"The most frequent questions we heard during TLI Pathways sessions indicate that the largest hurdle to Pathways is simply getting members to log into Base Camp, take their Assessment, select their first Path, and give their first speech."

--- TLI Pathways Session Leaders

Between Toastmasters International and our Pathways Ambassadors and Guides, there has been a flood of information about Pathways available to members and club leaders. Perhaps, too much information. Since January, Ambassadors and Guides have been hosting Virtual Support Sessions for Base Camp Managers, but the attendance by club leaders has been minimal. So why aren't club leaders reaching out for help?

"I was expecting to get a step-by-step checklist on what I needed to do."

--- TLI Session Attendee

While our Pathways team is hurrying to respond to those types of requests, many answers to member questions are easily found in the tutorials and resources available to everyone inside Base Camp. However, we are also posting answers to any questions we received through the pathways@aztoastmasters.org mailbox on the following D3 Pathways Implementation site: <https://d3pathways.org> Oh.....and if you're trying to find out who your Ambassador & Guide team is, you can find that information posted there too!

So just how do we "step into" Pathways? In the traditional program, we all received a new member orientation kit from Toastmasters. When opened; two manuals, three booklets, and a variety of paper resources came spilling out. There was no step-by-step instruction for the pile in front of us. Rather, a club officer or member mentor took the time to explain what to read now, what to read later, and what to get started on. Pathways is no different other than your 'packet of materials' is online now.

Regardless of which Path a member chooses, every Path starts with the same Level 1 projects: an IceBreaker, a Speech Evaluation, a Research speech, and a Topical speech you give and then re-give incorporating feedback received from the first delivery.

“Even though I’ve decided to continue focusing on my traditional program, I want to be able to help our new members get off to a great start in Pathways. I’ve decided to complete at least Level 1 of my Path so I can understand what new members will experience in Pathways.”

--- Base Camp Manager

Existing members already know how to evaluate Icebreakers, Speeches and Evaluations – as promised, Pathways is not affecting what we’ve known to do all along in our meetings. What’s most

important to finishing our Pathways deployment in District 3, is for you to “Take Four” steps....

1) Login, 2) take your Assessment, 3) pick your Path, and 4) give your first speech

High Five!

So.....What’s Keeping You From Getting Started?

Need to vent? Have questions? Need a demo? Have suggestions?

Email pathways@aztoastmasters.org to get connected!

Pathways Learning Paths



Dynamic Leadership



Effective Coaching



Innovative Planning



Leadership Development



Motivational Strategies



Persuasive Influence



Presentation Mastery



Strategic Relationships



Team Collaboration



Visionary Communication

Your Membership Comes With.....

Proven Management Training

Steve Broe, DTM

Take away: *The Toastmaster program contains a rich environment for building management skills.*

Your Membership includes Proven Management Training



Where can you learn to be a manager? Are you a manager already, and want to grow to be more capable?

Your Toastmasters club can be a practical learning space for your career. Become a club officer, or take on a bigger challenge and follow through with the responsibilities that often arrive. I have found that the Vice President of Education is a deeply satisfying role, one which requires paying attention to goals, individual needs, and the limitations of time. Other officer positions have similar management challenges.

Have you participated with your club executive team in advancing the Distinguished Club Plan? If you have worked on Toastmasters club responsibilities like these, then you have practiced the skills of management. If you like the process, say “yes” to a bigger challenge and you will grow with your Toastmasters friends accordingly.

Go ahead, list your gains on your resume. Review the challenges of meeting educational, administrative and marketing goals on a schedule. These are the common challenges of all managers – getting results with a team. You’ll present your evidence as an achiever.

I recommend the Toastmasters for emerging managers because our learning environment is a safe place to make mistakes. No one will fire you for making a bone-headed decision! On the other hand, the upside potential is great. Recruit a mentor to help you move ahead.

You may have joined Toastmasters to become a better speaker. Discover the rich learning opportunity that our leadership program offers you as well.

Steve Broe writes about management and leadership in Scottsdale Arizona. He is a member of Paradise Valley Toastmasters and serves as its Vice President of Education



**The District has an opportunity
for your club to grow membership
to charter strength through Meetup.**

What is the cost to the clubs for this opportunity?

FREE!

If your club is interested in being a part of the District-Wide Meetup account, contact Martha Brock-Leftridge at prm@aztoastmasters.org.

Toastmasters Day Out at

Laurie Rangel, DTM



Lou & I go to Out of Africa all the time and always have fun, we wanted others to have the same fun as we have. We were looking to have a day where we didn't have to think about anything except for having fun and that is what we did. I had the chance to arrange a group discount.

When you first step onto the bus for the Serengeti Safari tour you will receive either a leaf, carrot or celery stick to feed the Giraffes, if you put it in your mouth they will take it and give you a big kiss in the process. I did just that along with many others, he took it from me, went along the bus taking the leaf from everyone then came back to me gave me another big kiss, this time I didn't have anything in my mouth, I think I was more shocked than anything else I was not expecting it, I thought Tina Bennett and Michael Heier were going to fall off the seat laughing. We saw Kibo who is in the picture with us in the November 2017 issue of the Toastmaster Magazine. We had the rare opportunity to watch one of the Ostriches do an awesome mating dance. During the bus ride in the Serengeti many other animals came up to greet us.

As we were walking around looking at the different lions and tigers it was as if we were right there in Africa with them, there is only a chain link fence between you and them, unfortunately the bears were hibernating we didn't get to see them however Tina did get a picture of the sign saying the bears were hibernating.

We headed on over to the Tiger Splash where we say them debut 3 baby lion cubs, this was the first time they were introduced to the public. There were newspaper camera people all over taking pictures. In this past issue of the Verde Independent which is a local newspaper there was an article about the cubs.

We stayed to watch the Tiger Splash which is always fun, the tigers are not trained they just do what tigers do which is hunt and have fun. At one point one of this tigers jumped up against the fence causing a huge dent in it right in front of us.

After that we went to watch the big snake show, I was envious of Enid as she got to go in and hold the giant python which is what I wanted to do.

They also had a new show that we had never seen before which was the Hyena's we learned that when they bark they are having fun and playing, when they start to laugh head for the hills because they are not happy. I have learned from other visits to Out of Africa that it is almost as if they are bipolar they can go from barking and having fun to laughing in a heartbeat.

The entire day was full of fun and laughter. If you want I will try to set up another District 3 event for next year, just let me know, I want all of you to have as much fun as we do when we go. You will then see why they say "Don't call us a Zoo"

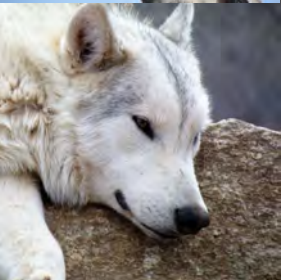


Roadrunner Spring 2018



Toastmasters Day Out at

Laurie Rangel, DTM



Getting the Word Out!

A Note from the D3 Public Relations Manager
Martha Brock-Leftridge, DTM²



In an effort to give District 3 Toastmasters greater visibility, the PR Team is running full steam with initiatives and the following items in the pipeline:

- TV Appearance: ABC15 (Phoenix)
- Scottsdale Airpark News
- Street Media Group
- Clear Channel Outdoor



Martha Brock-Leftridge
 Public Relations Manager
 ©2013 Martha Brock Photography



The D3 Public Relations Team will continue to assist clubs in marketing and other PR functions.

Additionally, there will be assistance provided for special events such as Spring Conference. However, as shown at right, there are other initiatives in radio, TV, and print media designed to help the District grow in membership and increase visibility.

With Pathways being implemented, we must ensure that it is being marketed and advertised appropriately.



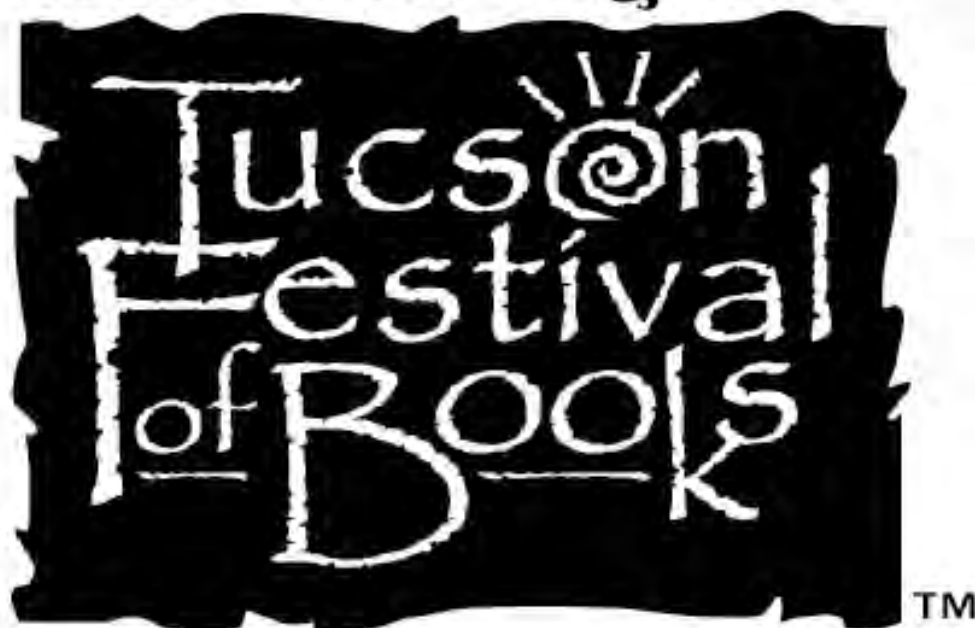
UPCOMING INITIATIVES & EVENTS

MAR 4	D3 Toastmasters Ad Arizona Daily Star Tucson
MAR 10-11	Tucson Festival of Books March 10-11 University of Arizona Mall (Table 173)
MAR 20	Public Relations Team Meeting Every 3rd Tuesday of the month (Except May) Via Teleconference (unless otherwise noted)
APR 15	Go Local Trio TV Appearance CW TV (Phoenix & Tucson)
MAY 18-20	2018 Spring Conference Phoenix Business Radio X Simulcast Trio Radio Appearance Spring Conference and Pathways
JUN 1-20	PRM Transition Meeting 2018-2019 Team Introduction



March 10-11, 2018

Arizona Daily Star



with the University of Arizona®

Volunteers needed for setup, lead capture, and other functions.

For more information, please contact Martha Brock-Leftridge, D3 PRM, at prm@aztoastmasters.org or call her at (480) 570-1118



Come see us at Booth 173



Bragging Rights!!



July 1, 2017 - June 30, 2018

***Clubs will only compete within their own club levels.
Each month, the winning clubs will be recognized on the
D3 website and other social media sources***

***Prizes: All winning clubs at the end
of the year will go into a random drawing for
a \$100.00 TI store package***

In the event of a tie for the month, all clubs will be recognized

We have 4 club levels:

- 1. Up to 12 members***
- 2. 13-19 members***
- 3. 20-29 members***
- 4. 30+ members***



***For more information, contact Charlene Carillo, DTM (Membership Chair)
at charleneandnick2002@yahoo.com***

Who will be our next..... **Membership Master**

Will it be you??



July 1, 2017 - June 30, 2018

*This promotion is for every Toastmaster
who sponsors the most members
(New, Dual, Reinstated) to their clubs*

Prizes Awarded:

3 members: \$10.00

5 members: \$20.00

7 members: \$25.00

10 members: \$50.00



**For more information, contact Charlene Carillo, DTM (Membership Chair)
at charleneandnick2002@yahoo.com**

In Memoriam

In memory of those District 3 Toastmasters who have passed away.



Mike DiCerbo

It is with profound sadness that the Di Cerbo Family announces the passing of our patriarch and Dad on Monday, February 26, 2018 at 5:15 p.m.. He took his last breath peacefully with his three children Michael, Mary and Paul by his side. At 94 years old he lead a long and happy life, however, the last several years of congestive heart failure was too much for him to overcome. We will miss him as he was our rock and supported us in every way. We would love to have you join us at any of the following gatherings to share your stories and experiences of Mike.



Friday, March 2, 2018, Viewing and Visitation, 6-8 p.m., Whitney Murphy Mortuary, 4800 E. Indian School Rd. Phoenix, Arizona 85018

Saturday, March 3, 2018, Funeral Mass, 10:00 a.m. Our Lady of Perpetual Help Church, 7655 E. Main St. Scottsdale, Arizona 85257

Reception to follow at the Di Cerbo home 6219 E. Monterey Way, Scottsdale

Thursday, March 8, 2018, Inurnment, 10:00 a.m. National Memorial Cemetery of Arizona, 23029 Cave Creek Road, Phoenix, Arizona 85024

Mary Di Cerbo marydicerbo@cox.net

My friend, Mike DiCerbo was a great Toastmaster who was beloved by all who knew him. I did not get to know Mike until July of 1986. That was a month after the first round of training for the Trio. Then the District lost our Educational Lt. Governor. Mike stepped up and took on the job. He was creative, organized and disciplined which had an immediate impact on the District 3 Leadership team. Despite the complications and the learning curve he needed to master he was the right man at the right time for District 3. I developed so much respect for him and the job he did over the following months. I served as his Educational Lt. Governor his District Governor year and his mentorship, guidance and unbound patience shaped me in so many ways.



But Mike was so much more. He had a demanding job and still managed to excel with all the rigors of the ELG position. Unsurprisingly he did it with grace and style. In all the years I knew him I do not believe I ever heard him say a single word in anger.

Lastly I am sure what he would tell you that what he was most proud of was the great work he did with Youth Leadership. His legacy will have a profound effect upon the communities in which his Youth Leadership kids grow up in. He will be missed.

Jim Davis, DTM_PDG 1988-89

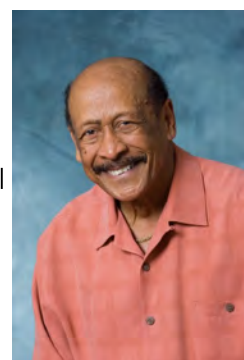
In Memoriam

In memory of those District 3 Toastmasters who have passed away.



Randy Lindsey

I met Randy Lindsey in 2012. I will never forget the first I met Randy. I was Area Governor for Catalina 2. Conquistador Toastmasters was one of my clubs. I heard of this Distinguished Toastmaster named Randy Lindsey; I knew I wanted to meet him. I remember being introduced to Randy Lindsey, and I will never forget what he said. He looked at me and said, "There is only one Randy." I remember laughing, and I will never forget what he said next. "I'm serious there is only one Randy." I knew at that moment I was going to have to earn Randy's respect. I knew it was not going to be easy, but I was up for the challenge.



Every time I would go to a meeting, there was Randy participating. Randy was either a functionary or he was speaking. I was amazed that, after being a member of Toastmasters since the 1960's, Randy still had a passion for Toastmasters. I loved hearing Randy's speeches, because he was deep. He had the ability to make you pause, and think about your own life.

One of the best moments was a year later when Randy joined Aztec Toastmasters. I was a club coach trying to help the club become distinguished. I was worried, but not Randy. He had this confidence about him. Randy would always tell me everything would work out. Randy was right; Aztec Toastmasters became President's Distinguished, and now it is a legacy club.

The more I worked with Randy, and the more I learned about him. Randy was a true family man. He loved his wife and his kids very much. I will never forget the day I earned Randy's respect. It was a normal meeting at Aztec Toastmasters, and I was scheduled to speak. I remember Randy was Toastmasters, and I gave him my intro, and when he started reading it he said "Wow". He was amazed in 2 years I had achieved 8 Competent Communicators. He could not believe it. The next day, he invited me on LinkedIn. I accepted his invitation, and from that point he called Randy. Earning Randy's respect was a great achievement.

Randy Lindsey was a great Toastmaster because he loved to mentor others. He understood the importance of Toastmasters, and always learning in a positive environment. I know in Tucson, we are all going to miss Randy Lindsey.

Randy Casarez

DLC Nominations

2017-2018 Nominating Committee



In accordance with Toastmasters International District Administrative Bylaws, Article XI, Section b., and Protocol 9.0: District Campaigns and Elections, a district leadership committee (DLC) was convened by the district director to select officer candidates for the 2018-2019 term. The DLC comprised twelve members and included representatives from each of the nine divisions within the district:

Beginning in November 2017, the DLC identified potential candidates for each elected office. After reviewing candidate nomination forms and qualifications, the DLC conducted screening interviews on February 17-18, 2018. As a result of these examinations and interviews, the district leadership committee has made the following nominations:

District Director	Michael Holian, DTM
Program Quality Director	Angelica Delgado, DTM
Program Quality Director	Dylan Downhill, DTM
Club Growth Director	Katlyn Ewens, ACS, ALB
Agave Division Director	Robert Bush, CC, ALB
Catalina Division Director	William David Hopper, DTM
Mohave Division Director	Laurie Carr, DTM
Navajo Division Director	Randy Tudor, ACB, ALB
Picacho Division Director	Guy Kuawu, DTM
Saguaro Division Director	Venkesh Ethiraj, CC, ALB
Tonto Division Director	Michael Warner, DTM
Verde Division Director	Kevin Tudor, CC, CL
Zuni Division Director	Jon Hersam, CC

The election of 2018-2019 district officer candidates will take place at the Spring Conference, May 19, 2018. Officers elected at that time will begin their term of office on July 1, 2018.



Spring Early Dues Incentive!!

Collect dues for 80% of your club base membership early in the dues period to win a gift card to Toastmasters International!*

Have 80% of your dues paid by March 15th, and your club will receive a \$50 cash card to the TI store!



* Your Club base can be found by entering your club number at <http://dashboards.toastmasters.org/ClubReport.aspx>. Your number of paid members must be at least 8 to qualify

STOP!!!

If you have not paid your dues.....

***Your chance at competing in
the next round of contests will***

HALT!!!



***Please make sure you take
care of paying your dues ASAP!***