

DISTRICT

3



VOLUME 1, ISSUE 1

# ROADRUNNER

FALL 2017

Enid Moore-Crangshaw

*2017-2018 District Director*

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LOOK**

**SPARK OPPORTUNITY!**

**2017 INT'L CONVENTION**

**FINAL FALL CONFERENCE**

**YOUTH LEADERSHIP SPOTLIGHT**



# DISTRICT 3 Roadrunner

**A quarterly publication of District 3 Toastmasters covering the majority of the State of Arizona.**

## **Editorial Staff**

### **Publisher**

Enid-Moore Cranshaw, DTM

### **Editor in Chief & Creative Director**

Prince Leftridge, II; DTM

### **Copy Editor**

Christina Mencuccini, ACG, ALB  
Mary Neff; DTM

### **D3 Public Relations Manager**

Martha Brock-Leftridge, DTM

### **Contributing Writers**

Jeannie Enders, DTM; Jeri Morrison, DTM; Nancy Starr-Cassidy, DTM; Shelly Gabriel, DTM; Nancy Duckett, ACB, ALB

### **Contributing Photographers**

Marlen Adams, Martha Brock-Leftridge, DTM; Jeri Morrison, DTM; Michael Holian, DTM; Lisa Raymond, ACB, ALB; Tim Swearingen, DTM

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### **Cover Photo**

District Director Enid Moore-Cranshaw, DTM taken by Martha Brock-Leftridge, DTM.



From left to right: District Director, Enid Moore-Cranshaw; Club Growth Director, Michael Holian; Program Quality Director, Michael Heier; Finance Manager, Peter Salazar

## **NOTE FROM THE EDITOR**

Prince Leftridge, II; DTM

2017-2018 Roadrunner Editor-In-Chief

roadrunner@aztoastmasters.org

As a 2x Editor-in-Chief and a 2x layout editor, the time I am the happiest is when you all get this newsletter in your hands. Is this a laborious, time-intensive, and sometimes arduous process? I'd be lying if I said it was not. For this new version, enough coffee was consumed to put a dent in the coffee productions of Hawaii and Sumatra along with more choice words uttered than could be said at a Blue Toastmasters meeting. However, the end result is a fresh, new look that will carry the Roadrunner in a direction that it has never gone before.



Prince Leftridge, II; DTM  
2017-2018 Roadrunner Editor-In-Chief  
©2014 Martha Brock Photography

In this issue, opportunity will be sparked by our District Director. There are a lot of opportunities in D3 which will stretch you in directions that you may have never thought possible.

We also have to cherish the memories of Fall Conference. This will be the final Fall Conference that will be held in the District. However, we all have to be thankful for the many memories that we shared with old and new Toastmasters alike.

The Club Growth Director gives us a synopsis of the International Convention through his eyes. Since the 2018 Convention is going to be in my home city of Chicago, I plan to make the trip.

Pathways, the new education and leadership program, will also spark opportunities to support the District in different ways. Starting on December 7, 2017, Pathways will kindle interest because of the revitalized education program which infuses technology.

Finally, the Youth Leadership Spotlight will showcase events where Toastmasters in District 3 will be involved in with youth. For this issue, it will be Jeri Morrison and Sahuarita Toastmasters.

As you can see, there is a lot of information packed in this newsletter which will spark Opportunities in multiple ways. It may take some time to find that Opportunity for you. However, when it happens, things will be golden!

# Spark Opportunity!

Enid Moore-Cranshaw, DTM  
2017-2018 District Director



Enid Moore-Cranshaw  
District Director

©2017 Martha Brock Photography

July 1 seems like just yesterday. The first quarter of the Toastmaster New Year has passed. District 3 has accomplished so much. However, there is an Opportunity to accomplish more.

District 3 is honored 47 Area Directors saw an Opportunity to grow as leaders and stepped up to say yes to District Service.

Not only did they say yes, but they took ownership of their new roles by

introducing themselves to their clubs, installing new club officers, delivering "Moments of Truth" to their clubs, and presiding as Contest Chair of Area contests. Thank you District 3 Area Directors for your service to the clubs and members. The next time you see an Area Director, please thank them for their service.

District 3 also had the Opportunity to carry 332 votes to the 2017 Convention to ensure the district voice was heard on every proposal and International Candidate. This was made possible, because one member stepped up to make a difference. Jeannie Enders seized the Opportunity to serve the district by completing a High Performance Leadership (HPL) on increasing the number of clubs submitting their proxies to the District or a delegate attending the 2017 Business Meeting at the International Convention. Due to her efforts, 75% of all clubs submitted their proxies.

Paul Brunoforte took the Opportunity to compete in the International Speech contest. He represented District 3 with passion and delivered a powerful speech that placed him in third place in a heat as fierce as the Convention's Final International Speech Contest. Congratulations Paul!

District 3's Trio had the Opportunity to present 3 Newly Chartered Clubs to International President Baraj Arunasalam, DTM. This was made possible by the collaboration of the district members working as a team to build new clubs so the best kept secret, Toastmasters, could be shared with new members to empower them to realize their full potential of becoming better speakers and leaders.

District 3 has been given the Opportunity to start Pathways on December 7, 2017. What a great opportunity to revitalize the Toastmasters education system into an e-based system that allows us to untie from the bounds of paper documentation.

Pathways Guides and Ambassadors have taken the Opportunity to serve the district's members and clubs by educating them on how to use Pathways. I urge you to schedule with your club's Pathways Guide and Ambassador quickly to ensure your club understands Pathways.

Every District 3 member has an Opportunity to fulfill their personal development goals and make a difference in the success of clubs and another member. What Opportunity will you say yes to? Here are a few Opportunities:

- ✓ Attend Fall Conference
- ✓ Volunteer for the Public Relations Manager (PRM) Committee
- ✓ Attend the Fall Conference Business Meeting and bring your club proxy
- ✓ Apply to be an Area Director
- ✓ Complete a Competent Communicator or Competent Leader Manual
- ✓ Participate in a Speech Contest as a Contestant, Functionary or Judge
- ✓ Complete a High Performance Leadership (HPL)
- ✓ Volunteer to be a Club Sponsor, Mentor or Coach
- ✓ Charter a new club and win a free conference package
- ✓ Pathways

Which Opportunity will you say yes to? Meet me at the Division Contests to let me know the Opportunity you have chosen to say yes to.

I ask that you take the Opportunity to invite a friend, loved one, or co-worker to your next meeting. Let them see for themselves the source of your recent confidence.

Let them choose the Opportunity to make Toastmasters a part of their lives, too.





# final District 3 Fall Conference 2017

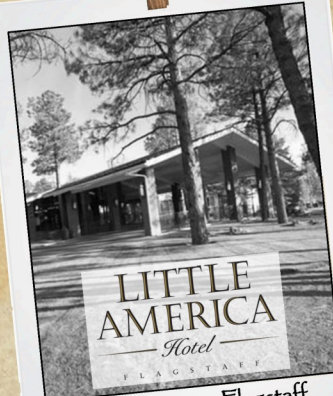
November 3-5, 2017



D3's Final Fall Conference  
Full Conference Package **only \$145**  
if registered by midnight 10/15!  
Registration opens 9/1 & closes 10/29



**Jim Key**  
Keynote Speaker  
2003 World Champion of Public Speaking  
"Hitting the Mark: The Quest for Excellence"



**Little America Flagstaff**  
2515 E Butler Ave  
1-800-865-1401 mention "Toastmasters"  
Special Rate: \$98/night + taxes/fees

## Thanks for the Memories!

Early bird rate  
**ONLY \$145!**

### Registration

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_ First Conference? ☐ No ☐ Yes  
Home Club Name: \_\_\_\_\_ Club #: \_\_\_\_\_ Other Clubs: \_\_\_\_\_  
Designation(s): ☐ CC ☐ ACB ☐ ACS ☐ ACG ☐ CL ☐ ALB ☐ ALS ☐ DTM ☐ PDD/PGD ☐ PID ☐ Other \_\_\_\_\_  
Are you a: Club president? ☐ No ☐ Yes Club VP Education? ☐ No ☐ Yes Dignitary? ☐ No ☐ Yes Dignitary Escort \_\_\_\_\_

#### Registration Packages

Please circle selection(s)

- Early Bird:** Full registration (Friday, Saturday, Sunday; all meals included) - Registration before midnight of October 15, 2017 \$145
- Regular Price:** Full registration (Friday, Saturday, Sunday; all meals included) - Registration before midnight of October 29, 2017 \$165
- Conference without Meals:** Includes education sessions & gallery seating for all events \$60
- Friday Night/Saturday Day Pass:** Friday night dinner, DTM ceremony & contest, Saturday Hall of Fame Luncheon, and education sessions \$75
- Saturday Only Pass:** Saturday Hall of Fame Luncheon, all education sessions, Saturday night dinner & speech contest \$85

#### Volunteering at Conference

**YES! I would like to help at the 2017 Fall Conference!**

Contact me about the following: ☐ Conference Sponsor ☐ Promotions  
☐ SAA ☐ Angel ☐ Raffle ☐ Registration ☐ Other \_\_\_\_\_

#### A la Carte (meal/event tickets)

Please circle selection(s)

- Friday Dinner, DTM Ceremony & Evaluation Contest** \$40
- Gallery Seating Friday Night** (no meal) \$20
- Individual Education Sessions** (no meals or contest gallery seating) \$10
- Saturday Hall of Fame Luncheon** \$30
- Gallery Seating Hall of Fame Luncheon** (no meal) FREE
- District Business Meeting** FREE
- Saturday Dinner & Speech Contest** \$50
- Gallery Seating Saturday Night** (no meal) \$20
- Sunday Leadership Breakfast** \$30

#### Meal Selections

- Friday Dinner:** ☐ Salmon ☐ Lemon Pepper Chicken ☐ Artichoke & Spinach Lasagna
- Saturday Lunch:** ☐ Turkey Breast Croissant with Pasta Salad  
☐ Chicken Wrap with Pasta Salad ☐ Mexicali Salad
- Saturday Dinner:** ☐ London Broil ☐ Chicken Marsala ☐ Farmers Market Napoleon
- Special Needs:**

- Register & pay online with a credit card at [www.aztoastmasters.org/conference](http://www.aztoastmasters.org/conference).
- Registration is reserved when payment is received.
- Online registration opens September 1 and closes October 29 at midnight.
- Cancellations must be received in writing at least 14 working days prior to conference date to be eligible for a refund.
- Gallery seating is for that event only.
- Meal guests are not required to pay registration fees.
- All Toastmasters must pay registration to attend education sessions.
- Education sessions are not included in meal pricing.

NOTES

- Early Bird mail-in registration must be received by October 15 & paid in full.
- Mail-in / pay later options must be paid in full and received by October 29.
- Returned checks are subject to a \$35 NSF fee.
- Make checks payable to District 3 Toastmasters.
- Send mail-in registration & payment to:  
District 3 Toastmasters  
P.O. Box 61114  
Phoenix, AZ 85082

**Photography Disclaimer**  
Please be advised that photographs will be taken at the event for use on the District 3 website, social media portals, press releases, marketing materials, and all other Toastmasters International and District 3 publications. By attending this event, you consent to Toastmasters International and District 3 photographing you and using your image and likeness.



## NO, IT'S NOT 42!

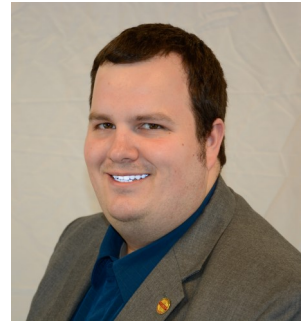
Michael Heier; DTM

Program Quality Director 2017-2018

Contrary to popular belief, the answer to everything is not 42, it's club quality. Does your club struggle with finding new members? Keeping members engaged? Filling meeting roles? The answer to all these questions is ensuring that your club provides the best possible environment to help your members learn and thrive. Our founder, Ralph Smedley, couldn't have been more accurate when he said, "We learn best in moments of enjoyment". The club meeting should be the high point of the week, an opportunity to see friends, hear stories, and grow, all in a supportive and positive learning environment.

If you are not sure how your club could improve, you have some **FREE** tools at your disposal. The Member Interest Survey (Item 403) is a tool that will not only gage a member's interest(s) but also allow you to solicit some feedback to see how your members truly feel about your club and how you can improve.

Looking for a more in-depth discussion? Ask a member or your area director to present the Moments of Truth (Item 290A) module to evaluate your clubs strengths and weaknesses. Then, develop an action plan that will lead to club growth, success, and even sustainability. Both are free tools from the Toastmasters International website that will help you, and your members, get the most out of the Toastmasters program.



Michael Heier  
Program Quality Director  
©2017 Martha Brock Photography

## FALL CONFERENCE

Shelley Gabriel; DTM

2017 Fall Conference Chair

"Thanks for the Memories!" is the theme for the final District 3 Fall Conference, November 3-5, 2017. Online registration is open, so don't wait! Take advantage of the low early bird full package registration for \$145 until October 15<sup>th</sup> at midnight. Regular registration will continue until October 29<sup>th</sup> and is \$165.

Jim Key, 2003 World Champion of Public Speaking, is the keynote speaker and will present "Hitting the Mark: The Quest for Excellence." Jim will also present the education session, "Maximum Value: Getting the Most from Your Toastmasters Membership." Nancy Starr-Cassidy, DTM, will provide an education session on Pathways, coming to District 3 this December. Becky Van Fleet, ACS, ALB, will head the Leadership Breakfast on Sunday morning. The final Fall Conference will be held at Little America, 2515 East Butler Avenue, Flagstaff AZ 86004. Call 1-800-865-1401 to make

your reservations and make sure to ask for Toastmasters' rate (\$98/night plus tax).

Come join us for enjoyment, excitement, and FUN, FUN, FUN to make our final memories of the D3 final Fall Conference. SEE YOU THERE!!



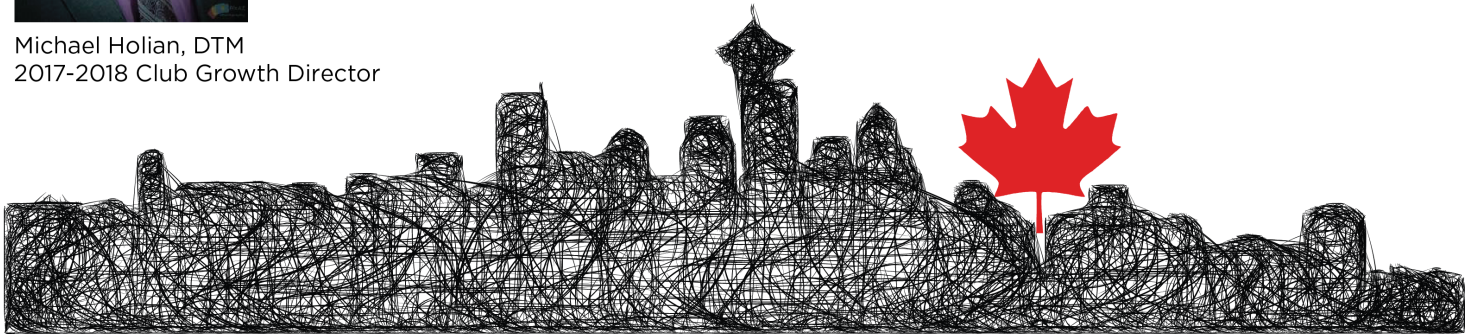
Shelley Gabriel, 2017  
Fall Conference Chair  
©2016 PixAZ Photography







Michael Holian, DTM  
2017-2018 Club Growth Director



## 2017 TOASTMASTERS INTERNATIONAL CONVENTION VANCOUVER, BRITISH COLUMBIA

As your Club Growth Director, it was my honor and privilege to represent District 3 at the Toastmasters International Convention this year. This was a new experience for me, and on I feel compelled to share with you

### Candidate Interviews

One important task that the trio serves at the convention is to carry many of the clubs votes as proxies to vote on both candidates for International officers and ballot initiatives (see the 'Mission Possible' article in this publication). An important aspect of doing this was to interview all the candidates to see what their thoughts and ideas were for Toastmasters in the coming years. The trio was given fifteen minutes with each candidate, and in this short period of time, we were able to learn more about the candidate, it very much helped us determine how to cast our ballots. In some cases, when a candidate was unopposed, we would ask some questions about how they thought we could improve our leadership, how to best implement Pathways, and a few other questions about club strength from these very experienced, successful Toastmasters.

### Training

The bulk of Monday and Tuesday was dedicated to training trio on our responsibilities of office. The sessions were split into two major tracks, about half of the time we were trained in working as a trio, and the other track was role specific. There was a great amount of information in these sessions, we learned a lot about each other, but the best thing for me to come out of this training was to meet and network with people in our region (in the trio track) and to get ideas and make contacts with Club Growth Directors from around the world (in my other track). I've already maintained contact and shared ideas with these contacts, they will be a very valuable resource to me for my term of office.

### The Convention

The convention began on Wednesday with the Board of Directors Briefing, which was very much like attending a district council meeting on an international scale.

Roadrunner Fall 2017

### Opening Ceremonies

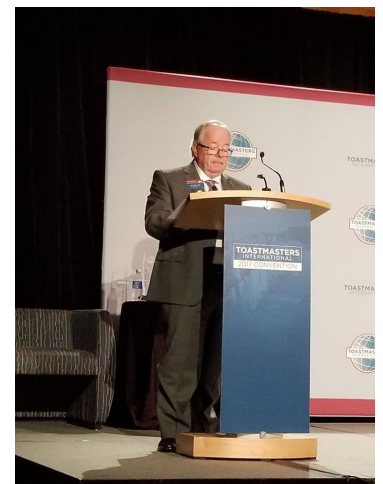
One of my highlights of the convention were the opening ceremonies. Flags from 142 countries were marched in, (Enid was one of the flag bearers), and it was a stirring and emotional site to see so many countries represented, all working towards the same mission. The political differences our nations face were nowhere in evidence, we were all there as Toastmasters. After this there was an incredibly energetic keynote.

### Convention Sessions

Throughout the convention, there were a number of informative and entertaining educational sessions dealing with a wide array of topics designed to improve your speaking skills. Of course, there were also the **International Speech Contest Semifinals**. It was not possible to see them all because they were running three at a time. I was able to attend the session that was chaired by **Don Griffith**, and then,



District Director Enid Moore-Cranshaw  
marching in with the flag of Togo



Don Griffith presiding over the  
International Speech Contest Semifinals



of course, I attended the session where our contestant, **Paul Brunoforte**, competed. Although the speeches seemed highly competitive, Paul had this to say about the spirit of the competition: "The thing that was very impressive was how supportive EVERYONE was during my semi-finals. Obviously most of the attendees were there supporting someone else, yet the smiles and laughter made me feel like everyone was rooting for all the speakers to succeed....very energizing!". Paul did a wonderful job, ending up in third place in his semifinals, which was won by the ultimate winner Manoj Vasudevan. Congratulations to Paul on an excellent speech, you represented District 3 very capably!

### The Final Day

Saturday was the day of our business meeting, marked by the election of officer and passing of ballot measures. The final official event of the evening was the President's Inauguration Dinner, which was another multicultural spectacle featuring people wearing traditional clothing from their home countries, it was an amazing sight. Lastly, I hopped on over to the Sing-along, apparently a time honored tradition at the conventions, it was a mixture of Karaoke party with people singing traditional songs from their countries. What an amazing experience.

### Don't take it from me!

I apologize for rambling on in this article, I've tried to keep it as brief as possible. Really, to understand the Toastmasters International Convention, there is only one thing you can do: go. In 2018 the convention will be in Chicago, and in 2019 it will be in Denver. Both locations are easily reachable from District 3, and the sights and sounds that I could not possibly adequately describe will be there for you to experience!

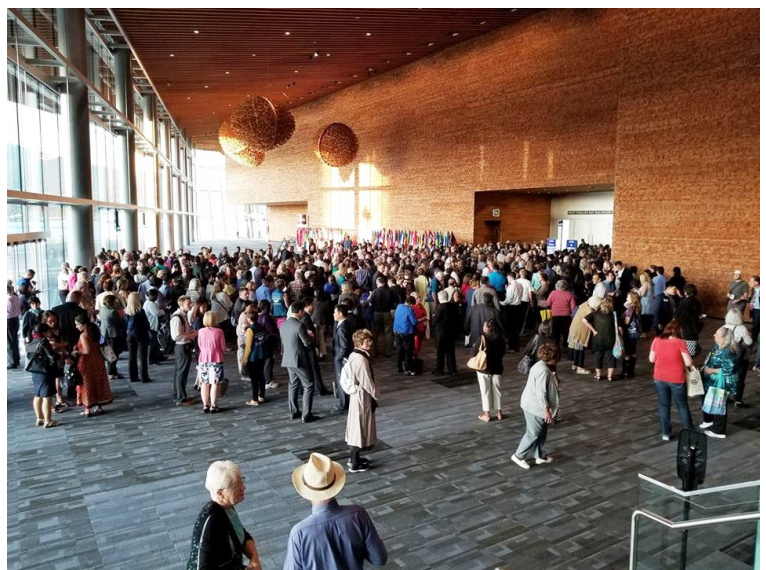
All Photographs courtesy of the District 3 Trio



Dancing before dining



Graduates from one of many training sessions at the International Convention



Crowd gathering for the International Speech Contest in Vancouver, British Columbia





**Coming soon to District 3:**

# **PATHWAYS**

Nancy Starr-Cassidy, DTM  
District 3 Pathways Ambassador

A team of Pathways volunteers are poised to introduce the new Pathways Learning Experience to the clubs across Arizona in October and November. Pathways has been successfully launched in several districts with very positive results, and soon District 3 members will have access to the new education modules and Base Camp, the online learning system.

The September Toastmaster magazine features an article “Tips for a Positive Pathways Launch”, which encourages members to plan, prepare and participate. You and your fellow club members can help by taking the following actions:

Help your club plan by welcoming Pathways Guides and Pathways Ambassadors to one of your club meetings or a special meeting to introduce the program. These volunteers will bring information and resources to help you get started with Pathways. They will

also provide important information and support after we go live.

Prepare by viewing the materials and videos available at [www.toastmasters.org/Pathways](http://www.toastmasters.org/Pathways).

It is important that every member verify their login information at [www.toastmasters.org](http://www.toastmasters.org). This is your entry to Base Camp and other resources provided by Toastmasters International.

Once Pathways is available to the District 3 clubs in December, dive in!

Existing members in District 3 will have at least two years to complete any educational awards they are currently working towards. Members will have the option to switch to the new program, work both the existing and new tracks simultaneously, or “wait and see”. However, new members will receive all their educational materials through Pathways - thus every club will

need to understand and participate in Pathways to support and mentor those new members.

Remember that Pathways does not change your club experience – there will still be speeches, evaluations and yes – table topics!

You can help our implementation stay on track for a December implementation by planning, preparing and participating. For more information about the Pathways rollout in District 3, contact us through [Pathways@aztoastmasters.org](mailto:Pathways@aztoastmasters.org) or contact Program Quality Director Michael Heier DTM at [pqd@aztoastmasters.org](mailto:pqd@aztoastmasters.org). We are excited to bring this exciting new program to members of District 3!



Nancy Starr-Cassidy  
Pathways Chief Ambassador  
©2016 PixAZ Photography



# DISTRICT COUNCIL MEETING PROXY FORM



**District Number:** 03

**District Council Meeting Date:** November 4, 2017

At the district council business meeting, each club president and vice president education in attendance is entitled to one vote. However, if either or both officers cannot attend, they may designate, in writing, any other active member of their club to act as a proxy or proxies for their club. (Use the form below.) No other proxies are valid at this meeting, per **Article X: Council Meetings, Quorum, Proxies, and Voting (a) Proxies of the District Administrative Bylaws**.

In the event one of these officers does not attend the meeting and has not designated in writing an active member of the club to act as his or her proxy, the officer or proxy holder in attendance is deemed to hold the proxy of the other, and may therefore cast two votes at the meeting. This assures that every club is represented by two votes.

In addition, each district officer, including area governors, in attendance is entitled to one vote. Only district executive committee members carrying both credential or proxy certificates from their club are allowed three votes. All other members are limited to a maximum of two votes each.

## IF YOU CANNOT ATTEND

Date: \_\_\_\_\_

Club name: \_\_\_\_\_

Club number: \_\_\_\_\_

Your name: \_\_\_\_\_

Officer position: \_\_\_\_\_

**Club president or vice president education:** indicate your duly authorized proxy below (must be an active member of your club).

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**This form must be submitted to the Credentials Desk at the District 3 Conference to obtain ballot(s).**



# ***MISSION POSSIBLE: PROXY PROCUREMENT***

Jeannie Enders; DTM

The Mission Possible – Proxy Procurement challenge has ended. The challenge to District 3 Divisions was to secure over 80% of club proxy votes for the business meeting held during the International convention in Vancouver. This year there were 7 proposals along with the nominated candidates to vote on.

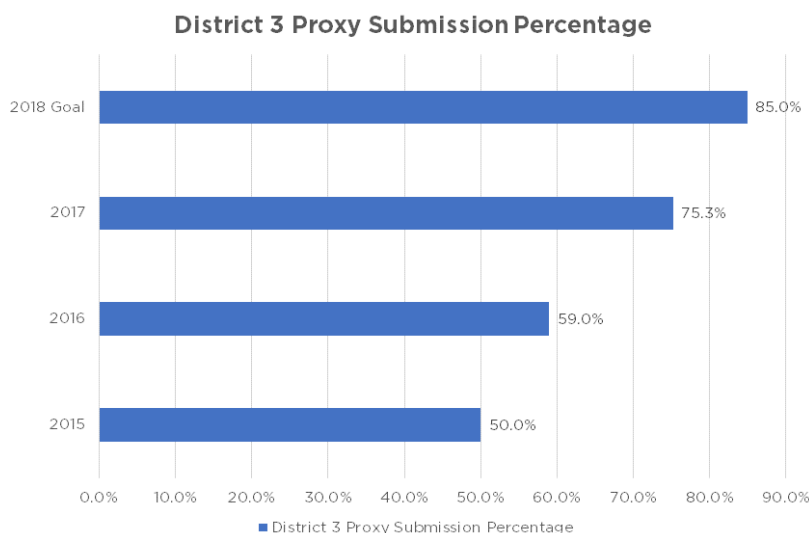
Congratulations to the first place winner, Verde Division at 85%. Second place was the Agave Division at 82%. Thank you to all club officers who assigned or carried their proxies, and everyone who participated in this challenge. Please

remember to add the proxy assignment to your club secession training plan so next year's officers learn this process. As members of this great organization, our voices need to be heard and what better way than in voting for issues that concern all of us.

In the year 2015 our District's proxy submission was 50%; in 2016 it was 59%. This year we achieved 75.3%. Well done District 3! How about 85% in 2018? Sounds like a challenge to me!



Jeannie Enders



# **WANTED**

## **TLI VOLUNTEERS**



## **WINTER TLI SESSIONS IN PHOENIX, TUCSON & FLAGSTAFF**

## **FOR MORE INFORMATION EMAIL [TLI@AZTOASTMASTERS.ORG](mailto:TLI@AZTOASTMASTERS.ORG)**



# **youth** **LEADERSHIP**

**S P O T L I G H T**

## **YOUTH LEADERSHIP PROGRAM SPONSORED BY SAHUARITA TOASTMASTERS**

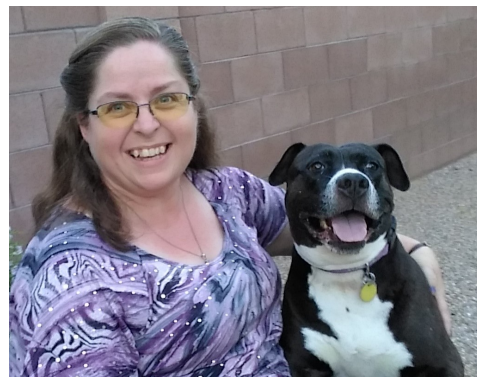
### ***1<sup>st</sup> Youth Leadership Program in Sahuarita a Success***

Jeri Morrison, DTM

Sahuarita Toastmasters, Secretary; Mentor Coordinator

Sahuarita Toastmasters sponsored the Youth Leadership Program for the first time this summer. Jeri Morrison, DTM, coordinated the project and meetings, which were held at the Joyner-Green Valley branch of the Pima County Library.

The Youth Leadership Showcase was held at Lutheran Church of the Risen Savior, Green Valley on August 2<sup>nd</sup>. During the event, each participant presented their third prepared speech. Amara provided a history lesson about the Salem witch trials. Abi spoke about dog care and each breed's unique personalities. Rebekah taught about the importance of sleep and differentiated between REM and non-REM. Caleb gave a music lesson on scales and cords. Christina talked about anatomy of the heart and the career of cardiologist.



Jeri Morrison

Other members of Sahuarita Toastmasters who provided instruction on a variety of topics during the program were: Maureen Hughes, DTM, Raleigh Ormerod, DTM, Peter Szabliki, CC, Victoria Thornton, CC, and former Toastmasters Crystal Johnson and Russ Thompson. Peter and Armando's participation in this program gave helped each of them to complete their Competent Communication awards.

Youth invited their parents to join in Table Topics and were excited to ask them the tough questions! All parents were brave enough to participate, though many of them were intently waiting for the "green light." Participants practicing parliamentary procedure voted that this program continue to be offered. Everyone is looking forward to contributing to the success of another program by assisting with demonstrations and mentoring first time participants.



Photo taken by AnnMarie DeBoer for Jeri Morrison

L-R: Armando Garza, CC, President of Sahuarita Toastmasters; Christina and Amara, participants; Jeri Morrison, DTM, Youth Leadership Coordinator; Abi, Rebekah and Caleb, participants.



## A NOTE FROM THE PUBLIC RELATIONS MANAGER

Martha Brock-Leftridge; DTM

2017-2018 District 3 Public Relations Manager



District 3 Toastmasters  
(Special thanks to Hallie  
Adams, Nancy Duckett, Lisa  
Raymond, and Katlyn Ewens)  
participated in the

Small Business Expo at the Phoenix Convention Center on August 31, 2017.

With more than 4000 attendees, the event was one of the most successful and surpassed last year's turnout. Nearly 100 interest forms were collected from attendees and an outreach team is currently following up with each person to pursue their membership in a local area club. Networking extended far beyond new member prospects to those who expressed interest in developing clubs and partnerships with District 3 Toastmasters. New members, new clubs, and new networks of friends for District 3 are the wonderful outcomes of our teams performing community outreach and focusing on the spread of information about the benefits of Toastmasters across our district.

Networking extended far beyond new member prospects to those who expressed interest in developing clubs and partnerships with District 3 Toastmasters. With the assistance of Jim Davis, a spreadsheet was created to ensure that prospects have the best possible experience by pairing them with the best clubs closest to them. Today, the Area Directors and Division Directors will have the names and contact information of those prospects who have expressed interest in their clubs. A followup report with the results will be given at the next DEC meeting.

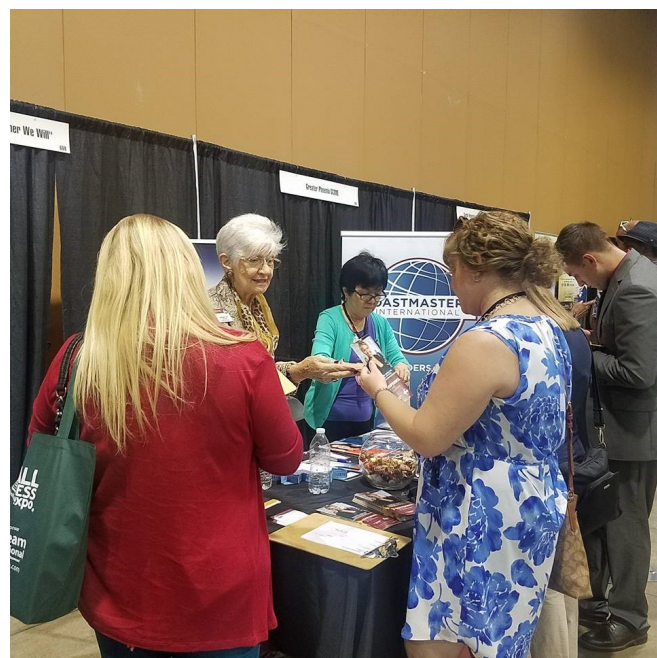
The PRM Team is in need of volunteers for the initiatives. Constructive feedback is always welcome. Posted on the website and the District 3 Facebook page, there is a flyer calling for volunteers to help with the next 3 upcoming initiatives. The next initiative is the Ultimate Women's Expo slated for October 8-9. Katlyn Ewens, Wendy Dufree, Edwin Weston, Sydney Gray, and Kathy Smith have agreed to step up and work the Arizona Women's Expo. This two-day event has the potential of reaching over 20,000 people. We look forward to Estrella Toastmasters doing a demo meeting in 2018. This will allow District 3 Toastmasters to be in front of 200 people or more which will lead to increasing membership.

To build up new members, new clubs, and new networks of friends



Martha Brock-Leftridge  
Public Relations Manager  
©2013 Martha Brock Photography

for District 3 are the wonderful outcomes of our teams performing community outreach and focusing on the spread of information about the benefits of Toastmasters across our district.



All photographs in this article are by Lisa Raymond





is on



**10/23/17 - 11/3/17**

**All 30 second spots created by  
Don Griffith; DTM, PID  
Multimedia Chair**

**AZ Daily Mix (1x\*)**

**Mon. - Fri. 5:00a - 6:00a**

**Sandy & Friends (4x\*)**

**Mon. - Fri. 8:30 a - 9:00 a**

**AZ Daily Mix Segment (1x\*)**

**Mon. - Fri. 9:00 a - 10:00 a**

**Family Feud (4x during the hour\*)**

**Mon. - Fri. 7:00 p - 8:00 p**

**\* = Number of times TV spot will run**



**10/19/17  
Live Interview**



# Volunteers needed

***District 3 has a number of initiatives to spread the word  
and recruit new members for your club(s)!***

***We need your skills and expertise for many functions  
ranging from setup and teardown to working the floor  
and generating leads for potential members.***

***If you are interested in volunteering, please contact  
Martha Brock-Leftridge at [prm@aztoastmasters.org](mailto:prm@aztoastmasters.org)  
or call (480) 570-1118***

***Thanks in advance for your service and assistance!***

**Arizona's  
ULTIMATE WOMEN'S EXPO**

Saturday & Sunday, October 7-8, 2017  
9:00 am - 5:00 pm  
Phoenix Convention Center  
100 N 3rd St, Phoenix, AZ 85004

**CopperPoint**  
Insurance Companies  
One Day CPCU Society Chapter  
Tuesday, November 14, 2017  
7:30 am - 4:30 pm  
Embassy Suites Scottsdale  
5001 N. Scottsdale Rd.  
Scottsdale, AZ 85250

**PHOENIX  
Business Journal** **Best  
Places to Work**

Friday, December 8, 2017  
10:00 am - 2:00 pm  
JW Marriott Phoenix Desert Ridge Resort & Spa  
5350 E. Marriott Dr. Phoenix, AZ 85054

# Bragging Rights!!



**July 1, 2017 - June 30, 2018**

***Clubs will only compete within their own club levels.  
Each month, the winning clubs will be recognized on the  
D3 website and other social media sources***

***Prizes: All winning clubs at the end  
of the year will go into a random drawing for  
a \$100.00 TI store package***

*In the event of a tie for the month, all clubs will be recognized*

***We have 4 club levels:***

- 1. Up to 12 members***
- 2. 13-19 members***
- 3. 20-29 members***
- 4. 30+ members***



***For more information, contact Charlene Carillo, DTM (Membership Chair)  
at [charleneandnick2002@yahoo.com](mailto:charleneandnick2002@yahoo.com)***



# Who will be our next..... Membership Master

Will it be you??



July 1, 2017 - June 30, 2018

*This promotion is for every Toastmaster who sponsors the most members (New, Dual, Reinstated) to their clubs*

## **Prizes Awarded:**

**3 members: \$10.00**

**5 members: \$20.00**

**7 members: \$25.00**

**10 members: \$50.00**



**For more information, contact Charlene Carillo, DTM (Membership Chair)  
at [charleneandnick2002@yahoo.com](mailto:charleneandnick2002@yahoo.com)**

Enid Moore-Cranshaw, District Director  
District 3 Toastmasters  
PO Box 61114  
Phoenix, AZ 85082-1114

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# STOP!!!

***If you have not paid your dues...***

***Your chance at competing in  
the next round of contests will***

# HALT!!!



***Please make sure you take  
care of paying your dues ASAP!***