

Club Coach: Good, Better, Best

All Coaches need to:

- Maintain a Positive and Respectful Attitude
- Choose a Club Carefully – Assess A Few Clubs
- Visit Twice Before Deciding – Meet with President, Set Expectations
- Attend virtual coach training and support sessions (starts in October)

GOOD COACH	BETTER COACH	BEST COACH
<ul style="list-style-type: none"> • Respect Existing Club Culture & Work with It • Build Rapport with Officers and Members • Listen and Ask Questions • Observe & Analyze Club Environment • Help identify strengths and challenges • Support and Coach the President (and other officers if invited) • Offer Ideas and Suggestions (when invited) • Teach the club how to plan and produce club meetings • Show club leaders how to find and use other tools • Use the Club Coach Trouble Shooting Guide • Work with Officers to Set Goals • Support the Plan Developed by the Club • Avoid Blaming and Shaming • Participate in Meetings & Set an Example • Encourage club to use other clubs as models • Promote TLI attendance • Promote/Tutor Pathways • Teach club how to use DCP and CSP • Attend Meetings 50% 	<ul style="list-style-type: none"> • Support/encourage the clubs own unique style • Facilitate discussion of strengths and challenges • Ensure the VP Ed reviews the Club Leadership Handbook • Participate in Implementing the Plan • Encourage the club to present the Moments of Truth module • Help members develop a vision for the club • Encourage and facilitate member recognition • Attend/Participate in Officer Meetings • Enables Club to Achieve Goals • Instills a Sense of Responsibility • Promote TLI attendance – attend with them • Promote/Tutor Pathways • Attend Meetings 75% 	<ul style="list-style-type: none"> • Offer to present the Moments of Truth module • Survey the club members • Offer to Present the DCP module • Run club membership contests • Promote TLI attendance – attend with them • Promote/Tutor Pathways • Attend Meetings 100% • Stay on as coach one more dues cycle to ensure strong legacy sticks

- Join the club near the end of term (last resort, make the club earn your membership)
- Consider coaching the club 6-12 months beyond successful assignment to ensure a strength sticks

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Resources – for more info or help email clubassist@aztoastmasters.org

Toastmasters International Club Coach Program Info:

<https://www.toastmasters.org/leadership-central/club-officer-tools/club-management/club-quality/club-coach-program>

Club Coach Troubleshooting Guide:

<https://www.toastmasters.org/resources/club-coach-troubleshooting-guide>

Video: 9 Steps to Successfully Coaching a Toastmasters Club

<https://op.toastmost.org/2018/11/30/video-9-steps-to-successfully-coaching-a-toastmasters-club>

Video: 2019 TLI "Coaching Clubs to Success" presented by Liz Shaw, DTM – Facilitator

<https://youtu.be/rUhQNT4lyZk>

A Guide to Building or Rebuilding Club Strength by Rodney G. Denno, DTM

<http://www.ewolving.com/DOCS/A-Guide-to-Building-or-Rebuilding-Club-Strength.pdf>

How to Rebuild a Toastmasters Club

<https://www.toastmasters.org/resources/how-to-rebuild-a-toastmasters-club>

Toastmasters International Membership Growth Handbook:

<https://www.toastmasters.org/resources/membership-growth>

Success 101: brochure outlining ideas for attracting and retaining members and achieving club success:

<https://www.toastmasters.org/resources/success-101>

How to Be a Distinguished Club:

<https://www.toastmasters.org/resources/how-to-be-a-distinguished-club>

Moments of Truth: <https://www.toastmasters.org/resources/moments-of-truth>

Overview of Motivational Interviewing/using OARS: <https://www.youtube.com/watch?v=6t3tU8-OA1M>

Motivational Interviewing a bit more in depth: <https://www.youtube.com/watch?v=s3MCJZ7OGRk>

Goal Setting and SMART Goals: <https://www.briantracy.com/blog/personal-success/smart-goals/>

