

W I N T E R 2 0 1 4

# District 3 Roadrunner

WHERE ARIZONA'S LEADERS ARE MADE

## ✧ A Time Of Reflection ✧

District Governor, Hallie Adams

December is a time for reflection. Toastmasters, take a look at the goals you have set for yourself this year.

Make sure your club is helping you meet these goals. Ask yourself if you are on the right path to

meet the goals you have set.

Look at what you have already accomplished and what is still to be reached before the 2014-2015 club year ends. We

want you to experience the ultimate of what Toastmasters International has to offer.

I encourage each of you to sit down with your mentor and work

out a plan to meet your goals. If you do not have a mentor, look around the district and find someone you admire and trust. When you are looking for a mentor, heed the words of Vivek Wadhwa, a fellow at Rock Center

for Corporate Governance at Stanford University, "What you want in a mentor is someone who truly cares for you and who will look after your interests

and not just their own. When you do come across the right person to mentor you, start by showing them that the time they spend with you is worthwhile."



### *In This Issue*

A Time Of Reflection

Will Your Club Be Distinguished?

A Small World Can Bring Big Success

Why Mentor?

Tribute to Steve Treece

Improve Your Roadrunner

Outstanding Club Program

International President to Attend District 3 Spring Conference

And More!

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## Will Your Club Be Distinguished or Better?

The Winter 2014-15 Toastmasters Leadership Institute (TLI) training sessions are specifically designed to provide newly elected/seasoned officers the resources and support to lead a successful club. After attending the required Nuts & Bolts session, officers can “float” into any “off-track” sessions, such as Successful Coaching Techniques, Implementing Mentoring Programs, or the Revitalized Education Program Quality Standards.

Please, join us at one of the following Winter 2014-15 TLI events:

- 01 GLD – Friday, December 5  
**Pure Heart Christian Fellowship**  
14240 N 43rd Ave  
Glendale, AZ 85306  
Session is from 6:00 PM to 10:15 PM  
**Registration opens at 5:30 PM**
- 02 GLD – Saturday, December 6  
**Pure Heart Christian Fellowship**  
14240 N 43rd Ave  
Glendale, AZ 85306  
Session is from 8:00 AM - 12:15 PM  
**Registration opens at 7:30 AM**
- 03 CHA – Saturday, Jan. 10  
**Chandler Hilton**  
2929 W Frye Road  
Chandler, AZ 85225  
Session is from 8:00 AM - 12:15 PM  
**Registration opens at 7:30 AM**

- 04 MES – Saturday, Jan. 17  
**Trinity Church**  
2130 East University Drive  
Mesa, AZ 85213  
Session is from 8:00 AM - 12:15 PM  
**Registration opens at 7:30 AM**
- 05 TUC – Saturday, Jan. 31  
**Airport Holiday Inn**  
4550 S Palo Verde Road  
Tucson, AZ 85714  
Session is from 8:00 AM to 12:15 PM  
**Registration opens at 7:30 AM**

Being a Distinguished District is important. However, helping your club members evolve into the leader they can be is the BEST reason why officers should attend TLI. Visit [www.aztoastmasters.org/tli](http://www.aztoastmasters.org/tli) for more information.



**Connie Weiss, DTM**  
**2014-2015 TLI Chairman**

## JEFF MORUD

### A Small World Can Bring Big Success

One of my best Toastmaster experiences happened in 1979. I was persuaded to register for the District 3 Fall Conference, held in Tucson. It was my first District Conference. What an experience! There was a great keynote speaker, wonderful education sessions, and lots of fun.

The most memorable part was a keynote by 1936 Olympic Gold Medal winner, Jesse Owens. Jesse was not only a great athlete, but also an inspiring and motivational speaker! Sadly, Jesse is no longer alive. What an opportunity I would have missed if I had not attended that conference!

Fortunately, Toastmasters constantly brings new opportunities. This fall, at our District Conference the Conference theme was *Toastmasters 90<sup>th</sup> Birthday Party*. It was a great conference with exceptional educational sessions. The Table Topics and Humorous Speech Contests were exciting, with **Robert Colbert** and **Rick Olson** as winners. The Catalina and Picacho Divisions were excellent hosts.

Now we can look forward to the Spring Conference. The theme is *It's a Small World*. Our special guest will be the Toastmasters International President, **Mohammad Murad**. Will we be ready when the International president arrives? Will our Clubs be Distinguished or better by District Conference? Wouldn't it be great if District 3 had all of our Areas and divisions filled with distinguished clubs?

I can hardly wait to see members receive their DTM medallions at the DTM ceremony as well as proudly accepting their award pins as President Murad watches. Will you be a part of the awards ceremony at the Hall of Fame luncheon at the District 3 Conference in May?

I look forward to seeing all of our members and clubs experiencing success and then going on to serve successfully in our careers and communities. Toastmasters' success means even greater success for our small world.

## Why Mentor?

*"We all carry the seed of greatness within us, but we need an image as a point of focus in order that they may sprout."*

~ Epictetus

New members need someone to explain the program to them and show them how to prepare for various meeting roles. They also need help preparing and rehearsing their first few speeches. Mentors can supply the valuable personal attention and ongoing support new members need.

To learn more, visit <http://www.toastmasters.org/mentoramember>.

Or send an email to [mentoring@aztoastmasters.org](mailto:mentoring@aztoastmasters.org)

**Mentoring**  
Be a Mentor...Be the Difference



## A TRIBUTE TO STEVE TREECE

### Submitted by Peacock Toastmasters Club

We lost Steve Treece on a cool November morning. Peacock Toastmasters had a larger crowd than usual for our early Thursday meeting. We had two guests and two members that had just joined, and were looking forward to a speech by our charter member Roy Coulliette. While we settled into our chairs, there was an indescribable excitement in the air. Our President, Lisa Miller, approached the lectern and introduced our Toastmaster that day, Steve Treece. Steve was energetic and enthusiastic that morning, and everyone was listening intently to see what he had to say. Steve told us how thrilled he was to be giving a business speech coming up, and how he wanted our help in coming up with the “phrase that pays.”

Many of us were looking at the handout that Steve had prepared when he fell. Two of our members, Roy Coulliette and Carlos Aguilar, were immediately at his side doing CPR, as Lisa called 911. Three hours later at the hospital, we were given the sad news that a massive heart attack had taken Steve from this world. Steve left behind his wife Ginger and his three children.

Steve Treece was a vibrant, encouraging, funny Toastmaster, a respected and beloved member and past President of Peacock Toastmasters. Steve originated the now routine “Tuesday Shout Out” where he would cheerfully remind us all to fill in those blanks on the agenda for our Thursday meeting. Here’s an excerpt from one of his Shout Outs:

*“Come for the inspiration and fellowship; grow as a speaker and communicator, and charge your morning with the electric buzz of laughter. Hope to see your smiling faces. Be there; be great!”*

Steve originated our catch phrase “If you miss a little, you miss a lot.”

He started the Peacock Newsletter (“Newsy”), where he would interview new members and give us tips on how to be a successful Toastmaster. Steve wanted everyone to

succeed and always had an encouraging word for both new and experienced speakers.

Steve loved recognizing his fellow Toastmasters’ achievements and, working with member J.D. Park, he created a large name card, with recognition stickers, for every member so that we could proudly display our club accomplishments such as Best Speaker, Best Evaluator and Best Table Topics Speaker. Steve also initiated the “Breakthrough” and “Energy” awards, recognizing a Toastmaster who had gone above and beyond during a meeting. Members could measure their own progress in their speaking journey just by glancing at their name card.

It is only fitting that this tribute to Steve end in the words of his fellow Toastmasters:

*“I only knew Steve for the last 10 minutes of his life. He said one thing to me, it was a joke. He had me laughing the only time I talked to him.”* Jimmy Brown, new member

*“Steve was an energetic and charismatic person who always brought his A-game. If Steve was at the meeting, you knew you had to bring it!”* Carlos Aguilar

*“Steve, being the energetic Toastmaster that he was, enthralled the audience with his wit and finesse. But in a moment, a blink of an eye, changed from a Toastmaster’s audience to an audience of One. I can only imagine his joy.”* Brenda Locklear-White

*“On November 13<sup>th</sup> when Steve was laying on the floor and the paramedics had been called, I ran out to the parking lot to wait and usher them in. While I was waiting I felt as though Steve was above me on his way up, and said “It’s OK”. When I went home that morning after Toastmasters, I did prayer and meditation to calm my mind before going to work. I felt the Spirit say “Steve is with me now.” I am comforted to know that Steve is in a place of light, love, joy, and peace. Thank you, Steve, for sharing your charisma, energy, creativity, and humor with me. God bless and comfort your family and loved ones.”* Elisabeth Davies

*“Steve was and is a model for the rest of us. Enjoy your new home Steve and keep a place for us; we’ll want to hold Peacock Toastmaster meetings with you after we cross through the Pearly Gates to join you.”* Bob Myers, DTM

**Continued on next page....**

## TRIBUTE CONTINUED

*“Steve, I Remember You....You were my friend and mentor. You inspired me to do better and be better in Toastmasters and beyond. Thank you for the gift of your friendship, your humor and your positive energy. The world lost a shining light and heaven gained an Angel.”* Your friend, Carla Elliott, DTM



**Steve Treece**



## IMPROVE YOUR ROADRUNNER

Are you an award winning speaker? Have you won a speech contest at Area level or above? If so, we would love to hear your speaking tips.

Have you earned your Advanced Leader Bronze or above? If so, we would love to hear your leadership tips.

If you send a tip, you may see it in the next edition of the Roadrunner! The staff of the Roadrunner would love it if you would take a moment and send us an email to let us know how you are enjoying the digital version of the Roadrunner. We look forward to hearing from you!

Email us at [roadrunner@aztoastmasters.org](mailto:roadrunner@aztoastmasters.org).

## Outstanding Club Program

The District 3 Marketing Team has released a new club program. If you feel your club is doing an outstanding job, you need to be aware of our new Outstanding Club Program. If you feel your club could do a better job for its members, you need to be aware of our new Outstanding Club Program. If you need ideas on how to improve your club, you need to be aware of our new Outstanding Club Program. Start filling out the form on pages 7 and 8 for January 1, 2015!



## FREE TOASTHOST TRAINING

### What is FreeToastHost?

FreeToastHost is YOUR clubs' website. You can add items to the calendar, sign up for meeting roles, email the whole club, upload pictures, and attract new members to your club. Recently, FreeToastHost did some major upgrading and your teacher Al Gramando will show you how to make the most of the website.

Training will be provided from 1pm to 5pm in Tucson at Holiday Inn on Palo Verde. This is the same location as TLI.

Bring your laptop or tablet, photos, quotes, questions, and your creativity to make your Toastmasters' website the best! Please be sure your laptop or tablet is fully charged.

Please RSVP to Maureen Hughes at 520-820-3572 or email [mhug2011@hotmail.com](mailto:mhug2011@hotmail.com). **Seating is limited so act now!**

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## INTERNATIONAL TOASTMASTER PRESIDENT TO ATTEND DISTRICT 3 SPRING CONFERENCE

### Mohammed Murad 2014–2015 Toastmasters International President

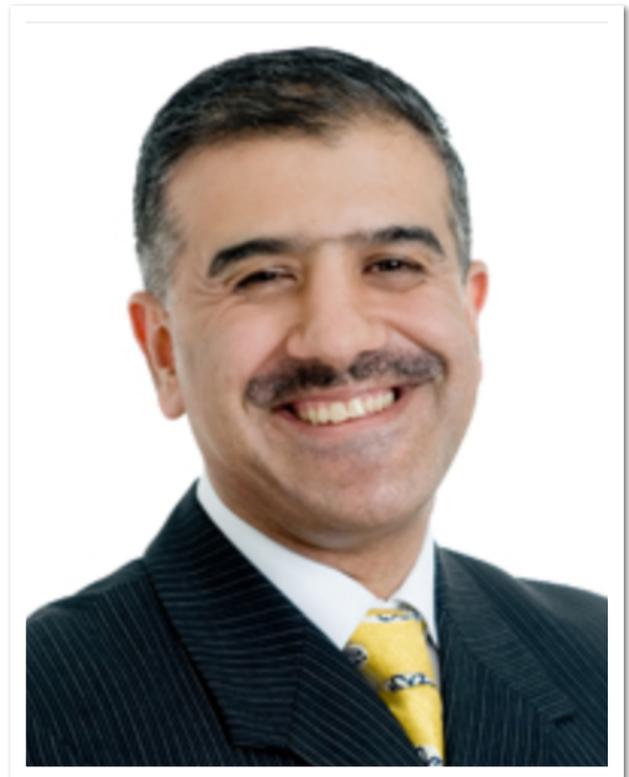
**Mohammed Murad** of Dubai, United Arab Emirates (UAE), is an entrepreneur and Managing Director of three companies. He holds an MBA and a Master of Quality Management degree from the University of Wollongong in New South Wales, Australia. He is also a graduate of the City of Dubai's Leadership Development Program, and has received

training at Harvard, London Business School and the Singapore School of Government. Along with extensive experience in global marketing and branding, Murad has more than 28 years of experience at the director and chief executive officer levels in emergency medical services management, human resource development and strategic planning for organizations.

A dedicated Toastmaster since 1996, Murad has held a number of high-profile leadership positions within the organization, and has attained the Distinguished Toastmaster designation—the highest level of educational achievement in the organization. Murad says Toastmasters will always be important in his life. "I am excited by the opportunity to give back to the organization that has given me so much."

As an officer on the Toastmasters International Board of Directors, Murad is a "working ambassador" for the organization. He works with the Board to develop, support and modify the policies and procedures that guide Toastmasters International in fulfilling its mission.

Don't miss your chance to meet the International President at the District 3 Spring Conference.





## District 3 Outstanding Club Application

District 3 will award an Outstanding Club award quarterly with a TI \$50 gift certificate.

(July-Sept.) due Oct. 15 (Oct.-Dec.) due Jan. 15, (January- March.) due April 15, (April- June) due July 7.

District 3 will award 1-Outstanding Club of the year with a TI \$150 gift certificate. Due by July 7. (Presented at July Jubilee)

**This award will start on January 1, 2015, therefor there will only be 2- quarterly award presented. (Jan.-March) (April-June) 2015**

Since it is only a half year, 2015 Club of the year will receive \$100 TI gift certificate.

Club Name \_\_\_\_\_ Club # \_\_\_\_\_ Date: \_\_\_\_\_

President's name \_\_\_\_\_

### Area Contest

| Club Engagement Action                    | Points Value  | Name of Each Member | Total Points |
|---|---------------|---------------------|--------------|
| Each club member in attendance            | 1 point each  |                     |              |
| Each member that fills a functionary role | 2 points each |                     |              |
| Each member that judges                   | 4 points each |                     |              |
| Contestant                                | 5 points each |                     |              |

### Division Contest

| Club Engagement Action                    | Points Value  | Name of Each Member | Total Points |
|---|---------------|---------------------|--------------|
| Each club member in attendance            | 1 point each  |                     |              |
| Each member that fills a functionary role | 2 points each |                     |              |
| Each member that judges                   | 4 points each |                     |              |

### District Contest

| Club Engagement Action                    | Points Value  | Name of Each Member | Total Points |
|---|---------------|---------------------|--------------|
| Each club member in attendance            | 2 points each |                     |              |
| Each member that fills a functionary role | 4 points each |                     |              |
| Each member that judges                   | 8 points each |                     |              |

### District Conference

| Club Engagement Action                       | Points Value   | Name of Each Member | Total Points |
|--|----------------|---------------------|--------------|
| Each club member in attendance at Conference | 5 points each  |                     |              |
| Volunteer at Conference                      | 5 points add'l |                     |              |
| Conference Chair Person (Any Chair)          | 10 points each |                     |              |

### Club Growth Activities

| Club Engagement Action                                    | Points Value   | Comments                                | Total Points |
|---|----------------|---|--------------|
| Open House  | 25 points      | Provide pictures, flyers, etc.          |              |
| Club Membership Drive (excludes TI)                       | 25 points      | Provide pictures, flyers, results, etc. |              |
| Anniversary Event   | 25 points      | Provide pictures, flyers, etc.          |              |
| Speech Craft  | 100 points     | Provide pictures, flyers, etc.          |              |
| Youth Leadership  | 100 points     | Provide pictures, flyers, etc.          |              |
| Newspaper article/media coverage                          | 10 points each | Provide copies of articles, media       |              |
| Coach a struggling club                                   | 50 points      | 2- 3 members from your club             |              |
| Sponsor a new club  | 50 points      | 2-3 members from your club              |              |
| Send 100% officers to TLI                                 | 40 points      | Provide names, roles, dates             |              |
| President or VP Education attend District Council meeting | 25 points      | Provide names and dates                 |              |
| DCP by Conference, May 17, 2015                           | 50 points      | Names & Dates                           |              |
| Members attend Judges training                            | 5 points each  | Names & Dates                           |              |
| Members attend SMAC training                              | 5 points each  | Names & Dates                           |              |
| Members attend District special event                     | 5 points each  | Names & Event                           |              |
| Member served as an appointed District 3 Chair            | 50 points      | Only at end of year                     |              |

Total Points \_\_\_\_\_

**Send applications to:**

**Cherie Baxley-Gores, membership chair, @ [membership@aztoastmasters.org](mailto:membership@aztoastmasters.org)**

**Or mail to:**

**District 3 Toastmasters, Outstanding club, PO Box 61114, PHX, AZ 85082**

# HELLO DISTRICT 3 MEMBERS

Happy New Year!

New Year brings new beginnings, such as our new Outstanding Club contest. District 3 has some of the best clubs in the US. Is your club the best? Show us it's the best. District 3 leadership is hoping that your clubs will have fun with this. See the Outstanding Club applications in this issue of the Roadrunner.

Is your club struggling? Does your club have less than 12 members? District 3 Marketing team has designed a club rescue workshop just for you. In the workshop there will be lots discussion on what is the key issue for your club, what are the solutions, what is the action plan, create a marketing plan and so much more! Receive free club and marketing tools. January 17, 2015 at 1:00 pm at Trinity Baptist Church 2130 E. University Dr., Mesa AZ 85213. Please RSVP @ [Club\\_Assist@AzToastmasters.org](mailto:Club_Assist@AzToastmasters.org)

Do you need club coaching credit? Attend the club rescue program and find out how to save a club.

Sponsor, Mentor, and coach training will be held Feb. 7<sup>th</sup> in Phoenix and Feb. 28<sup>th</sup> in Tucson. Are you available to help mentor a new clubs in the day time? We need you! We have started new clubs that meet at noon that need club mentors. If you can help please contact : 'Michael Nelson' [mippin1948@q.com](mailto:mippin1948@q.com) .

I challenge you to make one of your new year resolutions to be that you will mentor another Toastmaster or help mentor a club. Help other grow as you grow yourself.

Cheers!

Jan Byrd, DTM

District 3 Toastmasters LGM 2014-2015



# How to Live Forever?

## By Changing the Next Generation!

Graduates of Toastmaster's Youth Leadership Program are enthusiastic about communication and leadership skills learned in the Program. These skills serve them effectively both in college and the business world beyond. Our Graduates appreciate the Toastmasters YL Coordinators who present the Program.

Working toward an Advanced Communicator Award? Presenting a Youth Leadership Program may be a better fit than doing an HPL project!

**WIIFM? Service to Others.** Benefits enjoyed by those engaged in Toastmasters Youth Leadership include:

For Youth Leadership Coordinators:

- Satisfaction and pleasure of enlightening the minds and thinking of young people while raising their self-confidence to a higher level
- Learning about issues affecting today's kids – the same issues your own kids face
- Enlarging your network: students, teachers, school principals and parents learn about Toastmasters and **help promote our organization**

For Students:

- Expand understanding of the principles of Communication and Leadership
- Develop self-confidence plus proficiency in speaking and writing
- Develop strong appreciation for you, Toastmasters and Youth Leadership

For Teachers:

- Assistance in meeting state-mandated requirements
- Insight into students' speaking and writing skills, particularly in Language Arts assignments

For School Principals:

- Receive the benefit of the coordinator's time and efforts
- Pride in their students' communication and leadership skills: for example, students in the Kiva Elementary School Youth Leadership Program spoke before the Scottsdale Unified School Board. Board members and the Kiva School Staff were amazed by the students' presentations

For Parents:

- Impressed by their children's new found self-confidence and their ability to communicate beyond monosyllables
- Many have said, "I wish I'd had that training when I was in \_\_\_\_ grade"! This is a testimony to their gratitude

Toastmasters Youth Leadership is a great experience. Conduct one program or more - as numerous District 3 Toastmasters have done.

Help yourself AND some kids! Email me today at [YL@aztoastmasters.org](mailto:YL@aztoastmasters.org)

Thanks!