



District 3 Newsletter

Roadrunner

District 3 Roadrunner

October 2012

A new look for 2012-13!

INSIDE THIS ISSUE

Hear from your New Leaders
Events and Awards
Club Success Stories
Upcoming District Events

District Highlights

Welcome to a new year!

District Governors welcome,
vision for the New Year!

Conference Season is here

Getting involved this season
proves to be of great benefit!
You'll meet and enjoy great
speakers while broadening your
Toastmasters experience!

Club Member Recognition

Toastmasters in District 3
exemplify excellence and
deserve some shine. These
leaders inspire and motivate
others to raise the bar. Meet
these firebrands!

Are you ready for Fall Conference?

More fun, awards, educational
sessions and great speakers!

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Aim High! Your Potential Is Boundless!

Marcia Roberts, DTM
District 3 Governor 2012-13



Few jobs offer employees equal opportunities for professional or personal development. In Toastmasters, every member has the same chance to test and develop leadership skills and behaviors. We present our ideas in speeches, practice leadership as functionaries and officers, compete as speakers and leaders, and attend the seminars and workshops of our choice. No one holds us back, except ourselves. Regardless of our personal skills and experience, Toastmasters clubs let us practice every imaginable leadership situation, without waiting decades to climb the corporate ladder.

Fall conference is an opportunity for every member to enhance personal and professional skills. Register online now. There will be professional development workshops, as well as volunteer leadership and networking opportunities. Step forward into the entire range of Toastmasters opportunity. You'll be glad you did!

2012 Fall Conference *Aim High! Your Potential Is Boundless!*
Register online today at <http://aztoastmasters.org/events/conference.html>

For a paper registration and schedule of events:
<http://aztoastmasters.org/events/conference.html>

Moments of Truth

The quality of a Toastmasters club is measured by member retention and membership growth. The Toastmasters Successful Club Series module "Moments of Truth" shows six critical points to create a positive experience for members.

1. First Impressions - Guests first view of club
2. Membership Orientation - Develop and Educate Members
3. Fellowship, Variety and Communication - Involvement
4. Program Planning and Meeting Organization - Creativity
5. Membership Strength - Retain and Build
6. Achievement Recognition - Encourage Members

You can find a free digital copy of "Moments of Truth" and other Toastmasters educational modules online at www.toastmasters.org, login to the site and visit the Toastmasters store. Search under free digital content.

“Being Distinguished” Rose Beeson, DTM, IPDG

Clubs start a new Toastmasters year every July 1. Club officers come together and work on the Club Success Plan, beginning the journey to Distinguished. District leaders do the same. Last June, your District 3 leadership team came together and created District goals. For many members, those goals are unimportant. Your focus is on the members of your club and how your club can provide a quality Toastmasters experience. Your planning makes the District a success as a whole. Without your success, we would not be successful. Like clubs, Districts can be Distinguished, Select Distinguished, and President’s Distinguished. This year, District 3 has fulfilled all its goals to be a Distinguished District, number 13 in the world--thanks to each and every member of Toastmasters (YOU!) in District 3!



It was an honor to serve as your District Governor in 2011-2012. It has been a very exciting time. We survived rebranding and embraced the new tag line with a passion. We weathered a dues increase and still saw a membership increase. We lost 10 clubs from our Toastmasters family, but added 20 more, increasing the overall number of clubs in our District by 5%. Thank you again for allowing me to serve this past year. It has truly been one of the most rewarding and fun years of my life. Thank you for staying committed to the Toastmasters program!



Don Griffith, DTM International Director 2012-14

My friends, as a 15-year member of District 3, it is an honor to serve as your 2012-2014 International Director. I appreciate your encouragement and support. As I campaigned at the 2012 International Convention in Orlando, I met delegates from around the world and learned much about our great organization. I was encouraged by the determination of District leaders to be successful and marveled at the variety of ideas for starting clubs, increasing membership, and developing the leadership potential of their members.

Whether you love speech contests, helping behind the scenes, being the best Area Governor District 3 has ever seen, or becoming a Distinguished Toastmaster, your personal achievements provide the spark of inspiration that lights a fire within us all. On July 1, Toastmasters International unveiled a new District Recognition Program with the Distinguished Club Program (DCP) as its foundation. Are you achieving your educational goals? Are you inviting friends and acquaintances to your meetings? Are you having exciting, high-quality meetings? These are the hallmarks of a distinguished club and a sure way to expand Toastmasters worldwide. I can think of nothing finer than standing on the stage with you at the 2013 International Convention celebrating District 3 success as a President’s Distinguished District! Keep up the good work!

Club Eagle Awardees Jeff Morud, DTM

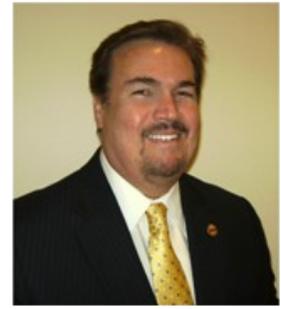
Distinguished Toastmasters in District 3 have an exciting opportunity to help a club with 13 to 16 members by sharing their knowledge and experience as club Eagles. Training and club resources will be provided to all Eagles. During the last Toastmaster year, three Eagles provided guidance and advice in increasing their clubs’ membership and becoming distinguished. Those DTMs were **Susan Ball, Hallie Adams** and **Al Gramando**. They will be honored at the Fall Conference in Tucson for their service with the Eagle Medallion. DTMs may apply this year to serve as Eagles by sending an email to Jeff Morud, Club Eagle Chair, at JLMorud@gmail.com or Hallie Adams, Lt. Governor Marketing, at lgm@aztoastmasters.org and requesting an Eagle application.



Distinguished Clubs are Strong Clubs serving Successful Members!

Tim Smith, DTM

Lt. Governor of Education and Training 2012-13



Many clubs have already completed as many as six Distinguished Club Program (DCP) goals. They are WELL on their way to being DISTINGUISHED. What a great way to start the Toastmaster year! This is a great measurement of member and club success! How can your club be counted among the DISTINGUISHED clubs this year? It's easy! Do so by achieving the following goals:

New Members (DCP Goals 7 & 8): Share the fun! Invite friends, co-workers and anyone who would benefit from Toastmasters to your next club meeting. Make sure your guests feel welcome and enjoy the meeting. Remember how you felt when you visited clubs and decided which one to join.

Competent Communicator – CC (DCP Goals 1 & 2): Make sure the new members you attracted to your club use their manuals to track their first 10 speeches. Celebrate each successful speech. Prominently display your club's DCP Chart at meetings and proudly record each member's achievement for everyone to see.

Advanced Communicators – ACB, ACS and ACG (DCP Goals 3 & 4): Listen to the needs of your members. What do they want from their Toastmasters experience? This will help you suggest the Advanced Communications manuals they should next request. Find out what's in it for them!

TRIPLE CROWN AWARD RETURNS!

Earn your Triple Crown by completing these three educational goals between July 1, 2012 and April 28, 2013:

***Competent Communicator (CC) award *Competent Leader (CL) award**

***Any additional communication or leadership award (even a second CC or CL)**

To receive your Triple Crown and any other educational award pins at the 2012 Fall Conference Hall of Fame Luncheon, your awards must be posted online with Toastmasters International by Friday, October 26.

Only one Triple Crown pin will be awarded per member during the 2012-2013 Toastmasters year.



"DTM's Galore!" Elite Toastmasters

Pictured L to R: Martha Brock-Leftridge, Prince Leftridge II, Dominick Clark and Ruthie Barnes holding up their DTM plaques

Many DTM's describe it as the highlight of their Toastmasters experience: the day they receive that beautiful Distinguished Toastmaster plaque in the mail from Toastmasters International. On July 1, 2012, four members from Elite Toastmasters of Scottsdale, Arizona completed their DTM awards. "My greatest motivator to become a DTM came when I wrote out my plans, placing them in a timeline. The following day I gave a speech at one of my clubs, then served as Toastmaster the next week at another club. Seeing myself move further getting closer to my goals gave me power and motivation!" states Dominick Clark. These four were so precise in planning towards their goals, that the only thing left last year was the required year of District service. The journey of working through communication manuals, high performance leadership projects and serving in the District was fun and extremely rewarding! Lay out a plan, bring your manuals to each meeting and become empowered to become a DTM!



Confessions of an Overachiever— Why Five DTM Awards are not the End

Nancy Starr-Cassidy, DTM, PID

On May 19, at the District 3 Fall Conference, I was presented with my fifth Distinguished Toastmaster (DTM) medallion. I am frequently asked, “Why do you keep getting another DTM?” The beauty of the Toastmasters program is that we are constantly improving. When I first started the program in 1987, it was not uncommon for members to believe that completing the Distinguished Toastmasters program was “the end.” I witnessed a number of DTMs who literally stopped moving forward in the educational program – they had reached the pinnacle and felt there was nothing more to achieve. They continued serving as leaders and mentors, but stopped giving manual speeches.

As a member of multiple clubs and a past International Director, I have numerous opportunities to give speeches. I learned from my mentors to “never give a speech away - always get written feedback on every presentation.” I carry several manuals – a Competent Communicator, a Competent Leader, and a few advanced manuals. I especially love asking new members for feedback. They usually provide a great fresh perspective. At Spring Conference we witnessed a great example of this when new member Mike evaluated past International President Gary Schmitt’s keynote presentation! Completing the DTM award takes a lot more than just giving speeches - there is that leadership track! To achieve success in the leadership track, I continue to serve as a club officer, attend training, help start new clubs, lead high performance leadership teams, present leadership modules, and get “credit” for the seven District leadership roles that I have held.

I love that Toastmasters International helps us keep track of all our awards and service, which makes it easier to keep track of our accomplishments! If you haven’t logged onto the www.toastmasters.org/members.aspx, go check it out! Bottom line: as leaders, we need to demonstrate that what we believe is important. Every member should be fully working the program. That means every speech “counts;” it also means stepping up when you are needed in leadership roles, and most importantly, encouraging others to do the same. I remember Past District Governor Cyndi Newburn, DTM, asking our new members, “What award are you working on? The correct answer is, My DTM.” Every educational award is one step closer to your DTM—or your next DTM!

Toastmasters on Steroids!

Roy Schott, DTM

How often have you said, "Wow if we could only...?" Do your club members have that great program idea, but don't know how to make it happen? Want to do something that's bigger than your club, but smaller than a District event? Need help? Have an idea that's "out-of-the-box?" Special Projects can and will help! Last year, Special Projects hosted the first-ever Stand-Up Comedy Show, which featured ten Toastmaster comics live on stage. The results: a sell-out crowd with over 250 attendees. Next, we hosted Darren LaCroix, World Champion of Public Speaking, 2001, with a free workshop, "Speaking Outside Your Club," again a sell-out!



Darren LaCroix returned to Phoenix for a one-evening workshop, "Going From Good to Great," at the Desert Schools Credit Union, 148 N. 48th Street, Phoenix, sponsored by Scottsdale Toastmasters. Special Projects helps your club sponsor events that have a District-wide appeal. Just email specialprojects@aztoastmasters.org. In the works: a movie was recently made about Toastmasters, entitled, "Speak." Special Projects is working to secure two to three venues in the state to host showings of this movie. Learn more about the movie at www.speakthemovie.com. If special projects appeal to you, join the committee to help. Assist us to create and provide even more dynamic events. Email your contact information to specialprojects@aztoastmasters.org, or call Roy Schott at 602-499-9590. With your help, we are looking forward to another great year!

Member Success Stories

“ROAR”! 3 Years now and still going!

James E. Babcock, CC

Aztec Toastmasters has become a lifeline for me. Co-dependency is when a person allows the behaviors and problems of another person to consume their lives. It consumed my life. Another challenge for me: being mentally handicapped with twin illnesses. For some time, giving speeches was a huge hurdle. There were plenty of times after joining Aztec that I wanted to ESCAPE! But I didn't. For the first year, every time I got up and gave my speeches, I felt like I was being put in front of a Firing Squad without the Blindfold. My mind would be screaming, “GET OUT! RUN!” It took great personal determination to ignore the fear and keep coming back. I attended weekly, monthly and yearly to learn how to be a Toastmaster.

I learned a lot by watching the living examples of those seasoned Toastmasters members in my club. Serving functionary duties allowed me to become a TEAM PLAYER! Consistently attending meetings helped me dissolve away my isolation issues. But it was my speeches that helped me clean out my MENTAL ATTIC, tackling very personal subjects and seeing supportive members there to cheer me into success. Having completed my Competent Communicator, I intend to keep going forward. Toastmasters skills have helped me succeed with my small businesses in Graphic Design (TOONS-4-U LLC) and creating comic books (MADAME X INCORPORATED LLC). My life has changed through Toastmasters, even directly improving my medical challenges, and I've even decreased my medication. This is just one of the miracles of Toastmasters!

As a former Church mouse, I'd just like to say “ROAR”!

High Performance Leader: At Work and At Toastmasters

Trevor Bond, ACS, ALB

A member of Medicis Toastmasters, **Sara Dennis, CC, CL**, recently completed her High Performance Leadership project. Seeking to return value to the organization that supports the club, Sara crafted a three-session seminar series for the company's Scottsdale-based employees. The first seminar focused on designing and delivering effective presentations. The second seminar used clips from popular movies to spotlight important “do's and don'ts.” The last seminar equipped employees for extemporaneous speaking, perfect for those long moments when they find themselves in an elevator with upper management!



Sara's “Learn at Lunch Sessions” were quite successful over the past year, attracting over 80 attendees through multi-faceted Marketing & PR initiatives. Even better, the sessions allowed the club to convert several interested attendees into new Toastmaster members. Throughout the project Sara enhanced her leadership skills. Specifically learning to motivate others, delegate responsibilities, and ensure that the project achieved its goals. The club, the company, and Sara have all been enriched through her efforts!

Sara helped cement Medicis Toastmasters as a valuable educational resource for employees of the company. Her assignment in 2012-2013 will help her continue to build on her leadership development – she is serving as club President. Sara's guidance committee consisted of Trevor Bond, ACS, ALB (co-worker), Steve Broe, DTM (Toastmasters sponsor), and Pam Hile (retired HR professional in Phoenix). **Great job Sara!**



Fall 2012 C&L Award Recipient, Lyn Olsen, Ph.D.

If you're new to Toastmasters, you may ask "What is a C&L Award?" The C&L is Communication and Leadership. The award is given bi-annually to a non-Toastmaster who has demonstrated exceptional communication and leadership skills within their community. District 3 Toastmasters is proud to honor **C&L award recipient, Lyn Olsen, Ph.D.** Dr. Olsen is dedicated to encouraging people to be better than they think they can be. She has taught at the college level in healthcare administration for 15 years, empowering students to rise from homelessness to professionals. As leader of Pima College's Upward Bound Program, working with low-income and first-college-generation high school students. Over 90% of her students received fully paid scholarships and grants for college. She teaches students the key to success: "Believe in Yourself." A member of National Association of Women Business Owners (NAWBO).

Dr. Olsen led a program of coaches to help over 400 disenfranchised women prepare to re-enter the business world. She coordinated with dozens of other caring volunteers to ensure success. Her community service projects number in the hundreds and have benefited countless community agencies. The list of achievements in her community is amazing. Although Dr. Olsen holds the distinctions of Ph.D., RHIT, CCS, CPC-H, CCS-P and CPC, she is humble about all she does. Dr. Olsen has a true servant leader's heart and insists, "It's not about me." Dr. Olsen is the author of four books including a family cookbook featuring recipes from her youth in Butte, Montana. Learn more about this amazing woman! Attend the District 3 Conference in Tucson, Arizona. The C&L Award will be presented at the Hall of Fame Luncheon, November 10, 2012.

Hallie Adams, DTM Lt. Governor Marketing 2012-13



It's an honor to serve as your Lt. Governor of Marketing, and inform you of the great things coming. District 3 has a "Bragging Rights" Contest based on four categories: 0 to 12 members, 13-19 members, 20-29 members and 30+ members. Clubs with the most new members in one month earns bragging rights. Monthly recognition is based on the online DCP report. Do your own bragging on www.aztoastmasters.org with photos, club information and statistics. We will pay homage to your club. District 3 Toastmasters is currently holding demonstration meetings with over a dozen clubs in the charter process. We've already chartered East Toast of the Town, Burnt Toast, The Fighting Pandas, U-Haul, and 1850 Toasters. Our new club goal this year is 43. Everyone can help identify new club leads. Look in your company, your educational institution, your social group, your faith-based group, your special interest group - everywhere you look, there's someone who needs the benefits of Toastmasters.

District 3 also has exciting opportunities for current members to help new clubs form by participating in demonstration meetings. There are weekly calls on the District 3 and Facebook webpage's for members who can attend one or more demo meetings. Can you step forward to serve as an Evaluator? General Evaluator? Toastmaster? New club organizers need your help to grow prospective clubs into successful new clubs. Contact Lt. Governor Marketing Hallie Adams at lgm@aztoastmasters.org. Coaches, Sponsors and Mentors! Struggling clubs need you to increase their membership and make their clubs strong. YOU can help, reach us at clubassist@aztoastmasters.org. Current Toastmasters help new clubs get off to a strong start by guiding them through their first few months. Remember: being a coach, sponsor or mentor is required to complete your Advanced Leader Silver.

Hallie Adams, DTM
Lt. Governor Marketing

2012 Fall Conference: Aim High! Your Potential Is Boundless!

Discover your potential in Tucson for the District 3 Fall Conference, November 9 - 11. *Aim High* and have a great time! Attend educational sessions, celebrate your educational achievements, show off your DTM medallion, cheer for the Humorous Speech and the Evaluation contest participants, and laugh until you cry at the Friday Fun Night Joke Contest. Very Special Guest Speaker is 1994-1995 Past International President Pauline Shirley, DTM!

Presidents and Vice Presidents of Education are encouraged to attend the **FREE** business meeting and cast their vote on issues affecting the district. If you completed an educational award between May 5 and October 26, 2012 you will be honored at the Hall of Fame Lunch on Saturday, November 10. Be sure to complete your educational goals in time to receive your educational award pin. Remember: your educational awards must be posted by your club online by October 26, 2012 to be recognized in the conference program and to receive your pin. New DTM recipients will be honored on Friday evening - bring your friends and family!

Educational sessions are a big part of conference. Look online to plan for these unique presentations by AZ Toastmasters. Conference volunteers are still needed. If you have a talent you want to share, a challenge you want to try, or just want to help, contact Sue Delap at conference@aztoastmasters.org. Come for the weekend and enjoy the beautiful Fall weather at Holiday Inn & Suites, 4550 S Palo Verde Road in Tucson, Arizona. You can only reserve a room by calling 520-746-1161. Special hotel rates are \$79. Use TOASTM when you make your reservation to get the special rate. Make your reservations NOW! Online registration is open at www.aztoastmasters.org. The Early Bird Conference Package is \$120 and includes all meals, education sessions, contests, and business meeting. More information and volunteer opportunities will be appearing online at www.aztoastmasters.org. Aim High! Your Potential is Boundless!



Fall Conference Agenda

FRIDAY NIGHT, November 9, 2012	
5:00 pm	Registration, Resource Room, and Credentials Desk Open
5:30 pm	Reception
7:00 pm	Banquet, DTM Ceremony & Evaluation Contest
SATURDAY, November 10, 2012	
7:00 am	Registration, Resource Room, and Credentials Desk Open
8:00 am	Opening Ceremonies, Keynote
10:00 am	Educational Breakout Sessions
12:00 pm	Hall of Fame Luncheon
3:00 pm	District Council Meeting
5:00 pm	D3 Reception
6:00 pm	Dinner Banquet
	First Timers' Award
	Humorous Speech Contest
	50/50 Hat & Raffle
SUNDAY, November 11, 2012	
8:30 am	Veterans Day Leadership Breakfast
	Hot Ticket Auction
Conference schedule subject to change.	

District 3 Toastmasters

2012 Fall Conference

Friday, Saturday, & Sunday
November 9 - 11, 2012

Holiday Inn & Suites
4550 S. Palo Verde Road
Tucson, AZ 85714
520-746-1161
800-315-2621

www.holidayinn.com

Special Hotel Rates of \$79.00
Use **TOASTM** for registration code

Must call to get this rate
No hotel internet registrations, please

Announcing Keynote Speaker

Pauline Shirley, DTM
1994-1995
International President



Join us at the Hall of Fame Luncheon where we will recognize your educational achievements!



Fall Conference Keynote Speaker

Our Fall 2012 Conference Keynote Speaker is **Pauline Shirley**, 1994-1995 International President of Toastmasters International. Pauline was the second woman to be elected to that position since the organization was founded in 1924. Today, she is President of Leaders On Fire and Partner/Principal of Entrepreneur Leadership Center. Ms. Shirley is a dynamic, charismatic presenter who teaches from rich experience and leads by example. She educates executives and employees in valued leadership skills such as how to listen better, organize their thoughts, communicate more effectively in all situations, give powerful presentations, and lead happier, healthier, more prosperous lives. She has delivered well over 1,000 presentations to a wide variety of audiences.

Pauline Shirley is cofounder and founding president of WOVI (Women of Visionary Influence) International. WOVI is an organization of and for women offering mentoring, education and leadership development. The organizational mission is to inform, enhance, enrich, and inspire the promotion of women throughout the world. Leaders On Fire has been led by Ms. Pauline Shirley since its inception. She is responsible for content and training. Under her leadership, Leaders On Fire has grown steadily and has become a leadership expert-of-choice for a number of Fortune 500 firms, as well as emerging companies and entrepreneurs. Her professional associations include Toastmasters International, National Speakers Association, National Speakers Association/North Texas, Board Member; ASTD; and Dallas ASTD, 2004 President.

**Marcia Roberts, District Governor
District 3 Arizona Toastmasters
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TOASTMASTERS INTERNATIONAL



District 3 Toastmasters
Club Credential & Proxy Certificate



District Council Meeting Fall 2012
Holiday Inn & Suites – Tucson, AZ

At the district council business meeting, each club president and vice president education in attendance is entitled to one vote. However, if either or both officers cannot attend, they may designate, in writing, any other active member of their club to act as proxy or proxies for their club. (Use form below.) No other proxies are valid at this meeting – per Article X, Paragraph (d) of the District Administrative Bylaws.

In the event one of these officers does not attend the meeting and has not designated, in writing, an active member of the club to act as his or her proxy, the officer or proxy holder in attendance is deemed to hold the proxy of the other, and may therefore cast two votes at the meeting. This assures that every club is represented by two votes.

In addition, each district officer, including area governors, in attendance is entitled to one vote. Only district executive committee members carrying both credential or proxy certificates from their club are allowed three votes. All other members are limited to a maximum of two votes each.

Credential Certificate for November 10, 2012

There is no charge to attend the District Council Meeting
Credentials Desk will close promptly at 2:30 PM to prepare for the Business Meeting
[Certificate Must be submitted to Credentials Desk to obtain ballot(s)]

1. Club name (print) _____ Club No. _____
2. Your name (print) _____
3. You Officer Position President Vice President
4. IF YOU CANNOT ATTEND IN PERSON, DESIGNATE YOUR POLICY HOLDER

I (we) hereby authorize _____, a member in good standing of
Toastmasters Club Number _____ to cast my (our) vote(s) at the District 3 Council Meeting on
Saturday, November 10, 2012 in Tucson, AZ.

Note: Reproduction of this unsigned form is acceptable; reproduction of signatures is not.