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| District 3 2017-2018 Calendar |
| May 2017 | June 2017 | July 2017 |
| * May 13 – Train the trainer Phx
* May 20 – Train the trainer Tucson
* May 31 - Club Visit Reports Due
 | * June 3 – Division Director Training
* June 10 – Area Director Training
* June 22 - Bank signing- Trio + Treasurer
* June 24 – Scottsdale TLI
* June 24 – 1st Budget Meeting
* June 30 - Beat the Clock Membership Campaign ends 6/30
 | * Jul 1 – Make Up Division Director and Area Director Training
* Jul 14 – Mesa TLI
* Jul 15 – Judges/Contest/SMAC Training Phoenix
* Jul 22 – Tucson TLI
* Jul 28 – July Jubilee
* Jul 29- DEC/ Division Council/

District Leaders training |
| August 2017 | September 2017 | October 2017 |
| * Club Contests
* Smedley Membership Campaign starts 8/1
* Aug 5 – Judges/Contest/SMAC Training Tucson
* Aug 12 – Tempe TLI (AM & PM)
* Aug 21-22 District Officer Training - Canada
* Aug 23-26 International Convention – Canada
 | * Area Contests
* Sept 23 – DEC/Division Council /District Leaders Training
* Sep 30 - Mohave Div. Contest
* Sep 30 - Smedley Membership Campaign ends 9/30
* Sep 30 - Dues Renewal Deadline
 | * Oct Division Contests:
* Oct 7 - Agave/Navajo
* Oct 14 – Catalina/Picacho
* Oct 21 - Verde/Zuni
* Oct 28 – Saguaro/Tonto
* Follow-Up on Lagging Dues Renewals
 |
| November 2017 | December 2017 | January 2018 |
| * Nov 3 - 5 Fall Conference
* Nov 4 - District Council Mtg.
* Nov 11 - Train the Trainer Phoenix
* Nov 18 - Train the Trainer Tucson
* Nov 30 - Area Visit Reports Due
 | * Dec 2 - Judges/Contest/SMaC Training Tucson
* Dec 9 – Judges/Contest/SMaC Training
* Phx
 | * Jan 3-5 Mid-Year Training (Trio)
* Jan 13 – TLI Chandler (AM & PM)
* Jan 19 – TLI Scottsdale
* Jan 20 – DEC/Division Council/

District Leaders Training* Jan 27 – TLI Tucson
 |
| February 2018 | March 2018 | April 2018 |
| * Feb 1 - Talk Up Toastmasters Membership Campaign starts 2/1
* Club Contests
* Feb 3 - TLI NW Phoenix (AM & PM)
* Feb 17 - Nominating Cmttee Interviews
* Feb 24 - Corp Appreciation Event
 | * Area Contests
* Mar 24 DEC/Division Council/District Leaders Training/
* Nominating Committee Report
* Mar 31 - Division Contest
* Mar 31 - Dues Renewal Deadline
* Mar 31 – Talk Up Toastmasters Membership Campaign ends 3/31
 | * Apr 1 – Follow-Up on Lagging Dues Renewals
* Apr 7, 14, 21, and 28 - Division Contests
 |
| May 2018 | June 2018 | July 2018 |
| * Beat the Clock Membership

Campaign Starts 5/1* May 5 -Facilitator Training/Tuc
* May 18, 19. 20 - Spring Conference
* May 19- District Council Mtg.
* May 26 - Facilitator Training/ Phx
* May 31 - Area Visit Reports Due
 | * Jun 2 2018-2019 Division Director’s Training
* Jun 9, 2018 – 2019 Area & Division Director’s Training
* Jun 23 - TLI TBD
* Jun 30 - Beat the Clock Membership Campaign Ends
 | * Jul 28- Division Council /DEC /District Leaders Training &

July Jubilee* TLI TBD
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| District 3 PRM 2017-2018 Calendar D3 PRM Team Meeting 3rd Tuesday each month 6:30pm-8:00pm PDT \*\* No PRM Meeting held TI PRM Training 1st Tuesday each month 8:30pm-9:30pm PDT |
| May 2017 | June 2017 | July 2017 |
| All month Forming PRM Team including: Online Fall & Spring Conference Registration Teams; Web site team, Social Media Team, Roadrunner Team, Multimedia Team, Photography Team, Layout and Design Team, Advertisement Team, MailChimp & Press Release Team.Gathering Branding material from TI & for D3 | * All month Forming PRM Team
* June 3 – Headshots session for Division Directors
* June 10 – Headshots session for
* Area Director
* June 22 – Bank signing - Trio + Treasurer – PRM Transition
* Membership Campaign ends 6/30
 | * Continue Forming PRM Team
* Jul 3 TI PRM Training 7:00p-8:00p
* July 15 – PRM Budget Meeting

 with Trio* July 18 – 1st PRM Team Meeting

6:30p-8:00p* Jul 25 – "TI 2017 PRM Webinar" 6:00p-7:00p PDT
* Jul 29 – Summer Roadrunner (Digital) Introducing new team & branding

▪ Jul 29 – Make Up headshots session Division & Area Directors 12p-1pBusiness 1-year subscription |
| August 2017 | September 2017 | October 2017 |
| * Online Fall Conference Registration (Currently in the works)
* Smedley Membership Campaign starts 8/1
* Aug 5 – Final headshots on D3 website
* Aug 10 – All Business cards mailed

 to Area & Division Directors* Aug 15 – PRM Team Meeting

6:30p-8:00p▪ Aug 20 – AZ CPCU Society (Register)* Aug 20 – 2017-2018 Annual Book

 of Lists - Half page ad (Register)* Aug 31 – Small Business Expo

Phoenix Convention Center w/Ad in program booklet.   | * All month Don Griffith Preps Trio for 30sec. spot on AZT 7
* Sept 1 – Begins Online Fall Conference Registration
* Sept 1 – Registration 2018

Festival of Books held 3/10 & 3/11 Sept 11 AZ TV (due) Ad Leaderboard * Sept 15 – Article deadline Roadrunner
* Sept 19 – PRM Team Meeting 6:30p-8:00p Sep 30 – Smedley Membership Campaign ends 9/30 Sep 30 – Dues Renewal Deadline
* Goal is to be a Distinguished District!
 | * Oct 1 – Fall Roadrunner (Print & Digital)
* Oct 2-Nov 1 -Ad on Leaderboard aztv.com
* Oct 7 & 8 – Ultimate Women’s Expo

Phoenix Convention Center 9:00a-5:00pReaching over 20k during the weekend* Oct 16 :30 spot AZ TV (due) Don Griffith
* Oct 17 – PRM Team Meeting 6:30p-8:00p
* Oct 19 AZ TV Trio Live airs Pat McMahon
* Oct 23 - Nov 2 AZ TV 7 :30 sec spot (airs)
* Follow-Up on Lagging Dues Renewals

ALL Month:Continue to line up press releases for Fall Conference |
| November 2017 | December 2017 | January 2018 |
| * Nov 1 -Ad on Leaderboard aztv.com (ends)
* Nov 14 – AZ CPCU Society (Expo)

(7:30a-4:30p)* Nov 15 – Articles deadline Roadrunner
* Nov 21 – PRM Team Meeting

6:30p-8:00pNov 27 – (Trio /Nancy Starr-Cassidy) Monday at 10:00 and 12:00, Business RadioX ® Host Karen Nowicki interviews business owners and entrepreneurs from metro Phoenix’s leading companies (one time) | * Dec 1 – Winter Roadrunner (Digital)
* Dec 7 – PBJ Best Places to Work Expo

10:00a-2:00p* Dec 18 – PRM Team Meeting

6:30p-8:00p* Dec 29 – 2017-2018 Annual Book

of Lists - Half page ad in PBJWorking with Spring Conference Committee via promotions | Jan 15 – PRM Team Meeting6:30p-8:00pIn the next six months, there will be more opportunities to appear on TV, Radio, and in Print Media.Continue to assist Club VPPRs and VPMsin their promotional activities via Arizona Mondo List.Working with Spring Conference Committee via promotions |
| February 2018 | March 2018 | April 2018 |
| * Pathways Promotions outside District 3
* Feb 1 –Talk Up Toastmasters Membership Campaign starts 2/1
* Feb 15 – Articles deadline Roadrunner
* Feb 20 – PRM Team Meeting

6:30p-8:00p* Feb 24 Corp Appreciation Event

Working with Spring Conference Committee via promotions | * Mar 1 – Spring Roadrunner (Print & Digital)
* Mar 10 & Mar 11 – Festival of Books Tucson 9:30a-5:30p
* Mar 20 – PRM Team Meeting

6:30p-8:00p  Mar 31 – Dues Renewal DeadlineMar 31 – Talk Up Toastmasters Membership Campaign ends 3/31 | Apr 1 – Follow-Up on Lagging Dues RenewalsApr 17 – PRM Team Reflection Meeting6:30p-8:00pWorking with Spring Conference Committee via promotions |
| May 2018 | June 2018 | July 2018 |
| * May Advertisement aztv.com (Trio on tv)
* Beat the Clock Membership

Campaign Starts 5/1\*\*No PRM Team Meeting in May due to Spring Conference May 18-20, 2018Goal is to be a Distinguished District! | * Jun 1 – Roadrunner (Digital)
* Jun 23 – PRM Transition Meeting

w/ 2018-2019 new team* Jun 30 - Beat the Clock Membership Campaign Ends
* Reached Goal as a Distinguished District
 | * Jul 28 – Division Council /DEC /District Leaders Training &

July Jubilee* TLI TBD
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