



District 3 Roadrunner



Volume 1, Issue 1

Fall 2013

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District Highlights

Welcome to a new year!

District Governor's welcome and vision for the New Year!

Conference Season is here

Getting involved this season proves to be of great benefit! You'll meet and enjoy great speakers while broadening your Toastmasters experience!

Club Member Recognition

Toastmasters in District 3 exemplify excellence and deserve some shine. These leaders inspire and motivate others to raise the bar. Meet these firebrands!

Are you ready for Fall Conference?

More fun, awards, educational sessions and great speakers!

Editorial Staff

Editor in Chief
Prince Leftridge, II; DTM

Assistant Editor
Sabrina Hiltunen; DTM

District PR Officer
Dominick Clark; DTM

Why Do You Stay?

Tim Smith; DTM
District 3 Governor 2013-2014

Many people at the 2013 International Convention in August spoke about having trouble retaining members. I thought about this for a long time. I even thought deeply about multitudes of conversations I have had with many District 3 Toastmasters on this sometimes challenging subject.



I also thought about the multitudes of reasons that retention may be affected, especially with corporate clubs whose landscape changes when the company's corporate landscape changes through things like "rightsizing" or attrition.

After my lengthy deliberation, I realized that I stay in my club when I am:

A) Asked what my goals are

I felt respected when I was asked what my goals were. Think how you felt the last time someone cared enough to ask you what your goals were and then offered to help you achieve them.

B) Assigned a mentor

I felt embraced when a mentor was assigned to me. Having a mentor gave me a guide I could learn from, share with and bond with.

C) Recognized for my efforts

I remember how proud I was when my efforts towards achieving my goals were recognized by my mentor. I felt so good I was ready to move mountains for my club.

D) Celebrated for my success

I was surprised and honored when my club celebrated my success. I don't remember what was said but I remember how good they made me feel.

E) Shown what's in it for me

I was hooked when I realized that Toastmasters could make me more confident, accomplished and prepared to tackle any challenges that came my way.

Now you know why I stay in Toastmasters. Why do you stay? Send your reasons to me at dq@aztoastmasters.org. I will post the responses on our District website.



Lt. Governor Education & Training

Hallie Adams; DTM



"Walk the Red Carpet to Success" in Prescott at our Fall Conference on November 15, 16 and 17. Come and cheer for the Evaluation contestants on Friday night and the Humorous Speech participants on Saturday night. On Friday evening, a special reception will be held for First Timers and after the banquet, we will roll out the Red Carpet for a beautiful DTM ceremony.

Four educational sessions are being offered on Saturday morning to stimulate your mind and other creative activities to peak your interests. The Red Carpet will be rolled out again during the Hall of Fame luncheon for all the recipients of educational awards. There is so much going on all day Saturday with contest briefings, raffles, silent auctions, 50/50 hat, business meeting, receptions, banquet and Humorous Speech contest. WOW!

Instead of bringing your club banner this year, take a picture of it and send it to us. This will eliminate the disappearance of banners, stands, and cases that walk off. The conference committee has a great idea but they need your banner picture. No people, just the banner in the picture. O.K., maybe some ribbons on it. Please send all banner pictures to photog@aztoastmasters.org

You don't want to miss this one as rumors are flying that we might even have a movie star or two join us to "Walk the Red Carpet to Success".

Every 1 Attract 5

Start your Clubs' Toastmaster year off on the right foot – with the Smedley Membership Campaign,

August 1– September 30, 2013.

Lt. Governor of Marketing

Nancy Goins; DTM

The Marketing Team looks forward to a fantastic 2013-2014 Toastmaster year.



Membership Chair Lisa Corwin wants everyone to take advantage of the Smedley Membership Campaign by adding 5 club members from August 1 – September 30th. She has TI Gift Certificates to give away – will your club be a winner? Bragging Rights continue this year as well. We want YOUR club to be in the Winners Circle on the D3 website. Contact membership@aztoastmasters.org for more information.

Dues are due! Make **Renewals Chair** Guy Kuawu's job easy, renew EARLY! Collect dues from new members for September through March. Questions? Email dues@aztoastmasters.org

Club Extension Chair Bob Myers has quite a few new club demonstration meetings scheduled. Lend us your Toastmaster experience and help in a one-hour meeting to reach out to these "prospective" Toastmasters. Contact newclubs@aztoastmasters.org for a demonstration meeting near you.

Club Assist Chair Mike Mur is working to help clubs retain and build their membership. Are you the Toastmaster spark that can help these clubs be Distinguished? Club Coaching is a rewarding experience! Put your leadership skills and love of Toastmasters to work. Club Coaches needed now - Contact Mike at clubassist@aztoastmasters.org and say "I'm ready to Coach". Successful coaches receive a free conference package.

AI Gramando, Club Eagles Chair (club.eagles@aztoastmasters.org), is looking for DTMs to help clubs with 13-15 members attain Distinguished Status. Is a Club Eagle medallion in *your* future?

2013 Fall Conference

Deanna Dannison; DTM

Conference Chair



Join your fellow Toastmasters as new performers and lifetime achievers "Walk the Red Carpet to Success" at the 2013 Fall Conference. The conference team is working diligently to produce this extravaganza for you. Please take advantage of the many opportunities for you to enhance your Toastmasters experience.

Our blockbusters include a welcome reception for all and a special First Timers reception hosted by Past District Governors. The evening will continue with the award-winning DTM Ceremony, Evaluation Contest and Friday Fun Night. Saturday begins with our keynote speaker, James Tucker, followed by our exciting educational breakout sessions, our Hall of Fame luncheon and District business meeting.

Our cinematic spectacular continues with a Mingle Reception and concludes with our Humorous Speech Contest, which is sure to keep everyone laughing. Sunday holds our Leadership Breakfast and Last Chance Auction.

While enjoying all the events, be sure to stop in the raffle room to see the awesome donations and silent auction items. Network with fellow Toastmasters and pick up that lucky 50/50 raffle ticket. Above all, have fun and get ideas to turn your club into a hit production or even a President's Distinguished sequel!!

The Prescott Resort & Conference Center is the place to be on November 15 thru 17. As a member of District 3, be prepared to reach that cinematic climax with a wide variety of fun, a choice of educational opportunities, and participation in the District business meeting. You can be on the A-List with club pride, pick that special basket in the raffle room, or win big with our 50/50 hat raffle. If you are a new Toastmaster or an oldie but goodie, the 2013 Fall Conference is guaranteed to have something to applaud with gusto!!



Fall 2013 Conference Keynote Speaker James Tucker

Professionally, Jim is a Senior Engineer for San Diego Gas & Electric. He is also a Registered Professional Engineer in the State of California.

Jim has served his District in various roles including

- Officer Training
- Keynote Speaking
- Contest Management
- Conducting Seminars
- Coaching Contestants

Jim has been able to share what he has learned with others. He was a finalist in the World Championship of Public Speaking in 2002, 2003, and 2004. He is a contributing author in the Heart Book Series by Sheryl Roush - published in both Heart of a Mother and Heart of the Holidays. He is also a published cartoonist and has performed stand-up comedy.

He is currently a member of three clubs and mentors a fourth.



2013 Fall Conference

Friday, Saturday, & Sunday
November 15-17, 2013

Prescott Resort

1500 E State Rte 69
Prescott, AZ 86301
1-800-967-4637

(ask for AZ Toastmasters room block)

Special Hotel Rates of:

Room: \$91.00/night*
Suite: \$109.00/night*

*room rates good through 11/5/13 only



Fall Conference Agenda

TENTATIVE SCHEDULE:

FRIDAY, November 15, 2013

4:00 pm Registration & Credentials Desk Open
6:00 pm Reception
7:00 pm Banquet, DTM Ceremony & Evaluation Contest

SATURDAY, November 16, 2013

7:30 am Registration & Credentials Desk Open
8:30 am Opening Ceremonies, Keynote
9:45 am Educational Breakout Sessions
11:45 pm Hall of Fame Luncheon
2:00 pm Educational Breakout Session
3:00 pm District Council Meeting
5:00 pm D3 Reception
6:00 pm First Timers' Award
Humorous Speech Contest
50/50 Hat & Raffle

SUNDAY, November 17, 2013

8:30 am Leadership Breakfast
Hot Ticket Auction

Conference schedule subject to change

Early Bird Registration

All full conference registrations paid by
October 28th

\$125



First Name: _____	Last Name: _____
Club # _____	Club Name: _____
Designations:	<input type="radio"/> CC <input type="radio"/> ACB <input type="radio"/> ACS <input type="radio"/> ACG <input type="radio"/> CL <input type="radio"/> ALB <input type="radio"/> ALS <input type="radio"/> DTM <input type="radio"/> PDG <input type="radio"/> PID
Is this your first time attending a Toastmasters District Conference? <input type="radio"/> Yes <input type="radio"/> No	
Are you a Club President? <input type="radio"/> Yes <input type="radio"/> No or a Club Vice President Education? <input type="radio"/> Yes <input type="radio"/> No	
Will you be bringing your club banner? <input type="radio"/> Yes <input type="radio"/> No	
Phone: _____	Email: _____

Registration Packages

Early Bird –Full Registration (includes all meals) SAVE \$59 off itemized Prices – Until October 28, 2013	\$125
Regular Price - Full Registration (includes all meals) – Until November 8, 2013	\$135
Combo: Friday dinner, Saturday HOF lunch & C&L Award Presentation and education sessions (not Saturday dinner)	\$90
Saturday only with meals (Education sessions, 2 meals, Humorous Speech Contest)	\$95
Conference without meals (includes education sessions & gallery seating for all events)	\$55

A la carte (meal/event tickets)

Friday Dinner & DTM Ceremony, Evaluation Contest	\$38
Saturday HOF Luncheon & C&L Award Presentation	\$25
Saturday Dinner & Humorous Speech Contest	\$43
Sunday Leadership Brunch	\$23
Gallery Seating	
Friday Night DTM Ceremony & Evaluation Contest	\$15
Saturday HOF Luncheon & C&L Award Presentation	\$15
Saturday Night Humorous Speech Contest	\$15

Meals Selections – Please select one per mealSee www.aztoastmasters.org/events/events.html for details**Special needs:**

Friday Dinner: Garlic & Rosemary Prime Rib
 Horseradish Crusted Salmon
 Eggplant Parmesan

Saturday Lunch: Cactus Chicken Mushroom Ravioli

Saturday Dinner: Portobello Mushroom Stack
 Pan Seared Chicken Grilled Top Sirloin

Sunday Breakfast: Buffet

Volunteering at the Conference

YES! I would like to assist at the Fall 2013 Conference

Please contact me about the following positions:

Promotions SAA Angel Raffle Registration

Registration Notes

- Early Bird registration must be postmarked by Monday October 28, 2013, and paid in full. Online registration closes on November 8, 2013.
- Mail-in/Pay-later Registrations must be paid in full no later than Friday, November 1, 2013 to guarantee meals. *
- Cancellations must be received in writing at least 14 working days prior to conference date to be eligible for a refund.
- All Toastmaster Members must pay registration to attend educational sessions. Education sessions are not included in meal pricing.
- Gallery seating is for that event only.
- Only cash or checks will be accepted for on site registration.
- Returned checks are subject to a \$35 NSF fee.

Payment Options

- Register and pay online with a credit card at www.aztoastmasters.org
- Send the completed form by mail or fax, and mail in payment by November 1, 2013.*

*Your registration is reserved when payment is received

Payment by Mail (Register online – see above)

Payment enclosed \$ _____

Please make checks payable to: District 3 Toastmasters

Please mail your registration and payment to:

District 3 Toastmasters
 Fall Conference Registration
 P.O. Box 61114
 Phoenix, AZ 85082

EVENT PHOTOGRAPHY DISCLAIMER: "Please be advised that photographs will be taken at the event for use on the www.aztoastmasters.org website, District 3 social media portals, in District 3 press releases, marketing materials, and all other Toastmasters International and District 3 publications. By attending this event, you consent to Toastmasters International and District 3 photographing and using your image and likeness."



Marlon Avila is one of the top 9 speakers in the world! Tim Smith; DTM, District 3 Governor 2013-2014

We were sure Marlon won the semi-final speech contest at the International Convention in August. Were the judges as sure as we were? The wait was excruciating for the ballots to be counted while the contestants were interviewed. When will they be done? What was taking so long? How much longer will they keep us on pins-and-needles? At long last, the winners were announced. In third place ... , in second place ... and the winner is MARLON AVILA!

We had to wait from the semi-final on Thursday until the World Championship of Public Speaking on Saturday. We could hardly wait. We watched each of the nine semi-final winners deliver an outstanding speech. Marlon was flawless. Although Marlon didn't win this championship, he will always be a winner in our eyes! If you want to send him congratulations, email Marlon by emailing him at mlaiy3@gmail.com.

Taking the Bull by the Horns

Enid Moore-Cranshaw; ACB, ALB, C2 Area Governor

One of the most common struggles that Toastmasters clubs face is maintaining the charter strength 20 member minimum. We all strive for this goal, as it is a requirement for distinguished club status. Tucson Toastmasters faced this challenge head on with the leadership and creativity of its President, Herbert Braisz. Herbert's journey as the President of Tucson Toastmasters is a motivating tale of what can happen when a small group is determined to make and keep a club strong.

At the end of June 2013, membership at Tucson Toastmasters fell down to 12 members. Yet Herbert, his leadership team, and the members were determined to bring the club back up to charter strength and devised a strategy to reach this goal. Herbert created a seven minute presentation to discuss the benefits and gain the buy-in of Texas Instruments Management. The goal was to have management encourage employees to join Toastmasters to improve their professional communication skills. Herbert's presentation was well received and very successful, as membership has increased to 17 members in the past three months. Tucson Toastmasters realized they were not alone with this challenge and they reached out to the district to support them. With the guidance of their past and present Area Governors, Randy Casarez and Enid Moore-Cranshaw, and Division Governor, Lou Mirabeau, Tucson Toastmasters is on the path to meeting their Distinguished Club goals and becoming a President's Distinguished Club in the 2013-2014 year!

C&L Winner? YOU CHOOSE!

Roy Schott; DTM, C&L Chair

Who should be the recipient of the Communications and Leadership Award for Fall 2013? The award is presented at both Spring and Fall Conference to a non-toastmaster, who has demonstrated leadership in the serving of their community. It is highly likely that you already have someone in mind. Someone that has truly made a difference for others. Help them; their cause; our community; and Toastmasters. Nominate them!

Please include the following key details:

- Who are they? (qualifications)
- What are they doing?
- Where do they do this? (specifically which communities are served)
- When is it done? (seasonal? 24/7?)
- Why are they doing it? (motivations)
- How are they doing it? (resources used)
- The results. How has this or will this make a difference? Share success stories if there are some...



Please be sure that your recipient will be able to attend the Saturday luncheon to receive their award and tell their story. Finally, if your applicant is accepted into the final round, you will be asked to attend the C&L meeting and present about your candidate. Please submit your nominations to Roy Schott, C&L Chair, at royschott@aol.com. Questions? call 602-499-9590.



Don Edwards: Inspiring Toastmasters

Jim Eng; DTM and Angelika Reiss; ACS, ALB

Toastmasters learn through the educational curriculum, involvement beyond club activities and from each other. Don Edwards, an 83-year young DTM; Leaders' First club president; former area governor and entrepreneur impacts those he encounters. Jim Eng and Angelika Reiss share what they have learned from this extraordinary Toastmaster.

Jim: Don Edwards from Executive Toastmasters in Tucson, AZ is my inspirational "go-to" guy. His positive attitude and motivational words are inspiring and contagious. He is full of energy and enthusiasm. I truly admire and respect Don as my mentor. We met in 2010 while he was an Area Governor and I was a Division Governor. Since then, we have been very good friends. I thank Toastmasters for bringing us together. When I am 80, I want to be just like Don.

Angelika: Don and I became area governor "buddies" and friends. This man is a wealth of knowledge and a true joy to be around. As a career management expert I especially appreciate the following three competencies of his: (1) Don sees opportunities where others only see barriers. He for example turned a simple business card into his most effective recruiting tool as he meets new people going about his daily business. (2) Don possesses great self-awareness. This allowed us to form a strong collaboration, building on our strengths and managing our weaknesses. (3) Don loves to give back to the community. He teaches college students and mentors solopreneurs.

Having completed his DTM in 2013, Don is undoubtedly contemplating his next adventure!

Youth Leadership

**Patti Boyce; DTM
Youth Leadership Chair**



Every young person has the potential to become a good communicator and leader, but this potential needs to be developed. The Youth Leadership program's unique workshop-style design enables participants to develop this potential through practical experience.

Participants learn to:

- Overcome nervousness when speaking before an audience.
- Organize and present ideas logically and convincingly.
- Listen carefully to others' ideas.
- Offer advice to help others improve their speaking and leadership skills.
- Participate in - and even lead - group discussion or meetings.

District 3 is in need of Toastmasters to lead Youth Leadership programs. We have the opportunity to provide Youth Leadership in every one of the high schools in the Peoria Union School District and possibly in the Deer Valley School district effective immediately. We also have a request from a 5th grade teacher in Anasazi Elementary School in Scottsdale to have her program continued as the Toastmaster leading it has retired. In addition, we have received several individual requests for Youth Leadership programs.

Youth Leadership is also a natural progression into creating a Gavel Clubs, especially in schools. Gavel Clubs, which are for individuals not able to be members of regular clubs due to eligibility requirements (in this case, youth) are perfect for keeping the Toastmasters educational program going strong in kids until they are able to join a Toastmasters Club. This year, the Youth Leadership chairs are aiming to build Gavel Clubs an output of our Youth Leadership programs.

Whether it's an individual program, program in schools, or overseeing a gavel club, we need your help! Let us know if you would like to lead a Youth leadership program and we can help you get started. Don't forget that Youth Leadership satisfies a requirement for the Advanced Communicator Gold (ACG) or for the High Performance Leadership (HPL) project. Please contact Patti Boyce and Floyd Parks at YL@aztoastmasters.org.

Community Spotlight: Socorro Galusha-Luna

Prince Leftridge, II; DTM

2013-2014 Roadrunner Editor



Over the time I have spent in Toastmasters, there was always one person whose community service goes beyond what is expected. Socorro Galusha-Luna is one of those people who exemplifies community service and leadership. As she states, "I help people find jobs" and Socorro is connected with several organizations that not only help people get jobs but also help with educational options that can lead to degrees or certifications. One of the services that she is connected with is called Career Connectors who provides several seminars on things like resume writing and interviewing to having many job fairs where major employers such as University of Phoenix are in attendance.

Initially, she was hired and sent to Eloy, the community of greatest need in Pinal County where she started the Eloy Job Club. Being in Toastmasters helped her introduce the 60 second elevator pitch and interviewing answers. Table Topics helped with impromptu speaking and she even followed the Toastmasters format for agendas.

Socorro exemplifies what it means to be a Toastmaster and how our trainings and skills can help our communities. "I help high school students go to college by mentoring in the Be a Leader Foundation and College Bound Mesa. I can help with public speaking and have invited other Toastmasters to mentor students. The grant ended for the Eloy Job Club and I have the opportunity to open the Coolidge Job Club. I will be recommending that people go to Coolidge's Cool Town Toastmasters to learn speaking and leadership techniques. In addition there is networking by meeting the people in the meeting. I like being the Vice President of Public Relations because I publicize and promote our club. It is an advantage that the editor of the newspaper is a Toastmaster. I have attended sessions at Leadership Training and met others doing the same work in

Are you Leaving Money on the Table?

Tim Smith; DTM

District 3 Governor 2013-2014

For New Clubs:

Any Club that chartered before October 1st will receive a free banner and banner stand from the district. This is a \$200 value. Why wait? Charter today!



For you:

Any member who originated, nurtured and chartered a club will receive a free full conference package. This is a \$125 value during early registration, a \$135 value when early registration ends.

For Existing Clubs:

Three Ways to Win with Smedley!

- Any club adding 5 or more new, dual or reinstated members during August and September will receive a ribbon for your banner, 10% off at the Toastmasters.org on-line store and a \$25 gift certificate for the online TI store. The best part of having five new members in the months of August and September is that it sets the stage for your club to continue bringing the Toastmasters program to friends, co-workers, family and guests that visit your club.
- District 3 is offering additional perks for clubs that recruit new members during this time period:
 - Add 5 members – receive a \$25 Gift Certificate to the TI store
 - Add 7 members – receive a \$35 Gift Certificate to the TI store
 - Add 10 or more – receive a \$50 Gift Certificate to the TI store

The club that adds the most new, dual or reinstated members during the Smedley campaign will be awarded their choice of new banner, banner stand, folding lectern or \$100 gift certificate to the TI store

District 3 Toastmasters
Club Credential & Proxy Certificate



District Council Meeting Fall 2013
Prescott Resort – Prescott, Arizona

At the district council business meeting, each club president and vice president education in attendance is entitled to one vote. However, if either or both officers cannot attend, they may designate, in writing, any other active member of their club to act as proxy or proxies for their club. (Use form below.) No other proxies are valid at this meeting – per Article X, Paragraph (d) of the District Administrative Bylaws.

In the event one of these officers does not attend the meeting and has not designated, in writing, an active member of the club to act as his or her proxy, the officer or proxy holder in attendance is deemed to hold the proxy of the other, and may therefore cast two votes at the meeting. This assures that every club is represented by two votes.

In addition, each district officer, including area governors, in attendance is entitled to one vote. Only district executive committee members carrying either credential or proxy certificates from their club are allowed three votes. All other members are limited to a maximum of two votes each.

Credentials Certificate for November 16, 2013

There is no charge to attend the District Council Meeting

Credentials Desk will close promptly at 2:30 PM to prepare for the Business Meeting
[Certificate Must be submitted to Credentials Desk to obtain ballot(s)]

1. Club name (print) _____ Club No. _____

2. Your name (print) _____

3. Your Officer Position President Vice President

4. IF YOU CANNOT ATTEND IN PERSON, DESIGNATE YOUR POLICY HOLDER

I (we) hereby authorize _____, a member in good standing of Toastmasters

Club Number _____ to cast my (our) vote(s) at the District 3 Council Meeting on Saturday, November 16, 2013 in Prescott Arizona.

Signature: _____ Date: _____, 2013

Note: Reproduction of this unsigned form is acceptable; reproduction of signatures is not.

**Tim Smith, District Governor
District 3 Toastmasters
PO Box 61114
Phoenix, AZ 85082-1114**

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