



District 3 Spring Conference

May 18 - 20, 2018



Communication and Leadership Winner Jody McPhearson

Jody McPhearson is a highly sought after Professional Development and Leadership Speaker. As Founder and CEO of Jody Speaks and nonprofit organization Three C's Youth Project, Jody is one of the most provocative thought-leaders and leadership trainers today. "If you have diverse faces, but not diverse voices, you do not have an inclusive organization," he says.

Jody is a Keynote Speaker, and Corporate Trainer helping organizations to correct culture. He specializes in connecting companies with emerging generations, especially on how to attract, recruit, onboard, retain, and develop young adults. Jody has created and implemented programs that successfully reduce school dropout and unemployment among vulnerable young people and has been one of the leading voices in advocating for better access to education and employment programs.

As a former youth pastor and young adult minister, Jody's heart is to speak transparently to the next generation of leaders, empowering them to be the very best version of themselves possible, at work, school, and play.

Born in Chicago Illinois, Jody is the oldest of four children and the only male. He graduated from Hirsch Metropolitan High School, and soon after, he enlisted in the United States Army and served during Desert Storm. After serving his country, Jody returned to school at Southern Illinois University, where he began working with youth at Student Recreation Center. This work is what set him on a crash course with his purpose.

Teaching young people how to grow and do great works! Through speeches, workshops, mentoring, advocating, and leadership camps, he teaches youths how to Belong, Believe, and Begin.

Jody clients benefit from relevant, clear, and proven solutions to manage, engage and market to the emerging generations. He designs & delivers customized keynotes and programs for corporations, nonprofits, and campuses to develop the next generation of leaders.

Jody lives in Phoenix with his wife Kristine and two sons. In his free time, he can be found volunteering for incredible organizations such as Feed My Starving Children, the YMCA, and Big Brothers, and Big Sisters.

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