

Club Sponsors, Club Mentors, and Club Coaches

Club Sponsors

As a sponsor you will pass the baton of support and development for the new club to the club mentors after your responsibilities are complete. It's advantageous to keep the mentors informed about your activities with the new club, even if they aren't directly involved. This way, when it's time for the mentors to take over, they will be familiar with the club's progress and will be better able to foster the club.

Your duties as a new club sponsor are to:

- ▶ Support organization of the new club beginning as early as Organizational Meeting
- ▶ Set up regular club meetings
 - ▶ Organize new members to give their Ice Breakers and serve as functionaries
 - ▶ Bring experienced Toastmasters to serve as Toastmaster, General Evaluator, Evaluators
 - ▶ Provide sample agendas and other introductory materials
 - ▶ Gradually have new members fill the entire slate of club meeting functions
- ▶ Plan the charter presentation
- ▶ Transition support to Club Mentors

Club Mentors

Club Mentors are experienced members who usually join the newly chartered club and then provide support and guidance through the new club's first six months to one year. Mentors are the advisors and tutors for new clubs and have a great affect on the degree to which a new club succeeds. But rookie clubs aren't the only beneficiaries of the mentoring relationship.

Your duties as a new club mentor are to:

- ▶ Ensure the club is strong and fully functional
- ▶ Make sure officers understand their duties and have the tools they need to perform them
- ▶ Foster a culture of membership-building within the club
- ▶ Explain Toastmasters International's educational program
- ▶ Explain the Distinguished Club Program (DCP)

Club Coaches

Club Coaches work with struggling clubs, whose membership is 12-and-under. Club Coaches are Toastmasters who are not members of the struggling club and are not currently familiar with the club or its members. This outsider perspective allows the coaches to view the club objectively. Although coaches can't be members of the club at the time of appointment, they may join the club after being assigned.

The responsibilities of a Club Coach are:

- ▶ Build a rapport with the club leadership and members
- ▶ Observe and analyze the club environment, then assist the club in generating solutions
- ▶ Help the club develop a plan with goals for improvement
- ▶ Make it possible for the club's officers and members to implement the plan
- ▶ Instill enthusiasm, fidelity and a sense of responsibility for the club's future