

In the following white cells, include a brief narrative (description/explanation) of the monthly income, revenues and expenses associated with each category of the Treasurer's Report. Explain if the monthly activities aligned or did not align with the district budget and the District Success Plan. A separate sheet may be used. For each of the four Quarter Reports, **all sections of this narrative page must be completed in order for the report to be accepted by World Headquarters.** The questions in the boxes are to help you formulate narratives. Delete the questions, and replace them with your narratives.

Membership Revenue

The District is in line with its membership goals so far. In fact, we have exceeded that goal for the first half of the year by \$104.00.

Conference Net Income/(Loss)

Are the conference expenses in line with what was budgeted? Half way through the year, the expenses are over budget by \$50.78 and the revenues are under budget by \$216.00. Although, it looks like we may have lost money for the first half of the year, some promotional materials bought for the Fall Conference will be used for the Spring Conference. This will ensure that we break-even for our conferences for the fiscal year. We did not have any unexpected expenses or revenues.

Fundraising Net Income/(Loss)

District 3 had no fund raising activities during this budget period.

TLI Net Income/(Loss)

At the end of December, we are under budget for our revenues for \$256.06 and over our expenses for \$1,567.56. TLI events for the Winter spread through January. Although, we have a net negative income of \$1,823.62 we anticipate a reduction of that loss with the efforts under way to bring in more participants in January.

District Store Net Income/(Loss)

District 3 no longer has a District Store.

Other Revenue

No other revenues.

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Marketing

Our main focus is on building membership and establishing new clubs. We are under budget for \$3,500.00 because we have been able to print our promotional materials at a reduced cost compared to what we budgeted; furthermore, some of the materials required are online and are being downloaded.

Communications and Public Relations

The main focus for district 3 this month was the quarterly newsletter. No events were held this month, and no unexpected expenses. Communications and public relations were under budget for \$2,604.00 because newsletter printing cost less than budgeted, and planned events did not happen during this budget period. We'll have them later in the year.

Education and Training

Education and Training and training for this period focused on facilitator training, in preparation for TLI club officer training. There were no unexpected expenses during this period.

Speech contests

What is the main focus for your district this month? Fall speech contests ended in November, with the District contests for humorous speeches and evaluations. Unexpected expenses for this period were trophies, which were significantly more expensive than projected, due to the change in trophies sold through WHQ. Spring trophies for Areas, Divisions, and District were purchased in December; trophies previously available for \$8 are no longer available.

Administration

Administrative focus during this period was largely limited to bank charges and credit card fees. We are over budget mainly because most of our recurrent expenses were paid annually at the beginning of the year. We expect to be within budget by the end of the year.

Travel

Travel costs during this period were limited to district officer mileage, related to Area Governor club visits.

Other Expenses

There were no other unanticipated expenses during this budget period.