

•District 3 2017-2018 Calendar		
•May 2017	•June 2017	•July 2017
<ul style="list-style-type: none"> •May 13 – Train the trainer Phx •May 20 – Train the trainer Tucson •May 31 - Club Visit Reports Due 	<ul style="list-style-type: none"> •June 3 – Division Director Training •June 10 – Area Director Training •June 22 - Bank signing- Trio + Treasurer •June 24 – Scottsdale TLI •June 24 – 1st Budget Meeting •June 30 - Beat the Clock Membership Campaign ends 6/30 	<ul style="list-style-type: none"> •Jul 1 – Make Up Division Director and Area Director Training •Jul 14 – Mesa TLI •Jul 15 – Judges/Contest/SMAC Training Phoenix •Jul 22 – Tucson TLI •Jul 28 – July Jubilee •Jul 29- DEC/ Division Council/ District Leaders training
•August 2017	•September 2017	•October 2017
<ul style="list-style-type: none"> •Club Contests •Smedley Membership Campaign starts 8/1 •Aug 5 – Judges/Contest/SMAC Training Tucson •Aug 12 – Tempe TLI (AM & PM) •Aug 21-22 District Officer Training - Canada •Aug 23-26 International Convention Canada 	<ul style="list-style-type: none"> •Area Contests •Sept 23 – DEC/Division Council /District Leaders Training •Sep 30 - Mohave Div. Contest •Sep 30 - Smedley Membership Campaign ends 9/30 •Sep 30 - Dues Renewal Deadline 	<ul style="list-style-type: none"> Oct Division Contests: •Oct 7 - Agave/Navajo •Oct 14 – Catalina/Picacho •Oct 21 - Verde/Zuni •Oct 28 – Saguario/Tonto •Follow-Up on Lagging Dues Renewals
•November 2017	•December 2017	•January 2018
<ul style="list-style-type: none"> •Nov 3 - 5 Fall Conference •Nov 4 - District Council Mtg. •Nov 11 - Train the Trainer Phoenix •Nov 18 - Train the Trainer Tucson •Nov 30 - Area Visit Reports Due 	<ul style="list-style-type: none"> •Dec 2 - Judges/Contest/SMaC Training Tucson •Dec 9 – Judges/Contest/SMaC Training Phx •Dec 15 –Deadline District Leader Nominations/Intent to Run 	<ul style="list-style-type: none"> •Jan 3-5 Mid-Year Training •Jan 20 – TLI Tempe (AM & PM) •Jan 27 – DEC/Division Council/ District Leaders Training
•February 2018	•March 2018	•April 2018
<ul style="list-style-type: none"> •Feb 1 - Talk Up Toastmasters Membership Campaign starts 2/1 •Club Contests •Feb 3 - TLI NW Phoenix •Feb 10 - TLI Tucson •Feb 17 - Nominating Committee Interviews •Feb 24 Corp Appreciation Event 	<ul style="list-style-type: none"> •Area Contests •Mar 24 DEC/Division Council/ District Leaders Training •Nominating Committee Report •Mar 31 Dues Renewal Deadline •Mar 31 – Talk Up Toastmasters Membership Campaign ends 3/31 	<ul style="list-style-type: none"> • Apr 1 – Follow-Up on Lagging Dues Renewals • Apr 7, 14, 21, and 28 - Division Contests (Also May 5)
•May 2018	•June 2018	•July 2018
<ul style="list-style-type: none"> •May 1 - Beat the Clock Membership Campaign Starts 5/1 •May 5 – Division Contest •May 12 – Facilitator Training/ Tuc •May 18, 19, 20 - Spring Conference •May 19- District Council Mtg. •May 26 - Facilitator Training/ Phx •May 31 - Area Visit Reports Due 	<ul style="list-style-type: none"> •Jun 2 2018-2019 Division Directors' Training •Jun 9, 2018 – 2019 Area Dir. & Division Director's Training •Jun 23 - TLI TBD •Jun 30 - Beat the Clock Membership Campaign Ends 6/30 	<ul style="list-style-type: none"> • Jul 28 - Division Council /DEC /District Leaders Training & July Jubilee • TLI TBD

See Other Side for Public Relations (PRM) Calendar Dates

<ul style="list-style-type: none"> •District 3 PRM 2017-2018 Calendar •D3 PRM Meeting 3rd Tuesday each month ** No PRM Meeting held •TI PRM training 1st Tuesday each month 8:30pm-9:30pm 		
<ul style="list-style-type: none"> •May 2017 	<ul style="list-style-type: none"> •June 2017 	<ul style="list-style-type: none"> •July 2017
<p>All month Forming PRM Team including: Online Fall & Spring Conference Registration Teams; Web site team, Social Media Team, Roadrunner Team, Multimedia Team, Photography Team, Layout and Design Team, Advertisement Team, MailChimp & Press Releases Team.</p> <p>Gathering Branding material from TI & for D3</p>	<ul style="list-style-type: none"> •All month Forming PRM Team •June 3 – Headshots session for Division Directors •June 10 – Headshots session for Area Director •June 22 – Bank signing - Trio + Treasurer – PRM Transition •Membership Campaign ends 6/30 	<ul style="list-style-type: none"> • Continue Forming PRM Team • Jul 3 TI PRM Training 7:00p-8:00p • July 15 – PRM Budget Meeting with Trio • July 18 – 1st PRM Team Meeting 6:30p-8:00p • Jul 25 – "TI 2017 PRM Webinar" 6:00p-7:00p PDT • Jul 29 – Summer Roadrunner (Digital) Introducing new team & branding • Jul 29 – Make Up headshots session Division & Area Directors 12p-1p Business 1-year subscription
<ul style="list-style-type: none"> •August 2017 	<ul style="list-style-type: none"> •September 2017 	<ul style="list-style-type: none"> •October 2017
<ul style="list-style-type: none"> •Online Fall Conference Registration •Smedley Membership Campaign starts 8/1 •Aug 5 – Final headshots on D3 website •Aug 10 – All Business cards mailed to Area & Division Directors •Aug 15 – PRM Team Meeting 6:30p-8:00p •Aug 31 – Small Business Expo Phoenix Convention Center w/Ad in program booklet. 	<ul style="list-style-type: none"> •Sept 1 – Kick off D3 newly revised website "Together We Will" •Sept 1 – Registration 2018 Festival of Books held 3/10 & 3/11 •Sept 15 – Article deadline Roadrunner •Sept 19 – PRM Team Meeting 6:30p-8:00p •Sep 30 – Smedley Membership Campaign ends 9/30 •Sep 30 – Dues Renewal Deadline 	<ul style="list-style-type: none"> •Advertisement aztv.com (Trio on tv) •Oct 1 – Fall Roadrunner (Print & Digital) •Oct 7 & 8 – Ultimate Women's Expo Phoenix Convention Center Reaching over 20k during the weekend •Oct 17 – PRM Team Meeting 6:30p-8:00p •Follow-Up on Lagging Dues Renewals
<ul style="list-style-type: none"> •November 2017 	<ul style="list-style-type: none"> •December 2017 	<ul style="list-style-type: none"> •January 2018
<ul style="list-style-type: none"> •Nov 15 – Articles deadline Roadrunner •Nov 21 – PRM Team Meeting 6:30p-8:00p 	<ul style="list-style-type: none"> •Dec 1 – Winter Roadrunner (Digital) •Dec 18 – PRM Team Meeting 6:30p-8:00p 	<ul style="list-style-type: none"> •Jan 15 – PRM Team Meeting 6:30p-8:00p
<ul style="list-style-type: none"> •February 2018 	<ul style="list-style-type: none"> •March 2018 	<ul style="list-style-type: none"> •April 2018
<ul style="list-style-type: none"> •Feb 1 –Talk Up Toastmasters Membership Campaign starts 2/1 •Feb 15 – Articles deadline Roadrunner •Feb 20 – PRM Team Meeting 6:30p-8:00p 	<ul style="list-style-type: none"> •Mar 1 – Spring Roadrunner (Print & Digital) •Mar 4 Melrose Street Fair 11am •Mar 10 & Mar 11 – Festival of Book Tucson •Mar 20 – PRM Team Meeting 6:30p-8:00p •Mar 31 – Dues Renewal Deadline •Mar 31 – Talk Up Toastmasters Membership Campaign ends 3/31 	<ul style="list-style-type: none"> • Apr 1 – Follow-Up on Lagging Dues Renewals •Apr 17 – PRM Team Reflection Meeting 6:30p-8:00p
<ul style="list-style-type: none"> •May 2018 	<ul style="list-style-type: none"> •June 2018 	<ul style="list-style-type: none"> •July 2018
<ul style="list-style-type: none"> • May Advertisement aztv.com (Trio on tv) • Beat the Clock Membership Campaign Starts 5/1 •**No PRM Team Meeting in May due to Spring Conference 	<ul style="list-style-type: none"> •Jun 1 – Roadrunner (Digital) •Jun 23 – PRM Transition Meeting w/ 2018-2019 new team •Jun 30 - Beat the Clock Membership Campaign Ends 	<ul style="list-style-type: none"> • Jul 30 – Division Council /DEC /District Leaders Training & July Jubilee • TLI TBD

See other side for District Leaders Calendar Dates